

## Petitions Asked For Jr. Weekend

A call for petitions for Junior Weekend has been issued by the Weekend chairman. Special petitions may be obtained in the boxes on the third floor of the Student Union or in room 303.

Petitions for the following committees will be due April 8 and may be turned in at the Junior Weekend office, room 303. The committees are:

Promotion; radio; publicity; traditions; terrace dance; sunlight serenade; junior prom; all-campus sing; queen's contest and coronation; float parade; luncheon, and cleanup.

Read and use Emerald classifieds.

## Honoraries Offer Scholarships

Kwama and Phi Theta Upsilon, sophomore and junior women's honoraries, are calling for applicants for scholarships for the coming year.

Applicants for the Kwama scholarship must be freshmen women. Phi Theta applicants must be women students of sophomore standing. Other qualifications include financial need, scholarship, campus interest and desire to continue school.

Blanks for applying may be obtained from Mrs. Golda Wickham, director of women's affairs or Mrs. Karen McCumsey, secretary of scholarships, at the office of student affairs. Applications are due by April 14.

## Joint Stadium Idea Minimized by Cross

A proposal that the University of Oregon and Oregon State college build a joint football stadium at some midway point between Eugene and Corvallis was called "just one board member's comment," by Travis Cross, director of information for the State System of Higher Education.

Travis stated that the suggestion, which was made by Frank Van Dyke at a February meeting of the State Board of Higher Education, was nothing new and said the board has no jurisdiction to tell the alumni where to spend their money.

"Such a proposal would be unfair to the people who have already contributed money to the stadium fund of each school as the money was contributed with the stipulation that stadiums would be built at sites the University and the College propose to locate," said Cross. These sites would, according to Cross, be located at each of the schools instead of some midway point.

The suggestion was made by Van Dyke as he thought it would save the expense of causing alumni to contribute funds for separate stadiums. It would, according to Van Dyke, have to be built at some

midway point such as Junction City. Besides saving money the stadium would, according to some, enable more spectators to see football games.

Objections raised to the one stadium for both schools are that it would "over-emphasize" football, tend to destroy the spirit which comes from having a home field, would be an inconvenience both to spectators and players, and, as is the case of any stadium, would sit idle between seasons and hence be uneconomic.

"The University has plans to build a new stadium somewhere east of the present one," according to Lyle Nelson, director of Public Services, "but nothing is definite yet."

The University is buying property east of the campus but whether it will be used for a stadium in the future or for other construction is undecided, according to Nelson.

## Ike's Supporters Organizing Tonight

Oregon students favoring "Ike" for president will have a chance to get organized tonight.

Ed Peterson, executive secretary of the Oregon state "Youth for Eisenhower" campaign, has announced a formative meeting of a University student group favoring Gen. Dwight D. Eisenhower as the next president of the United States.

The meeting will be at 7:30 p.m. in the Student Union, and will be headed by Dick Paul, graduate in political science.

Purpose of the meeting, open to all students who are for Eisenhower—regardless of their political party, voting eligibility or other considerations—is to stimulate support for Eisenhower in the student body of Oregon and among townspeople, Peterson said.

## Mixed Doubles

(Continued from page four)

down in two shots, the person missing it puts five cents into a kitty. For the benefit of inaccurate bowlers, there is a limit of 25 cents per night.

This money is being saved, and at the end of the season will be used to help pay for separate dinner-dances for each league. Also, competitors in both leagues have agreed to pay an extra dime each night toward this purpose.

## Interviews Slated Today By Firms

Representatives of the Bethlehem Pacific Coast Steel corporation will be on campus today to interview students interested in positions with this firm. The company is interested in graduates in business, economics, journalism and other fields.

Northrup Aircraft, incorporated, will also interview students today for job opportunities.

Students interested in either of these interviews may make appointments for interviews in the graduate placement office in the office of student affairs.

## Journey to Mexico To Be Discussed

"The Economy Tour to Mexico By Station Wagon" will be the topic of discussion from 7 till 8 p.m. today at the Student Union, according to Leavitt O. Wright, professor of romance languages.

Mr. and Mrs. Gus Moore of Salem will discuss the trip which is scheduled to cost \$210 for round trip, while Robert Anderson will show films of the trip last year. Wright urges all Spanish students to attend the meeting as he says that the price is really extraordinarily cheap and the possibility great for students to see "our neighbor to the South."

