

LOOK YOUR BEST!

Now is the time for selecting your

Hosiery Wardrobe

Spring—the 'go-in-places season'—is here! Check now . . . make sure your hosiery wardrobe is complete . . . be sure you have Gaymode* nylons for every occasion. Come in . . . see the luscious new shades! Make your selection from a range of new shades . . . new styles! Check your hosiery needs below . . . or ask one of our sales ladies to assist you in completing your Gaymode* wardrobe!

for morning

To wear with your colored
casuals . . . for class, shop-
ping, for coffee!

51 gauge, 15 denier
Shades Gleam, Joy . . . 1.15
Ask for Lot No. 475

for afternoon

for dress-up, firesides, de-
serts, teas, church!

51 gauge, 20 denier
Individually proportioned
Shades Gleam, Joy,
Delight . . . 1.25
Ask for Lot No. 512

Seamless mesh hose

Snag resistant
Shades Gleam, Joy . . . 98c
Ask for Lot No. 419

for evening

For dress-up and dress-
down dates, house dances,
formals!

60 gauge, 15 denier
Individually proportioned
Shades Gleam, Delight,
Joy . . . 1.35
Ask for Lot No. 476

51 gauge,
Novelty heels
Shades Gleam, Joy,
Delight . . . 1.49
Ask for Lot No. 515

54 gauge, 15 denier
Shades Gleam, Joy,
Delight . . . 1.25
Ask for Lot No. 478

When you buy your Spring nylons . . .

buy GAYMODES

you'll be satisfied

* Reg. trade mark.



Buy it at PENNEY'S

