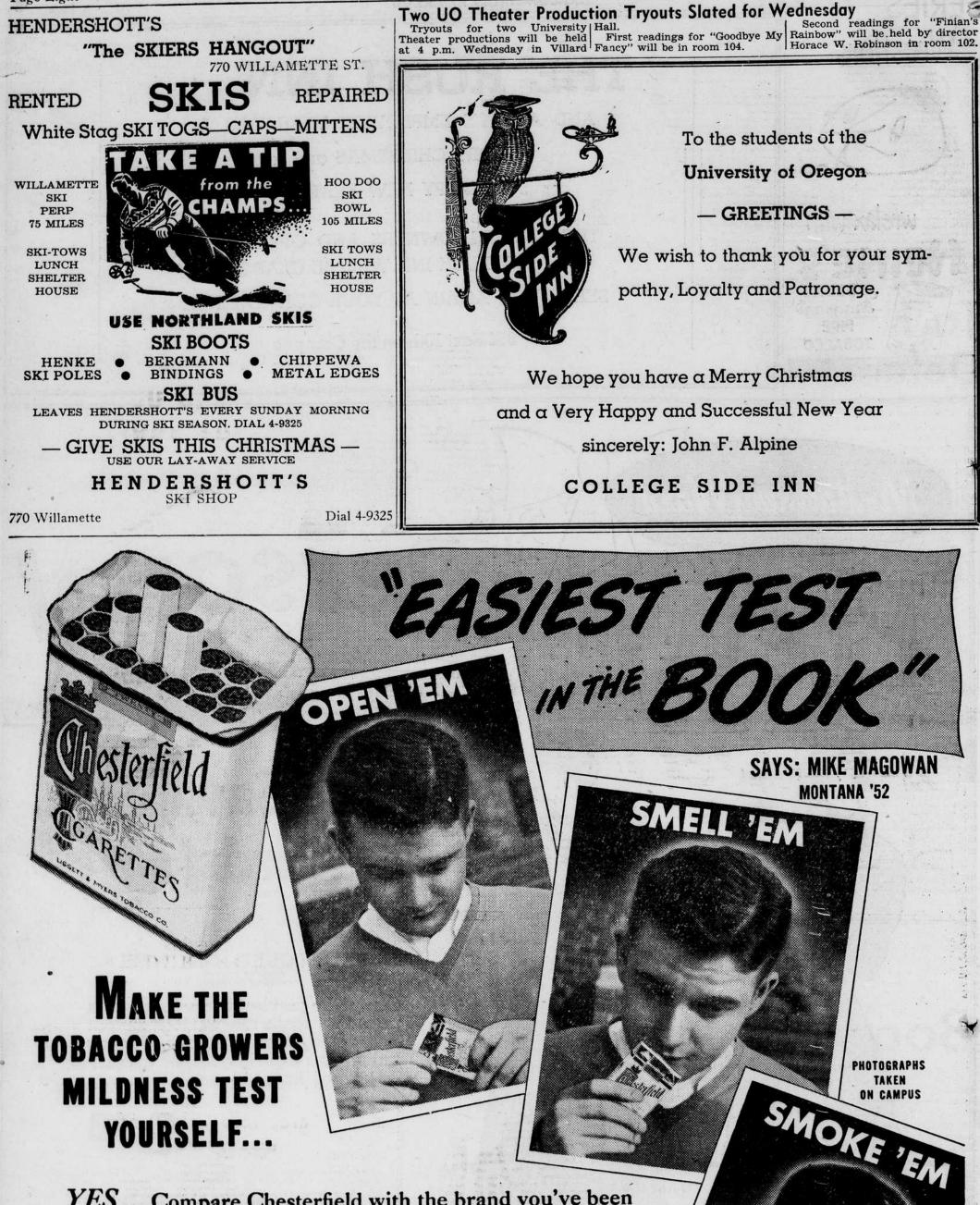
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OREGON DAILY EMERALD

Monday, December 4, 1950



YES... Compare Chesterfield with the brand you've been smoking... Open a pack ... smell that milder Chesterfield aroma. Prove-tobaccos that smell milder smoke milder.

Now smoke Chesterfields-they do smoke milder, and they leave NO UNPLEASANT AFTER-TASTE.



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