## Reflection Troubles

BENNINGTON, Vt. (U.P.)—A two-alarm fire was sounded and traffic was snarled for an hour because of a reflection. A man pulled an alarm when he noticed the reflection of an incinerator fire in a window.

## NIGHT STAFF

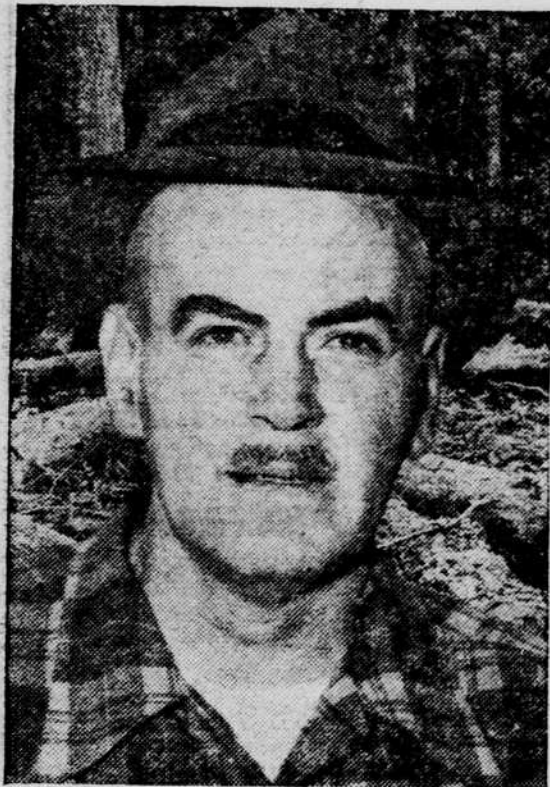
Night editor: Pat Choat.  
Assistants: Butch Brown, Helen Wright, Leonard Calvert.

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## "What's wrong about integration? It's the way I operate, too!"

Many businessmen have made comments like this: "The way I figure it out, this 'integration' you big companies are attacked for is just a matter of doing more than one part of a job. So what's wrong about that? It's the way I operate, too!"

In answering this question let's consider first what the word means. "Integration" means simply carrying a job through several steps. Integration can't make a good company bad. It's a method any business may use as it competes for your patronage, increasing its efficiency and benefiting you by keeping prices down. Let's look at the similarity between our operation and that of another integrated fuel-producer whose system is centuries old:



A woodcutter goes into a forest and fells trees. Standard drills into the ground and brings up oil. If the woodcutter sells the logs then and there... and if Standard sells the crude oil to some buyer at the well... there's no integration. Each has performed only one part of the job.



Now if the woodcutter takes the next step and cuts the logs into fire-place size, he has become an integrated business. Like him, Standard works to turn the product into the forms you use. We refine our crude oil into gasoline, lubricants, fuel oil, and other products. So we're integrated, too.



When the woodcutter hauls a load of firewood he extends his integration. He's now in the transportation business... as is Standard when we use our tankers and pipelines to transport oil from well to refinery, and the refined products from there to areas where they'll be used.



And if the woodcutter finally sells the firewood to you, his operation is fully integrated. Ours is, too, when we sell you fuel oil... or sell you gasoline at Company-owned service stations. So is integration wrong? Not at all. And we make best use of it to bring you better products at low cost.

STANDARD OIL COMPANY OF CALIFORNIA  
• plans ahead to serve you better

## J. Paul Sheedy\* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



PAUL was having a sand-wich at the Dromedary-Bar when his roommate said: "Sheedy, every co-ed sphinx your hair's ugly! Your camel's hair coat won't pass the Finger-Nail Test! Therefore, if you fig-ger to get any dates, I humbly beseech you to try Wildroot Cream-Oil! Contains soothing Lanolin. Non-alcoholic. Relieves annoying dryness. Removes loose, ugly dandruff. Grooms hair neatly and naturally all day long. It's your hair's best friend!" Sheedy got Wildroot Cream-Oil and now his Sahair-a looks terrific! Better desert water, pyramid your savings up to 29¢ and dry-ve to any drug or toilet goods counter for a bottle or tube of Wildroot Cream-Oil, America's biggest-selling hair tonic! Ask for it on your hair at the barber shop, too. You'll really be dune yourself a favor!

\* of 131 So. Harris Hill Rd., Williamsville, N.Y.  
Wildroot Company, Inc., Buffalo 11, N.Y.

