

PENNEY'S

ALWAYS FIRST QUALITY!

Spring

Casuals!

it's picnic time! . . .

. . . fun time!

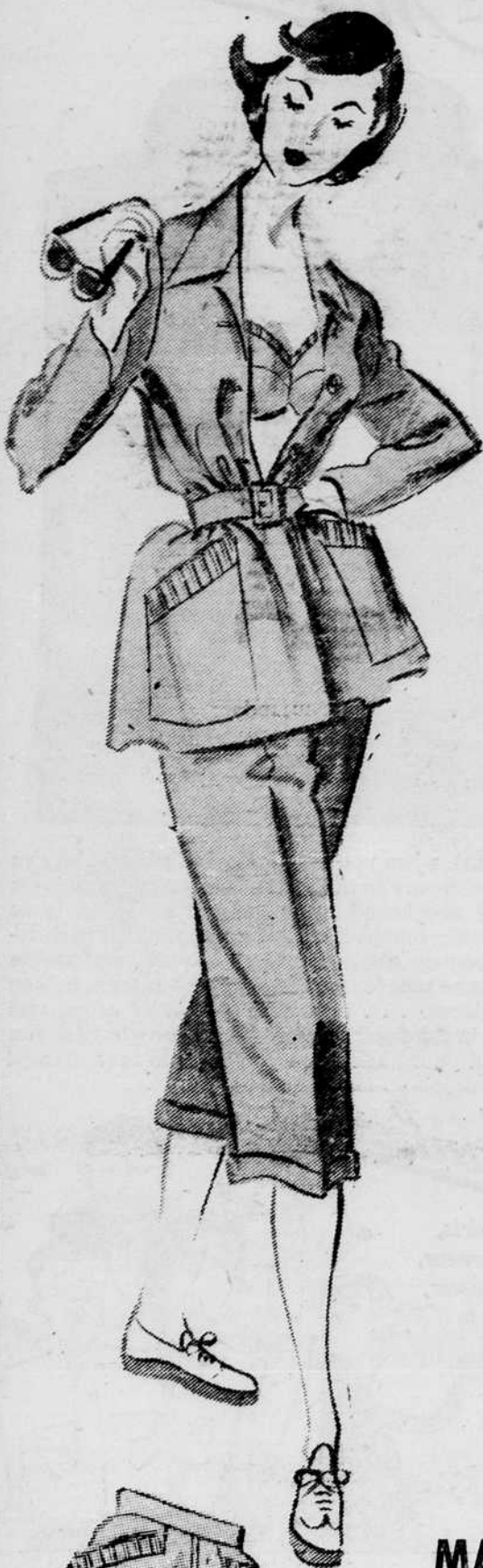
Now in bright South Seas prints . . . perfect for school or play!

Printed-Blisse BLOUSES

So comfortable with its extra fullness, oversized length (26 inches)! So easy to wash, it never needs ironing! Your most practical buy at Penney's always practical little price. Sizes 32 to 38.

198

Second Floor,
Sportswear Department



Sanforized DENIM SPORTSWEAR

298

Short Slacks

Your favorite fabric . . . denim. Available in faded blue, charcoal, black, brown or white! Designed for action . . . tailored with smartly styled details! Try on this ensemble, you'll want all five matching pieces for a complete summer sportswear wardrobe!

- JACKET 4.98
- HALTER 1.98



MATCHING SKIRT

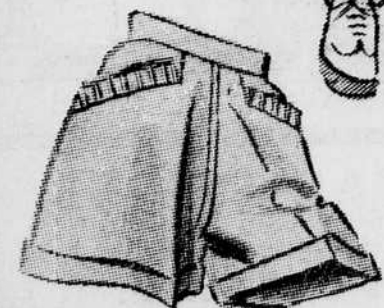
You'll wear it from class to picnics! It's a cool summer skirt that always looks neat and crisp!

398

MATCHING SHORTS

A favorite for sunning. They're Sanforized for a lasting good fit!

249



Wellington Sears "Topsail" SAILCLOTH



JAN. SEC. 12 - LOT 264,
161, 267, 265

Here's your complete
Sailcloth Ensemble . . .

SHORT SLACKS

379

Wonderful, neat-appearing sailcloth sportswear that's tailored to flatter you . . . to give you comfortable casual hours! See the assortment of bold under-the-sun colors. Smart double needle white stitching throughout . . . such practical, pretty playclothes!

- JACKET 4.98
- HALTER 1.98
- CAP 1.49

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