

EMERALD ADS BRING RESULTS

Sample Ballot for At-Large Race

No.	No.

ASUO Ballot for President, Vice President and Membership-at-Large

Number the candidates in the order of your preference, 1, 2, 3, etc., for as many as you wish to vote for.

- AGS BILL CAREY (Candidate for President)
- USA MERV HAMPTON (Candidate for President)
- AGS JOAN ABEL
- AGS MARY ALICE BAKER
- AGS TOM BARRY
- AGS JACK BEYERS
- AGS WAYNE CAROTHERS
- IND MARGE ELLIOTT
- AGS BILL FRYE
- IND ARLO W. GILES
- AGS JODY GREER
- AGS SHIRLEY HILLARD
- USA HELEN JACKSON
- USA PHIL JOHNSON
- USA MAGGIE POWNE
- USA JACKIE PRITZEN
- AGS JACKIE WILKES
- USA VIRGINIA WRIGHT
- AGS TOM WRIGHTSON

ABOVE IS a sample ballot for the ASUO senator-at-large race. The voter will indicate his preference for each candidate; the one with the greatest amount of number one votes will be elected ASUO president; the candidate with the next highest will be named ASUO vice-president. Although there are 19 candidates, and only 11 offices to be filled, the voter should vote for all 19 candidates. Under the preferential voting system, the voter ballots by placing a numeral "1" after his first choice, "2" after his second choice, and so on down the ballot.

Retailers Set Conference Here

More than 200 members are expected to attend the twelfth annual conference of the Oregon Retail Distributors' Institute to be held here Sunday and Monday, according to N. H. Comish, professor of business administration and the Institute's secretary.

The program will begin Sunday at 7 p.m. and will include speeches from University President Harry K. Newburn and Paul J. Raver, administrator of the Booneville Power Administration. Raver's speech will be entitled "The Development of Electric Power in Relation to Population Growth and Retail Trade in Oregon."

A principal speaker for the conference will be C. Ward Macy, head of the economics department at the University, who will speak on "The New Tax Rates and Their Effects on Retailing." A panel of six, headed by Elmer N. Calif,

Portland, will discuss Macy's address.

James Crutchfield, price economist from the Office of Price Stabilization, Seattle, Wash., will also address the group. Crutchfield will speak on "Recent Federal Restrictions and Controls and Their Effects on Retailing."

Committee to Hold S U Record Recital

A record recital will be presented by the Student Union Music Committee at 8 p.m. today in the Peter Benson Howard listening room of the SU.

The program will include "Graduation Ball" by Strauss, "Gaité Parisienne" by Offenbach, and "Swan Lake Ballet" by Tchaikowsky.

Sample Ballot for Class Offices

No.	No.

ASUO Ballot for Sophomore Class Officers

Number the candidates in the order of your preference, 1, 2, 3, etc., for as many as you wish to vote for.

- AGS BOB BRITAIN (Candidate for President)
- AGS ROSAMOND FRASER
- USA AL KARR
- USA JUDY McLOUGHLIN (Candidate for President)
- IND BEN SCHMIDT (Candidate for President)

A SAMPLE BALLOT for the class office election, to be held in conjunction with the general ASUO election Wednesday, is depicted above. Although this ballot is for the sophomore class race, the ballots for senior and junior classes are the same. The preferential voting system is used in electing these offices; the voter indicates his first, second, third, fourth, and fifth choices. There are four positions to be filled—class president, vice-president, and two representatives to the ASUO senate. Highest number of first place votes will decide the presidential race; other offices will be chosen on the "quota" system, explained in previous editions of the Emerald.

Council Approves

(Continued from page one) amounting to some \$400 were presented by Anderson. He said that the extra costs were mainly the result of promotion and publicity. In order to reduce such expenditures, the council decided that a charge of 25 cents would be placed on food offered at the summer social event.

ASUO President Barry Mountain issued a call for petitions to fill the spot of picnic chairman following the voting. He requested that those applying be from Portland or the immediate vicinity. Petitions may be turned in to the ASUO office until 5 p.m. Monday. Interviews will take place at 7:45 p.m. Monday.

Following approval of Bob Ford as Ore-Nter editor the council voted to ask for petitions for the job of business manager of the University introductory booklet. Petitions may be turned in to the ASUO office with interviews scheduled for Monday evening. Persons experienced in promotion are requested to apply. Stan Turnbull, senior in journalism, was appointed by the council to advise Ford in the preparation of the guide book.



For
JUNIOR CLASS
President
HERB COOK
NON-PARTISAN
CANDIDATE

I'd Like to Know...

You may have heard that a suit has been filed by the Antitrust Division in Washington to break up Standard of California as well as six other West Coast oil companies. Many people have written us protesting this action. Many have asked pertinent questions. We believe we should answer these questions for everyone. We do so this way. If you have a question, we urge you to write:

"I'D LIKE TO KNOW"
225 Bush Street,
San Francisco 20

"How much competition is there among major oil companies?"

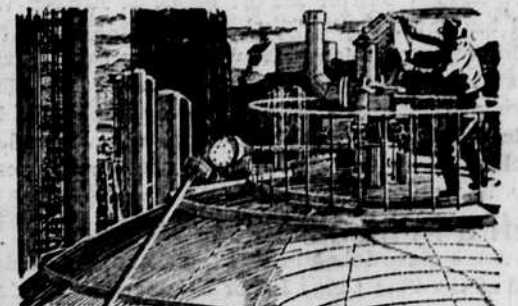


Harry F. Wood, attorney of Olympia, Washington, writes: "What type of competition does actually exist among the major oil companies? Price? Service? Research? If it's research, we should find one oil company's brand of oil, for example, gives better engine protection." *Harry F. Wood*

The answer to this question is much the same for the oil industry as for most others. Competition is intense in all operations. In oil, operations group under four broad headings...



Competition starts with crude. Oil companies explore, bid for rights to land where oil may exist. Then they must produce at costs low enough to meet market prices.



Competition continues in refining. Again each company must make the operation pay. If products are either not good enough or too expensive, we can't keep customers.



Competition in research exists indeed. A company must keep pace or lose out. Current pace-setter is our new motor oil. With tests using atomic energy, our scientists reveal it reduces engine wear as much as one-half, compared with conventional oils.



And competition shows up clearly where our products are sold. This is partly competition in service. ("We take better care of your car.") But it's competition in price, too. To get and hold business, every seller has to hold his prices down to meet others.

STANDARD OIL COMPANY OF CALIFORNIA
• plans ahead to serve you better