

Portland Agency Offers to Test Ability Of Seniors Seeking Advertising Career

The sixth annual A.A.A.A. examination for advertising will be held in Portland Feb. 16 and 23, it has been announced by the Oregon Chapter of the American Association of Advertising Agencies.

Hal E. Short, advertising executive and chairman of the A.A.A.A. Examination Committee, stated that the tests will be open to all who are considering advertising as a career. Students in college may take the examination if they are seniors.

The examination provides a series of aptitude-temperament tests compiled by specialists in personnel testing and a group of tests of practical knowledge developed by advertising agency executives. Through these tests the relatively inexperienced person can see how his abilities compare with those of more than 4500 people

now employed in advertising.

The aptitude-temperament section of the examination will be held Feb. 16 in Portland. Additional tests of practical knowledge for people with training in advertising will be given on the following Saturday.

A fee of \$20 will be charged to cover part of the cost of the examination. Additional information and application blanks may be obtained from Hal Short and Company, Rothchild bldg., Portland.

Nodel Explains Basic Beliefs Of Jewish Faith

Reverence for Jewish law has kept the Jewish people, subjected to many centuries of trials and hardships, alive for the last 3000 years, Rabbi Julius Josef Nodel said Wednesday in the 1 p.m. address, entitled "O, How I Love Thy Law."

Outlining basic beliefs of Judaism, Rabbi Nodel said that many persons believe that legalism is incompatible with spiritual "innerness." Law in Judaism means a "way of life," he explained, and is designed to train the character and develop self-restraint. The only dogma in the Jewish religion is an absolute belief in God, he said.

Four Major Beliefs

The Rabbi named the four major beliefs of Judaism during his 45-minute talk. He said:

1. All men have original virtue. (Judaism does not recognize original sin. Jews believe in freedom of will in men; that there is good and evil in all things.)
2. The worthwhileness of man himself.
3. Conduct, not belief, is the most important thing in life.

(Rabbi Nodel criticized Billy Grahame, the nationally famous evangelist, for preaching that "it doesn't matter how you live as long as you accept God.")

Fewer Jews in Reform Schools

He said that there are fewer Jews in reform schools and penitentiaries today according to statistics taken from welfare records. The Rabbi accounted this to the fact that Judaism lays strong emphasis on home life and attempts to tie the family closely together.)

4. The individual finds value not in himself alone, but in others; Jews do not plead for individual salvation but for social righteousness.

Expression of Jewish Tradition

"Jewish theology is the way in which, at any time, Jewish tradition tries to express itself in the individual," Rabbi Nodel stated.

Traditions in Judaism have been handed down by the many to the many, he said; not by a church, but by a congregation.

The Rabbi declared that revelation is a changing process, never static, and revisions in expression of tradition must be made constantly to adapt it to the present.

He emphasized the fact that Jews are not a race of people nor a nationality, but a religious group. "A man is not a Jew by birth," he said, "but becomes a Jew only if he accepts the religion of Judaism."

Dad's Day—Feb. 2-3

Campus Red Cross Board Makes Plans



NEW MEMBERS of the campus Red Cross board make plans for safety programs and finance drives during this term. From left to right, Jo Anne Sloan, treasurer; Harriet Vahey, promotion; Joan Cartozian, vice-president; Fran Neel, secretary; Sharon Anderson, Roseburg trips chairman; Mrs. Orlando Hollis, campus advisor; Gerry Pearson, president; and standing Joan Walker, blood drive chairman, and Paul Lasker, disaster chairman.

Moslems Place Allegiance to God Over National Feeling, Minto Says

The Moslem thinks first of his God and then of his country, according to Bashir Ahmed Minto, president of the U.S. Moslem society.

Minto explained the modern-day tenets of Islam — "not Moslemism," he emphasized; there's no such word—Wednesday at 2 p.m. as one of the speakers at the Parliament of World Religions.

The Moslem puts his religion in front of everything else, Minto said. He contrasted this with what he had observed in Christian countries.

A Nationalistic God

"There they don't worship a God who belongs to all; they worship a God identified with nationalism." He explained this by asking why American flags appeared in U.S. churches and why the British place statues of their national heroes in Westminster abbey.

This nationalizing of God is one of the causes for international conflict, Minto said. A diplomat from another country will put his country's interest above all else while a Moslem ambassador, according to Minto, will do the right thing and not necessarily what is best for his country.

"He will not defend his country if he sees his country is wrong," Minto told the audience.

Keep Open Minds

Islam teaches its followers to keep an open mind and not reject an idea on the basis of prejudice, he said. His people have nothing against inter-racial marriage; in fact, think nothing of it, since they see no fault in it.

"I have married 14 such couples myself," Minto said. He added that his wife is English.

