

PENNEY'S
ALWAYS FIRST QUALITY!

SMART SPORTSWEAR FOR SPRING ACTIVITIES!

STURDY SANFORIZED

JEANS

RED TWILL

... classic in
... newest in **BLACK TWILL!**
WONDERFUL BUYS either way
at only

249

cut for action . . .
priced for thrift!

Comfortable-and-rugged! Cut for smooth fit plus easy freedom of movement in strong black or red colored twill! Styled for good looks and lots of wear!
Sizes 10 to 18.

— Second Floor —



POPULAR
fused collared
**GINGHAM
BLOUSES**

198

Bright-colored woven gingham plaid blouses that feature the fused collar . . . (retains its firmness after washings!) Won't shrink . . . won't fade! It's Sanforized! Smartly tailored with a new, crisp, fresh look! Sizes 32 to 38.

— Second Floor —



For Casual Wear!

SADDLE OXFORDS
590

Year 'round favorites for school and sportswear. Choose from all white smooth or buck finish . . . smoked elk and tan . . . all smoked elk finish . . . or brown and white. Neat! Comfortable!

— Downstairs Store —

Pumps with . . .
Cute and Comfortable!
"COLLEGE HEEL"

398

A wonderful height heel for comfortable wear . . . and such a dressy style! Detailed with cut-out on vamp. Choose black suede or navy blue calf. Sizes 5-9.

— Downstairs Store —



Relax in
CASUAL SHOES
590

Just sink your feet into these good-looking kip leather casuals! A-ah comfort! And you'll get long wear, for these are made with neolite soles and Goodyear Welts!

Wine or brown . . .
Sizes 3½ to 10.

— Downstairs Store —

