

Established Businessman Enters UO as a Freshman

By Ward Lindbeck

It is the usual thing for college students to have come right from high school or the services. It's not too unusual when a student is a retired teacher or business man. But it is unusual when a person continues his well-started business career while attending college.

That's what Milton Van Zanten, 31, is doing. He is a pre-journalism freshman registered at the University for the first time last summer. If things go right, he said, he'll go straight through and get his BA in three years or so.

Not a Whim

Going to college isn't just a whim with him. He has a definite purpose; one that will further his career in the insulation business. The burden of a proposed nationwide advertising program rests on his shoulders, he said, and he wants to be prepared.

Van Zanten is carrying 14 hours this term. Besides his school work, his duties as general manager of Southern Oregon for the Therm-O-Seal Insulation Co., keep him pretty busy.

Built House

But last summer, he and his wife found time to design and build a six-room house at 90 Gilham Rd., where they and their four children now live. The rough lumber of the house cost only \$159. Most of it came from two large chicken houses which he and his wife tore down.

Oregana Salesman Wanted Now

A call for Oregana salesmen has been issued by Chuck Isaac, business manager of the yearbook. Isaac said men are especially wanted.

The top three Oregana salesmen this term will receive free 1952 Oreganas, Isaac said.

Barbara Zumwalt, junior in education, and John Hudson, senior in sociology, were the top two salesmen fully term, each receiving free books. The only living organization with more than 90 per cent of its members having purchased Oreganas is Pi Beta Phi, also receiving a free yearbook.

Isaac said students interested in the sales work may contact him at the Oregana business office in the Student Union or at Tau Kappa Epsilon.

He also contracts to build houses in Springfield. One house has been completed, and another is well on its way. Plans call for 21 houses. He sub-contracts the construction to carpenters, electricians, plumbers, etc. This system takes little time, he said. Most of the work can be done by telephone.

Ran Meat Market

Before coming to Eugene Van Zanten was a partner in the Mon-Ark Meat Co. of Salem. Two retail meat stores was leased by him in the two Saving Center markets. He sponsored a 15-minute radio program for 16 weeks, and ran the program himself.

He also wrote a column for the Salem Shopping News. In the column he told readers how to prepare meat and preserve it by freezing, utilizing previous experience in Minnesota.

He joined the Navy after graduation from high school. "I was in 47 states," he commented, then added, "that was the Navy, not the Army."

Van Zanten and his wife operated a market and locker in Elkton, Minn., until they moved to Oregon.

House Burns

A short while before the moved from Salem to Eugene, fire destroyed their house, with all their clothes and furnishings.

"We went to a drive-in theater a little after eight that night," he recounted. "The children were restless so we left early and got home shortly after ten. All there was where our house stood were fire trucks and a crowd." Much of the loss was recovered by insurance, he said.

WSSF Petitions Deadline Extended

Petition deadline for general co-chairmen of the World Student Service Fund Vodvil show has been extended until Monday at 4 p.m., Joann Sloan, WSSF general chairman, has announced.

Petitions may be turned in at the ASUO office on the third floor of the Student Union or to her personally at Delta Gamma, she said.

Chairmen already selected for the drive include: Jody Greer, general secretary; Judy LeLoughlin, publicity; Ron Abrams, general treasurer; Barbara Swanson and Jean Mauro, promotion co-chairmen; Bob Simpson, Ugly Man Contest; Janet Wick, speakers; Donna Hart and Marian Briner, solicitations co-chairmen; and Sally Thurston, educational chairmen.

The advisory committee includes Donald DuShane, director of student affairs, Rev. Thom Hunter, Mary Elizabeth McDowell, Jack Merner, Jackie Wilkes and Ted Goh.

The WSSF drive is scheduled for the week of Apr. 20-26 and will correlate with Duck Preview weekend.

Inquiring Reporter

Students Favor Campus Primary In ASUO Election

By Laura Sturges

An all-campus primary during spring term student body elections was favored by most students interviewed Friday, but many professed to know little about the plan proposed by the United Students association.

The plan, presented to the ASUO senate Thursday by USA member Virginia Wright, calls for students to vote directly for party candidates for the general student body election.

Gordon Porter—freshman in liberal arts—"Sounds like a good idea. I haven't read anything about it."

Bob Kennedy—freshman in business—"I think it would be a good idea. It seems that you would get better officers."

Susan Drummond—sophomore in liberal arts—"I think it would be a good idea. Very good experience for the students. I'm not too 'up' on this."

Jim Allen—junior in PE—"It's the all-time high."

Jack Bonner—junior in sociology—"I think the old system is by far the better."

Victor Nakhar—graduate in economics—"I like it better, since it will stimulate student interest."

Marilyn Bistline—freshman in home economics—"I like this one better; it's more interesting. Students will take more part in it and there will be more enthusiasm."

Freida Dodds—junior in sociology—"I think you wouldn't get a very good response from the students, because Oregon is notorious for not having much school spirit for such things. I don't think it's a good idea; it will make a lot of needless work for those concerned."

Lucille Wright—senior in journalism—"I think it's an excellent idea. Perhaps it would interest the students in learning about their American government, with national conventions to be held this summer."

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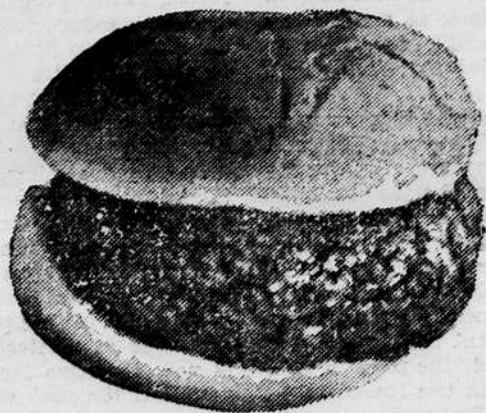


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Listening In ... On KWAX

- 3 p.m. BBC World Theater
- 4 p.m. University Concerts
- 5 p.m. Festival Concerts
- 6 p.m. Music from the Connoisseur
- 7 p.m. Sign Off

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