

Oregon Daily EMERALD

College Morals—A Series

Love and the Success System

This is the sixth in a series of articles on the college students of 1950—their outlook on life, their moral codes and behavior, their changing standards. The series originally ran in the New York Post.

By Max Lerner

In discussing the Kinsey material in the last two articles, we have been concerned with the students relation to his natural universe. But he is also part of a social universe—his college community, his family, the economic system and the larger society, all of which envelop him with their attitudes and demands.

This social universe is so important that (as we have seen) it affects the way in which each group expresses its sexual drives. One of the sharpest and most clearly accepted findings from the Kinsey material is the difference in sexual attitude and

behavior between persons on various social and educational levels.

This social universe that surrounds each group is the source of our codes. They range from the traditional moral codes which the Western world has inherited from the Old Testament to the honor-code, prestige-codes, and value-codes of the particular groups we belong to.

The most important elements of these codes do not outwardly relate to sex at all. They relate to success and failure, to prestige and popularity.

But none the less they do much to determine the student's morality. Everyone knows, for example, the girl who uses sex as a way of buying love. She is known as an easy target, especially for the campus heroes and "big wheels." She uses her sex as a form of submission because she wants to feel desired and

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Letters

The Campus Answers

Don't Blame Josephine Dear Anita:

Your "Daily E's" and "Oregon Lemons" often are interesting, though they sometimes go somewhat juvenile. Since you started them last fall I've been particularly proud that as an individual I "made the Lemon" within the first week. Now I'm gambling against the danger of getting it again.

Well, you happen to have struck a professional sore spot. In Wednesday's paper you offer a "lemon" to students who don't call the Oregana office if their name is misspelled or omitted from the Pigger's Guide, and you gratuitously add, "May they boil in their gripes when the Oregana comes out with incorrect names."

You are trying to shift a burden which cannot be shifted, and you and the Oregana editor should know that. The responsibility for a correct spelling of a name rests with the editor. If the editor of Pigger's Guide allowed name errors to go through (and the record of the past would make one assume so), that is the editor's fault.

Now, to get to the Oregana: if the Oregana uses Pigger's Guide names, the dear Oregana must know and accept the responsibility for possible error. Don't try to browbeat a student, who hasn't the vaguest concept of the trials of journalistic accuracy, to run interference for the Oregana.

What this means simply is that the editor of the Oregana must gamble that the source of names in the Pigger's Guide is treacherously perilous.

Time factors and sheer volume of work make it necessary to take the chance. But if Josephine Doakes' name comes out in the Oregana as "Josie Dokes," (because some Pigger's Guider likes nicknames and lost an "a" in proof), please don't blame Josephine!

I send you this because I think students in general have enough to do besides being held accountable for what editors must be held accountable.

Warren C. Price
School of Journalism

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Senior Rides, Discretion Doesn't

Tonight Oregon fraternities will have a chance to pull themselves up by their own bootstraps and remove a black mark which now stands against them because of action by a few small boys.

Interfraternity Council will meet. It will hear requests from the director of men's affairs and the director of the campus health service to do something about "senior rides."

These rides are traditional fraternity frolics in which freshmen of a house take their senior brothers out of Eugene and leave them alone to get back as best they can.

Simple as that, nothing is morally wrong with the rides. But some members of some houses know not the meaning of discretion, and the seniors are half-conscious, half-clothed, half-frozen, half-drowned, or something equally "desirable" by the time they return or are brought back to the campus—frequently to be placed in the infirmary.

Houses on at least one other campus this fall decided to trade the rides for a worth-while project. Oregon faces the problem tonight, and Oregon fraternity leaders have indicated recently to Director Hawk that they are seriously searching for an answer.

If house presidents and members themselves can't work out a reasonable solution, those critics who say fraternities are killing themselves will have won a point.

