

PENNEY'S

ALWAYS FIRST QUALITY!

in your favorite

Spring colors!

NEW ...for Spring

CRISP, NEW COTTON BLOUSES WITH

FUSED

COLLAR

ONLY

1.98

The new, young-styled cotton blouse...it features the fused collar that keeps its crisp, fresh look always! Choose from a host of gay spring colors...lavender, aqua, grey, kelly, blue, red, chartreuse, brown and black. Sizes 32 to 38.

SECOND FLOOR

Sleeveless style with contrasting trim on collar 1.98

Same style in woven gingham plaids 2.98

Plain colors with three-quarter sleeve 2.98



The CIRCLE

... in bright Spring prints and plains!

They're bright-colored broadcloth, seersucker or embossed cotton skirts in the wonderful circle style...or the unpressed pleat style! Prints, plains and plaids...some gold prints! Shop now for a full selection. Sizes 22-32.

SECOND FLOOR

4.98

SKIRT!

... you'll want several pair ... to match your Spring outfits!

SMART
LEATHER

FASHION FLATS

2.98



9

COLORS!

A color to match or contrast with every one of your new spring outfits...whether it's a date dress or sportswear!



You'll wear them everywhere...on dates, to classes, for sports and to work! The most versatile shoe we've seen in a long time...and the most flattering! Of soft, smooth unlined leather with a little-girl strap, they're cut with a delicate shell outline...and almost no heel! Sizes 4-9. A budget-wise buy for the school girl!

DOWNSTAIRS STORE