

UO-OSC Movies Set For 6:30 in SU

A Student Union board member will introduce the program. These football movies are a weekly service sponsored by the Student Union board for all students and faculty members of the university. Movies of the Oregon-Oregon

State game will be shown at 6:30 p.m. tonight in the Student Union. Jim Aiken, head coach, will narrate the movies. Principal speaker will be Jerry Lillie, end coach.

Cosmopolitans to Elect

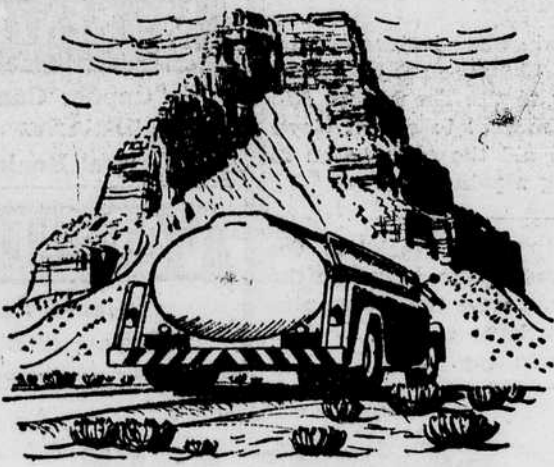
The Cosmopolitan Club will hold elections today at 4 p.m. in the Student Union. Only members are allowed to vote, but new members may be taken in any time. Officers to be elected are vice-president, social chairman, and sergeant-at-arms.

Petrographer to Speak

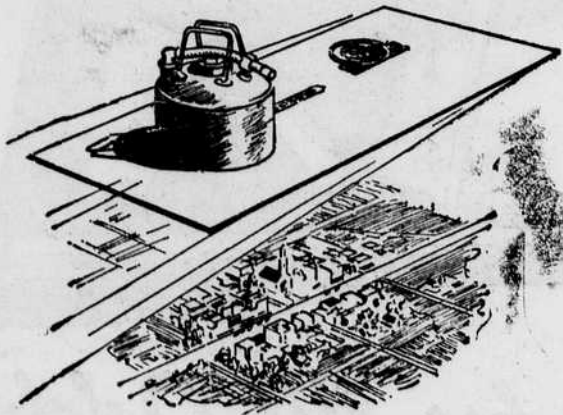
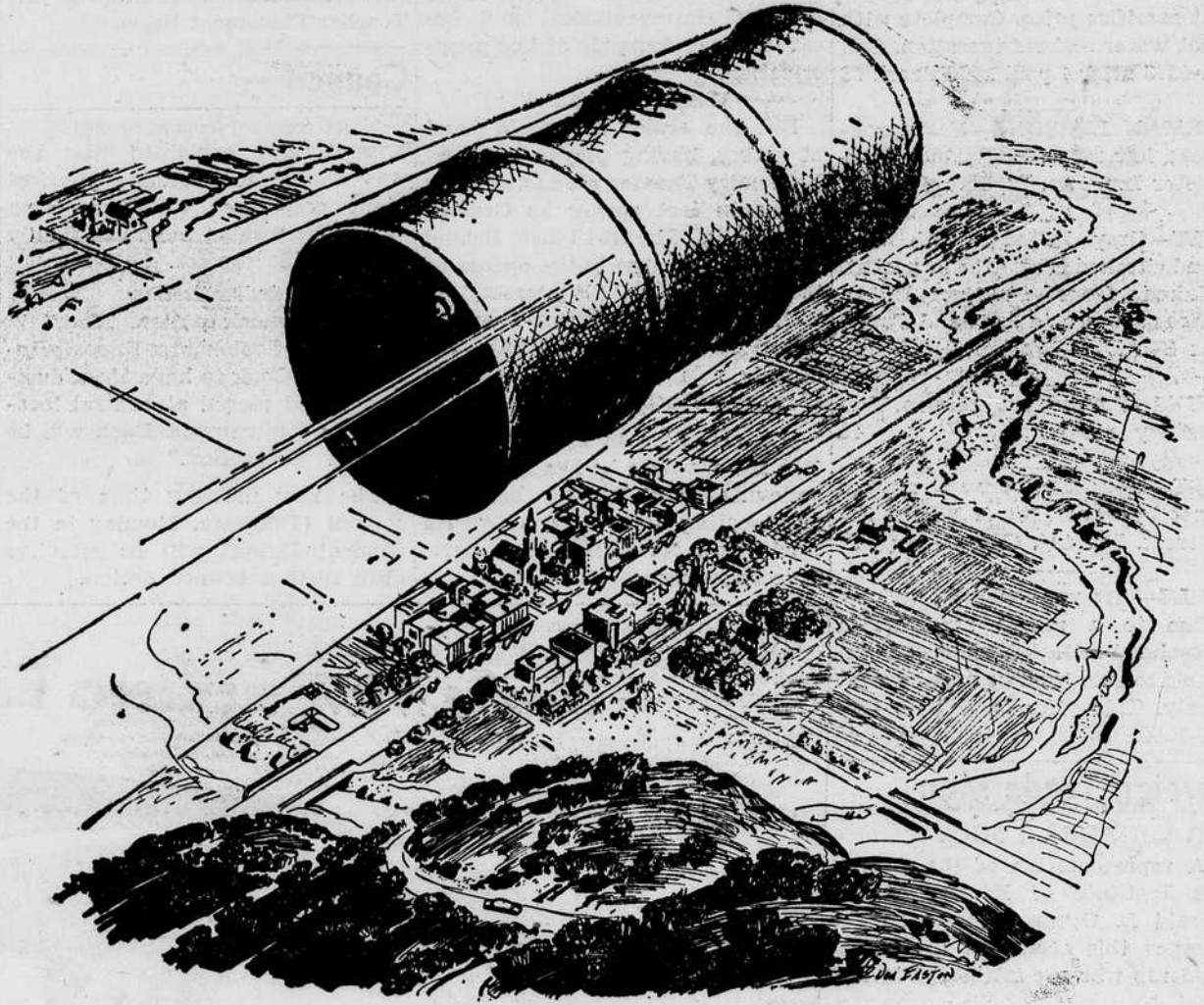
A government petrographer will present an informal talk at a social meeting of Condon Club at 7:30 p.m. today in 101 Condon. Ford Wilson, head petrographer for the U. S. Army Engineers, Portland, will speak on his per-