Moslems do not honor their

prophet, Mohammed, as the Son of God—as Christians regard Christ, Minto said. He added that those who followed Mohammed were known as his "companions," not "disciples." Neither is Mohammed's birthday or the day of his death honored, as Christians honor Christ at Christmas and Easter.

Two Festivals

Islam has two festivals: the month of purification and a celebration in memory of Abraham. Moslems believe that, in order to purify themselves, they must sacrifice something or punish themselves by giving up something, Minto said. The festival honoring Abraham, he said, is held so that all will remember this Biblical hero, who was ready even to sacrifice his only son to God, and let him be an example for the rest of Islam.

Pledge Luncheon Slated for Today

A luncheon for all sorority pledges will be held on the sunporch of Gerlinger hall from 12 noon to 1 p.m. The luncheon is sponsored by Junior Panhellenic, women's pledge organization.

Sally Haseltine, last year's Junior Panhellenic president, will speak on Panhellenic activities. A trio — Anita McGregor, Donna Trebbe and Jackie Steuart—will sing and a monologue will be presented.

General chairmen for the luncheon are Synove Erickson, Beatrice Kivory, Margery Davis and Jane Tingley.

Listening In
... On KWAX

Thursday, Jan. 24, 1952

- 5:00 p.m. Piano Moods
- 5:15 U.N. Story
- 5:30 World News
- 5:45 Campus News
- 6:00 Trip Thru Switzerland
- 6:15 Music in the Air
- 6:30 Workshop Drama
- 7:00 Progressive Rhythms
- 7:30 Surprise Package
- 7:45 Poetic Moods
- 8:00 Religion Parliament
- 9:00 Serenade to the Student
- 10:00 Anything Goes
- 10:45 Emerald News
- 10:50 World News
- 10:55 Tune to Say Goodnight
- 11:00 Sign Off

Manager of Old Oregon Magazine

Bob Ford, sophomore in liberal arts, has been selected as business manager of Old Oregon alumni magazine, according to Les Anderson, alumni secretary.

Ford, who was selected Tuesday, has been active in publications work on the campus. He was editor of the Ore-n-ter, orientation booklet for freshman and associate editor of the Pigger's Guide. He is also associate editor of schools for the Oregon and chairman of the Student Union publicity committee.

The post was vacated by the resignation of Virginia Kellogg, who did not return to school winter term.

High School Class To Hear Debaters

Four members of the University debate team will travel Monday to Junction City to debate before the high school social economics class.

Hal Neufeld and Don Mickelwait will oppose Karl Petermann and Bob Glass on the question, "Resolved: That a federal government should adopt a permanent program of wage and price control."

"This will be a non-decision debate, presented in order to show the high school classes what we are doing in debate, and to give them general information," according to Anthony Hillbruner, speech instructor.

Hal Neufeld, Don Mickelwait, Karl Petermann and Bob Glass won the sweepstakes and cup at the northwest regional debate tournament held at Gonzaga university, Spokane, in December. The two teams were the only undefeated squads in the tournament.

SU Bridge Lessons Commence Today

Bridge lessons, sponsored by the Student Union recreation committee, will be held in the SU today at 2 p.m. The lessons are given free of charge under the instruction of Gunning Butler, junior in psychology. Following the instruction two hours will be devoted to the playing of social bridge.

An intramural bridge tournament will be held next Wednesday and Thursday at 7:30 p.m. The men's tournament will be on Wednesday night and the women's tournament the following night. All living organizations are asked by the committee to have their teams chosen on Monday.


Each bridge team is to report to the Student Union at 7 p.m. the appropriate day, the committee said. The tournament is designed to enable the participants to get some extra practice before the national inter-collegiate tournament in February. Men's and women's challenging trophies will be given.

Name Omitted In Emerald List

John Gamiles, junior in business, was among those students tapped for Scabbard and Blade at the Military Ball Saturday night. His name was inadvertently left off the list published in Tuesday's Emerald.

Invite Dad down for Dad's Day

ONE OF THE NATION'S MOST VERSATILE BAND LEADERS



IN PERSON SKINNAY ENNIS AND HIS ORCHESTRA

Saturday, Jan. 26 COTTAGE GROVE ARMORY

9:00 P.M. Till 1:00 A.M. — Auspices — COTTAGE GROVE AMERICAN LEGION

Famous Radio, Movie and Theatre Band Leader and Entertainer

Skinnay appeared on Bob Hope's "Pepsodent Show" for eight years . . . Remember? His only appearance between Medford and Tacoma

Get tickets on campus from Albert Martin at Beta Theta Pi 1009 Patterson

SHISLER'S

FOOD MARKET

Groceries — Fresh Produce — Meats
Mixers — Beverages — Magazines — Ice Cream

OPEN FROM 9 A.M. DAILY & SUNDAYS

TILL 11:00 P.M.

13th at High St. Dial 4-1342