

A Statement of Emerald Policy

The Oregon Daily Emerald is now in its fifty-third year of publication. For over half a century this paper has chronicled, criticized and kidded the activities of Oregon students. Its bound copies are a day-to-day history of campus activities; its pages exemplify the philosophy of five decades of college men and women.

The Emerald is an independent paper run by students for students. It is not a publication of the faculty, the administration, the alumni or the school of journalism. Nor does it represent any special campus group, clique or political organization. Its news columns and editorial comments are dedicated to the student body as a whole.

The newspaper has a triple responsibility to its readers: to inform, entertain and comment.

The Oregon Daily Emerald will continue to inform students of campus happenings. Major national and international news will be covered through the Associated Press wire service.

Every attempt will be made to publish the truth—the whole truth. The surface facts do not always reveal the whole truth; truth often has more than one dimension. The Emerald, by presentation of the background of the news and use of interpretive writing, will attempt to present truth's other dimensions and at the same time preserve the fundamental principles of news writing—accuracy and objectivity.

However, this paper does not believe that objectivity should bend over so far backward that it becomes a tool of propagandists. If an individual makes a statement which the Emerald knows to be false, this paper will not hesitate to point out the facts. The Emerald believes that the campus should know the whole truth.

This paper will publish both the "good" news and the "bad" news. The Emerald realizes that the Oregon Daily Emerald, in some measure, represents the University throughout the state, but believes that its fundamental responsibility is to inform the students and thus transcends the boundaries of public relations.

The Emerald will feature daily columnists on the editorial page who will express their own views on topics of current interest to the campus. Their views will not necessarily reflect the views of the editorial staff. Dick Bibler's cartoons will appear daily for your entertainment.

The editorial page of the Oregon Daily Emerald will take stands on issues, will criticize, comment and suggest. It is the firm belief of the editorial staff that this is one of the proper and indispensable functions of a newspaper. The opinions expressed in editorials may be wrong but they will be sincere and written after a careful study of the facts involved. Unsigned editorials will be written by the editor; initialed editorials will be written by associate editors and members of the editorial staff.

Letters to the editor are welcomed and will be printed at the discretion of the editor.

The Issue Is Bigger Than \$18,235

Was Richard Nixon morally right in accepting \$18,235 in gifts from California backers?

In principle we'd say "No." But the answer isn't that easy. Sen. Paul H. Douglas of Illinois in his book "Ethics in Government" says: "I estimate that the minimum cost for a senatorial candidate in a fairly large state is from \$150,000 to \$200,000." Douglas calls this a conservative estimate.

Douglas points out that the candidate can't swing such a campaign on donations from the little contributor; he must turn to the men with money. And that's where the rub comes. The money men want something in return—a contract, lease or loan. There are some who just want good government, but they appear to be in the minority.

It is useless to expect efficient and corruption-free government when legislators represent the few rather than the many.

What's the solution? Douglas suggests three ways.

1. Spread out the campaign collections among the small contributors.
2. Pay a certain amount of campaign expenses out of taxes.
3. Put a limit on campaign spending.

There appears to be no indication that small contributors are willing to give more money or that there will be more small contributors.

