

Journalism Dinner

Deadline for purchasing tickets to the Journalism dinner, at 6:30 p.m. Tuesday, is 5 p.m. today in the Journalism office.

Any students interested in journalism, freshmen through seniors, may attend.

Shopping Days Until Christmas Steadily Decreasing

Only 40 more shopping days until Christmas!

With the shortage of shopping time in mind, the Co-op with a stock of various stickers, ribbons, and ornaments is hoping to alleviate the problems of

students' Christmas shopping.

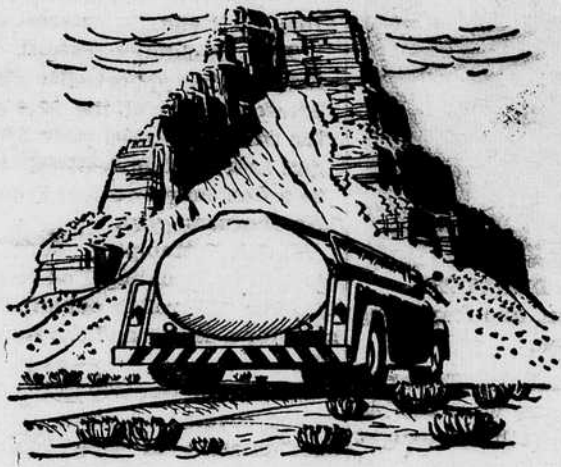
"Any and all ornaments for trees and any-sized residence can be purchased along with gift wrappings, all types of cards, and colored lights," said Co-op manager G. L. Henson.

"Although Christmas seems far away and our stock seems large, I recommend that students procure any items necessary for the holidays as soon as possible, since there always is the last-minute rush," Henson added.

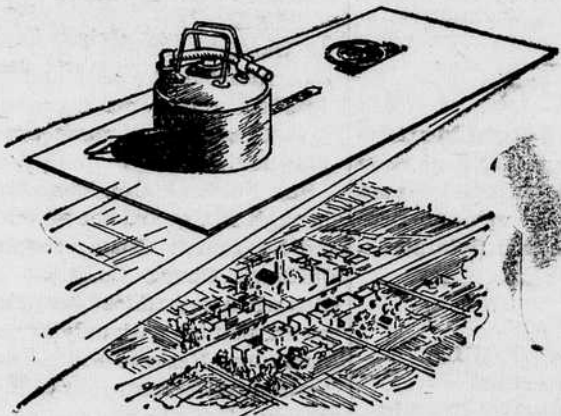
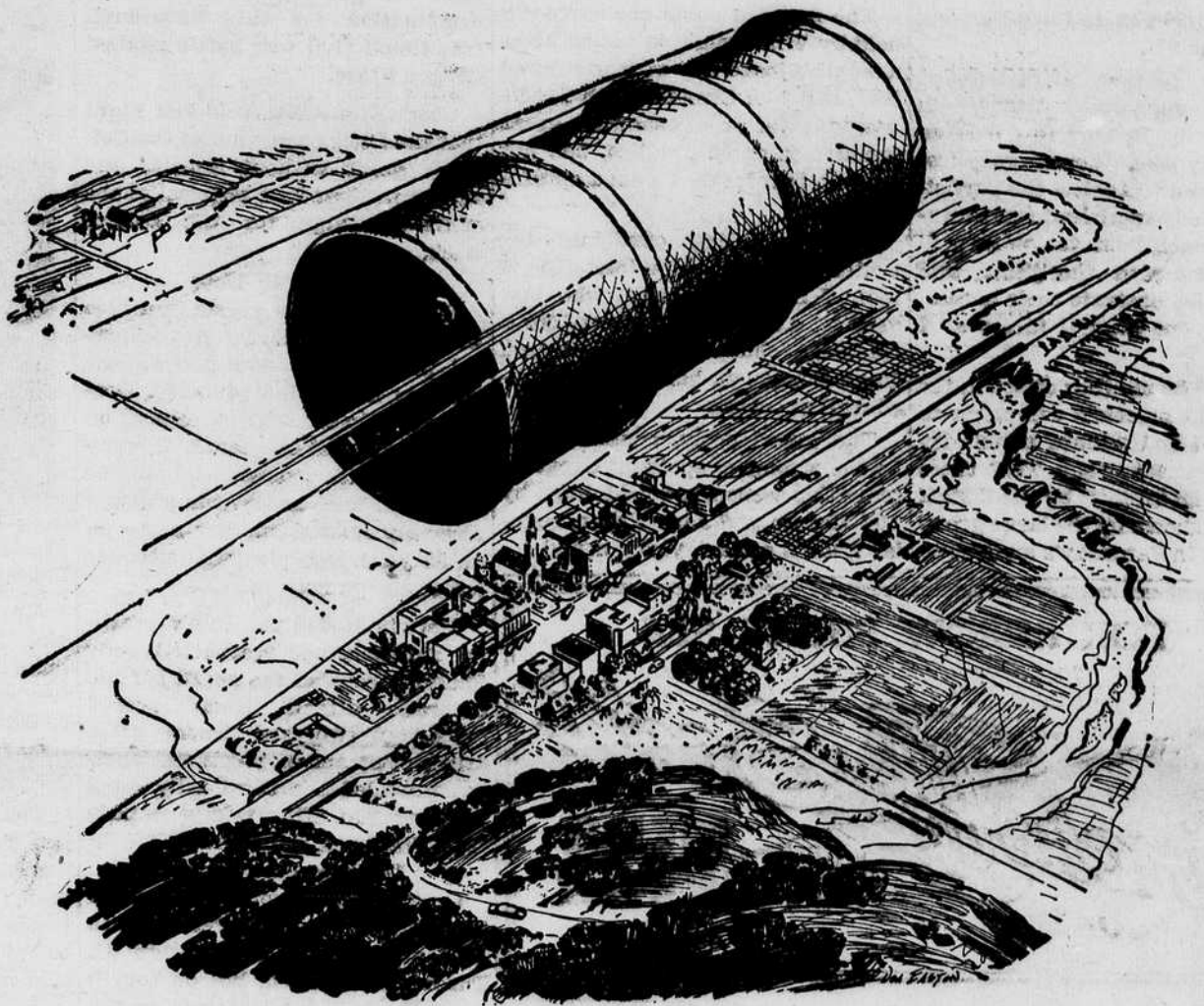
Eleven in Infirmary

