



# COMING BACK MONDAY?

"So long, Joe—see you Monday." Sure, you take it for granted that you'll be back on the job bright and early Monday morning. Always have been—well, 'most always. There was the time on a picnic when you fell off a rock and sprained your ankle—and oh, yes, the auto accident that put your arm in a sling for a couple of weeks; but nothing really too serious.

Don't count on it! Every year 32,000 workers are killed, over 2,500,000 injured in off-the-job accidents. That's almost double the number of deaths caused by accidents on the job.

It's great to have fun. Relax and enjoy yourself over the week end, holiday or vacation. But remember—somewhere during every two-day holiday, 175 workers will be accidentally killed and 15,000 injured, many maimed for life. One of these could be you. A large part of these casualties will be caused by traffic accidents, but drownings, falls, firearms, poisons, burns and other accidents will help to swell the total.

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## I'd Like to Know...

You may have heard that a suit has been filed by the Antitrust Division in Washington to break up Standard of California as well as six other West Coast oil companies. Many people have written us protesting this action, have asked pertinent questions. We believe these questions should be answered for everyone. We take this way of doing so. If you have a question, write:

"I'D LIKE TO KNOW"  
225 Bush Street,  
San Francisco 20



## "Why should you be in all parts of the oil business?"

Mrs. Henry Lincoln, housewife in Boise, Idaho, asks: "Do you have to be in all parts of the oil business? Why don't you just produce or refine, and give other companies a chance to do the transporting, selling, etc.?" Mrs. Henry Lincoln



Why *all* parts? Example: in Oregon, severe winters used to delay fuel oil deliveries. Here was a need.



To meet the need, Standard looked to the undeveloped Rangely oil field, 600 miles away in Colorado.



Getting crude out of new wells, refining it, delivering it to users—called for a fully integrated operation.



To move the oil, Standard laid a 182-mile line to Salt Lake City—crossing Uinta Mts. at 9,560 feet. Here—



A new refinery was built. To keep costs down, it had to run steadily... have constant flow of product. So—



Another pipe line was built into the Northwest to deliver refined products... plentiful in any weather.



We now serve this area well. To do the job Standard needed all its size, integrated skills and capital.

A certain minority in U. S. feels big companies should be broken up—though these companies have helped keep the nation strong. The U. S. was thankful for big companies in the last two world wars... and is now, in these critical times. This is a big country with big problems. To meet them it needs large and small companies. We'll continue doing a good big job for you and the nation.

**STANDARD OIL COMPANY OF CALIFORNIA**  
• plans ahead to serve you better