Oregon's Mr. T -- Socks and All

We have checked all the Advice-to-Gentlemen publications and, so far as we can tell, there is little or no reason why a college gentleman should not wear one brilliant red sock and one brilliant green sock at the same time.

But it did come as somewhat of a surprise and a real eye opener to those of us who saw the man-about-campus so attired yesterday. We don't know whether he was being initiated into something or merely rebelling at social convention.

However, the fact remains that some drastic changes have come about in men's fashions, mainly in the direction of more color.

Thus, we may have seen a preview of things to come. And obviously "progress" can only be achieved by someone throwing away the bounds of convention and becoming a vanguard for the masses.—K.M.

A Cartoonist's Eye Is on Oregon

Our own Emerald cartoonist will be aiming his pencil at the Oregon campus this term. He's Joe Floren, senior in journalism, whose cartoon is carried on this page today.

Bibler cartoons, labelled "It Could Be Oregon," will also be continued.

Floren came to Oregon last year from Portland where he had attended Reed College and Multnomah Junior College. He and his wife are living here in Westminster House.

The new Emerald cartoonist draws his sketches and then cuts them from linoleum blocks. He hopes for a future of editorial cartooning and journalism.

THE DAILY 'E' . . .

to the University Religious Council for bringing Dr. Robert A. Millikan, famed physicist, to the campus for Religious Evaluation Week. The week will last from Jan. 21 to 24.

THE OREGON LEMON . . .

to the seniority rule and far-to-the-right Republicans who have kept Oregon's Wayne Morse off the Senate foreign relations committee.



Magazine Rack

TV Brings Out Truth, Maybe Psychosternia

By Marge Scandling

Student Union Outing Department at University of Chicago planned a ski trip for 50 students for the Christmas holidays, MADMOISELLE reports . . . destination was Idaho Springs, Colorado, a thousand miles away . . . students organized all details . . . rented ski equipment from University athletic department . . . hired a regular cook, took out injury insurance, and included a registered nurse among passengers . . . total cost per head for 15-day trip was a thrifty \$67.

TV gets some applause for a change . . . in this month's AMERICAN MERCURY . . . which says it's done a lot to end deception that radio sportscasting started by trying to make every sports event "no matter how dull and witless . . . sound like the match of the century" . . . announcers can't over dramatize the game which TV viewers can see is an unexciting flop . . . article's author says he may grow to miss the old days when a radio announcer, unable to find anything else to say, could come through with "What a game, folks, what a game!" to describe the tremendous conflict going on . . . author also recalls the addition of refinement to sportscasting by Ted Husing, who while describing the tennis finals at Forest Hills cried excitedly, "—and the ball, ladies and gentlemen, falls into the interstices of the net."

Sports coverage via TV has its troubles, too, especially with camera operators who don't follow the action of the game correctly . . . much time was spent in football games by cameramen who eagerly followed the faked parts of a play and switched abruptly when they finally discovered the ball . . . in baseball the TV viewer can see only one part of the action on the diamond during a triple play . . . or else the camera hops around frantically trying to cover it all.

Author concludes by prophesying a conflict between man's natural laziness which keeps him in front of his TV set and his "desire to observe fellow humans in first-hand competitive battle" . . . result may be psychosternia, or sports neurosis.

Gag issue of the U. of Chicago student paper, The Maroon, had a banner headline proclaiming that Chancellor Robert Maynard Hutchins had suddenly resigned, according to TIME . . . staff suffered the real surprise a few days later when Hutchins did announce his resignation.

Hopalong Cassidy will have a daily column under King Features Syndicate, NEWSWEEK says . . . he and a hand-picked aide will offer 200 words of advice to parents and children under the provocative title, "Hoppy Talk" . . . along with the column, King features bought the Hopalong comic strip from the Los Angeles Mirror feature syndicate for about \$2,500 a week . . . many newspapers said to be most unhappy at having Hoppy leave their corral.



"What, Nanook? You mean you've never heard of University of Oregon senior rides?"