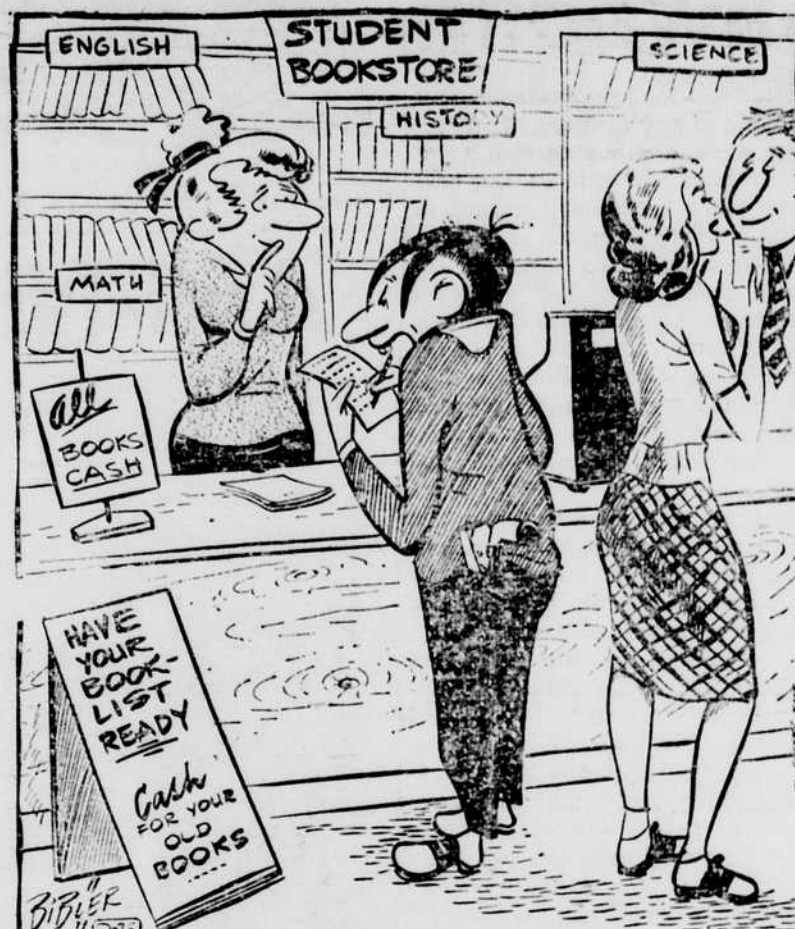
It is unlikely that American taxpayers would be willing to support political campaigns through taxes. Most people think that taxes are too high now and most have little respect for politicians.

The federal corrupt practices act now limits senatorial candidates to \$25,000 in a final election and limits House of Representative candidates to \$5,000. This law does not apply to primaries, which in many states decide the election, nor does it prohibit committees from spending and collecting money to support a candidate.

Douglas suggests a new limit, more in line with current political prices, plus corresponding state legislation based on specific amount per registered voter. We think he's got a good idea.

Nixon's trouble points out the bigger problem: How can we remove influence from government?

'Outside Reading'



"I wanna buy one book—'Forever Amber'; An' how's 'bout throwin' in book jackets of economics 201, writing 111 and psychology."

'The Old Man and the Sea'

A straight-forward story of an old man's courage

By Michael D. Lundy

In this, the second review done this year, we are breaking the careful vows made in the first. We are writing about a book which has not been printed in a twenty-five cent edition. It is Ernest Hemingway's "The Old Man and the Sea."

But we have an excuse. It was published in Life magazine of Sept. 1, 1952, which sells for twenty instead of twenty-five cents. If you can't get a copy of Life (we stole ours from a barber shop), you'll just have to buy the book, because it's imperative that you read it.

Many Laughed

Many people have laughed at Hemingway during his writing career. We confess, Max Shulman's "Feather Merchants" parody on the blowing of the bridge in "For Whom the Bell Tolls" was one of the funniest things we have ever read. It is extremely easy to laugh at sentiment and Hemingway's writing often verges on sentimentality. But it is directed almost always at one sentiment: Courage.

And his good writing does what few others have ever done; transmit extreme emotion to the reader without bogging down in histrionics or maudlin dramatics. "The Old Man and the Sea" tells a story of tremendous courage against insufferable odds in a completely straight-forward, believable manner.

Man Against Fish

It is a tale of an old man, a very poor fisherman in Cuba named Santiago, who goes out alone after eighty-five days without fish and hooks a monstrous marlin, larger than his fishing skiff. It tells of the struggle the old man has with the fish and the sharks and his own old age

and decaying body. It tells of the kinship between the old man and the marlin and with all living things, except the sharks.

