Monday, December 4, 1950

OREGON DAILY EMERALD



"For a while they had me swamped!"



Brother, you bet they're good! Delicious, chewy, chocolaty TOOTSIE ROLLS at all candy counters. Each is individually wrapped to insure fresh goodness.

Deems like this confused fowl got mixed in a metaphor and was almost turned into a guinea pig. The story goes she got caught in a welter of quick-trick cigarette tests . . . one puff of this brand, then a puff of that . . . a sniff, a whiff - a fast inhale and exhale. And then she was supposed to know all about cigarette mildness! Is that the way to treat a lady? And is that the way to judge a cigarette?

We think not. That's why we suggest:

The sensible test - The 30-Day Camel Mildness Test, which simply asks you to try Camels as your steady smoke on a pack after pack, day after day basis. No snap judgments needed. After you've enjoyed Camels - and only Camels - for 30 days in your "T-Zone" (T for Throat, T for Taste) we believe you'll know why ...

## More People Smoke Camels than any other cigarette!