Eleven students temporarily confined in the infirmary include Warren Carkin, Jim Morton, Nancy Galbreath, Margaret Schamp, Bill Sage, Warren Marshall, Emile Holeman, Frank Maier, Bob Reverman, Frank King, and Jim Kent.

The cheapest transportation you can buy today



1. The average barrel of Union Oil products travels 664 miles between the time the crude oil leaves the ground and the finished gasoline or motor oil goes into your car. Yet the cost of transporting these petroleum products to you averages less than 7 mills per gallon.



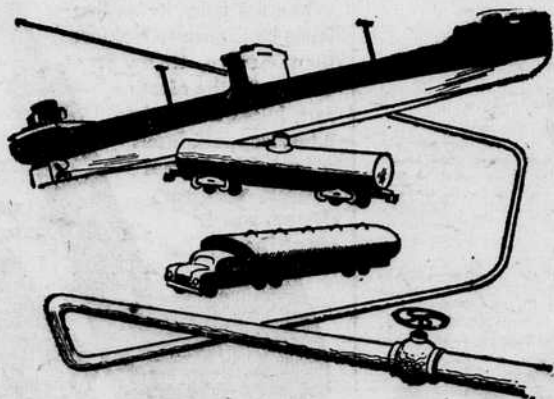
2. This is the cheapest transportation the world has ever developed - the cheapest you can buy today. If you were to parcel-post a gallon of gasoline from Los Angeles to Seattle, for example, a distance of 1370 miles, it would cost you 50¢. Union Oil takes it there for 1¢.



4. Now that this amazingly efficient transportation system has been built up and is operating, certain politicians would change the way it is run - not because it isn't efficient but because the oil companies own and operate much of it.



5. If they had told us this fifty years ago, we wouldn't have gotten into the transportation business. But if they insist on divorcing us from the transportation end of the business now, we hope they'll figure out first how they're going to keep costs to you as low under some other setup as we are keeping them today.



3. To achieve this kind of low-cost transportation, the oil companies not only had to go into the transportation business but had to develop entirely new methods of transportation. The pipe line, the tank ship, the tank car and the tank truck were all oil company inventions.

UNION OIL COMPANY

OF CALIFORNIA

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This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.