"Papa" Hemingway has been writing stories now for a long, long time. The Hemingway Aficionado, of which there are many, will tell you "Papa" is the finest American writer, and he will not be far wrong. In spite of such unfortunate slip-ups as "Across the River and Into the Trees" and his earlier "To Have and Have Not" he has consistently scored with tales of the courage of men against animals, nature and other men.

Other Heroes Paper Dolls

He was a pioneer and is now a master of underwriting, which is the art of knowing what to leave out. His short story "The Killers" is used as a model of clean, stone-hard writing wherever story telling is studied.

"The Old Man and the Sea" goes beyond that earlier writing, if that is possible. For the first time Hemingway has created a really human, living, breathing, completely believable character in the old man Santiago. The old man makes the author's earlier heroes seem like paper dolls. Critics have called "The Old Man and the Sea" the finest thing Hemingway has ever done. We won't argue very hard.

Dear Reader:

You'll be getting your Emerald only four times a week this year instead of five. The reason is not clear-cut but it's tied up with increasing costs, lower enrollment, advertising and personnel.

Ten years ago it cost \$10,232.89 to publish the Emerald for one year. Five years ago the cost was \$17,532.22. Last year production costs totaled \$23,980.67. Costs have increased 57 per cent since 1942, 27 per cent since 1947.

Three Sources

Where does the money come from to pay the cost of the paper?

There are three sources: Advertising, subscriptions and educational activities fee.

The advertising budget for this year is \$12,000—all to be sold by students. It includes national and local advertising.

Advertising is obtained by the business manager and his staff. The advertising staff is made up entirely of students. They go to classes and study like everyone else. The Emerald is an extra-curricular activity but the ad staff must handle the same job that is done by the ad staff on a metropolitan daily. The problem has been the despair of many business managers in the past few years. The advertising problem has been complicated by a lack of trained advertising personnel, persons who are specializing in the field.

Subscriptions Add

Subscriptions (taken out by parents, alumni, etc.) will bring in between \$800 and \$1000.

The remaining money comes out of your pocket—the educational activities fee which you pay \$7.50 this year. This fund, which totaled \$32,712.50 last year with an enrollment of 4,277 students, helps pay for forensics, music, concerts, students government, convocations, Student Union administration and the Emerald. The Emerald got 30.9 per cent last year or \$9,735.

Estimated fall term enrollment this year is about 4100. The registrar thinks the enrollment may drop to 4000 next year followed by a slight increase during the next three years. By 1960 the fall term enrollment is expected to reach 6000. The more students, the more educational activities fees payments. The more payments, the more money in the fund.

More fee payments do not necessarily mean additional money for the Emerald. The University president's office would have to decide that. But the possibilities would be brighter.

What It Means

What it all adds up to is this: At the present time it is not financially feasible to put out an Emerald five times a week; there are too many "ifs" in the way. IF costs level off or decrease, IF enrollment increases and the Emerald is allotted a big share of the educational activities fund, IF more advertising can be obtained—then the Emerald will be in a position to go back to a five-day-a-week schedule.

All of these facts were brought out by special Emerald committee composed of members of the student publications board. The five-member committee studied the problem during a 10-week period. In its final report the committee stated that "For both professional and philosophical reasons the committee strongly urges that the Emerald return to a five-day-a-week publication schedule just as soon as financially possible."

But until then the Emerald will be published Tuesday through Friday.

Yours sincerely,
Larry Hobart.



The OREGON DAILY EMERALD published Tuesday through Friday during the college year except Sept. 17 and 19; Nov. 27 through Dec. 1; Dec. 4, 9 and 10; Dec. 12 through Jan. 5; March 5, 10 and 11; Mar. 13 through Mar. 30; and May 30 through June 4, with issues on Nov. 8, Feb. 7 and May 9 by the Student Publications Board of the University of Oregon. Entered as second class matter at the post office, Eugene, Oregon. Subscription rates: \$5 per school year; \$2 per term.

Opinions expressed on the editorial page are those of the writer and do not pretend to represent the opinions of the ASUO or of the University. Initialed editorials are written by editorial staff members. Unsigned editorials are written by the editor.

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