sonal experiences in geology and his new adaptation of a biological microscope for use in petrographic study. Refreshments will be served following the discussion which is open to all interested persons and club members.

The cheapest transportation you can buy today



1. The average barrel of Union Oil products travels 664 miles between the time the crude oil leaves the ground and the finished gasoline or motor oil goes into your car. Yet the cost of transporting these petroleum products to you averages less than 7 mills per gallon.



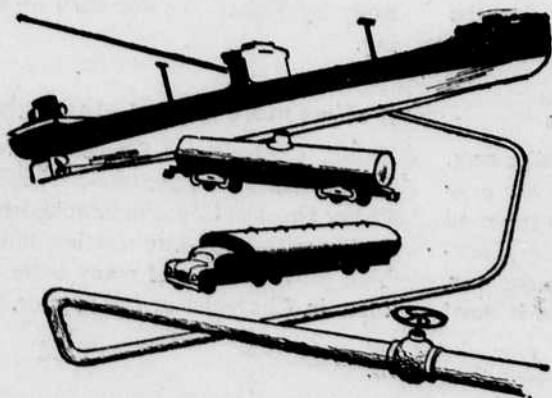
2. This is the cheapest transportation the world has ever developed—the cheapest you can buy today. If you were to parcel-post a gallon of gasoline from Los Angeles to Seattle, for example, a distance of 1370 miles, it would cost you 50¢. Union Oil takes it there for 1¢.



4. Now that this amazingly efficient transportation system has been built up and is operating, certain politicians would change the way it is run—not because it isn't efficient but because the oil companies own and operate much of it.



5. If they had told us this fifty years ago, we wouldn't have gotten into the transportation business. But if they insist on divorcing us from the transportation end of the business now, we hope they'll figure out first how they're going to keep costs to you as low under some other setup as we are keeping them today.



3. To achieve this kind of low-cost transportation, the oil companies not only had to go into the transportation business but had to develop entirely new methods of transportation. The pipe line, the tank ship, the tank car and the tank truck were all oil company inventions.

UNION OIL COMPANY OF CALIFORNIA

INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.