

Junior Weekend... Always a Spring Highlight

By NORMAN ANDERSON

Sixty years ago, the possibility of holding a Junior Weekend wasn't in the minds of the junior class members who one day delivered orations in the assembly hall of Villard.

But that spring day, over a half-century ago, was the beginning of a long series of traditions. From "Junior Day" to Junior Weekend, the annual spring term celebration has evolved like the unrolling of a beautiful Persian rug, to the big three-day extravaganza which will mark this year as the Junior Weekend Diamond Jubilee.

Things like the Canoe Fete, the All-Campus Sing, and the All-Campus Picnic are not born in a year. They have grown from little things which later classes pick up and expand.

Long ago, University students followed traditions which have long since disappeared. Only skeletons of these ancient traditions exist today.

Junior Flag Down

No longer does the junior class

give orations heralding the arrival of spring and boosting patriotism. No longer does the junior class flag wave proudly in front of Villard, gallantly derided against ravaging bands of sophomores. No longer do freshmen eagerly fight to retain their green hats, to distinguish themselves from sombrero-clad seniors.

Time was when frosh tried to outdo each other in beautifying the campus. When such things happened, from 1906 to 1913, walks between Fenton and Villard were built by the student body on Junior Day. And the lily fountain between Fenton and Villard was constructed in 1913. The campus was also cleaned from one end to the other (Fenton to Villard, Friendly to McClure).

These projects arose from the bitter battles between sophs and juniors. So much fun resulted that the whole school took part. A few enterprising persons (among them professors and University presidents) sought ways to direct such enthusiasm to more constructive channels.

That's how the campus clean-up came to be. Men did all the work, while women served lunch on the lawn between Fenton and Friendly Halls.

Named in 1908

The idea of an annual all-campus celebration kept growing. In 1908, the administration and student body officially christened the event Junior Weekend.

That occasion was marked by the construction of the concrete Oregon "O," well-known landmark on Skinner's Butte. Upper classes finally decided it was the duty of freshmen to keep this proud symbol freshly painted.

Canoe Fete

The Canoe Fete, perhaps the best known and most cherished of Junior Weekend traditions, was born in 1911.

In 1912, the idea of a Queen of the Fete was developed. Campus houses agreed to sponsor floats in 1913, thus assuring the Canoe Fete a perpetual place during Junior Weekend.

Millrace activities lasted many years before they were flooded out. Canoes were expanded to two canoes, and then to complete barges. Grandstands were erected along the race, lighting was arranged, and all Eugene turned out to view the spectacle.

Floats Replace Canoes

Broken race headgates brought about another tradition—the Float Parade on wheels—which was first attempted in 1948. It was the Canoe Fete on dry land.

The All-Campus Sing was a wartime innovation, when such things as floats and parades needed missing manpower. Now the Sing opens Junior Weekend, and is traditionally the time to crown the Junior Weekend Queen.

Courtesy served as the guiding force in two other still-observed customs. In 1912, only men smoked

in public, and they didn't smoke at all during Junior Weekend. That was also the time when people greeted each other on Hello Walk all year long.

"Somehow, in the hustle and bustle of expansion, people forgot those habits. But now they're revived every year in memory of those days of easy friendliness.

Caps Boomerang

Freshmen have always been the "goats" of Junior Weekend. The only thing they originated, frosh caps, backfired in their faces. Alert sophomores saw in the caps a sure way to degrade freshmen. With the help of all other students, frosh were forced to wear the little green caps all during the week.

Only victory in the annual tug-of-war, born in the early days of frosh-soph warfare, allows the freshmen to rid themselves of the hats. And in years past, victory

meant a huge bonfire to burn the caps.

The whole school participated in forcing freshmen to keep the Oregon Seal in front of Villard in good shape—usually with toothbrushes.

Prom Ends Year

The Junior Prom, born in 1914, has become the rival of the Canoe Fete for the most gala event of the entire Weekend. It is the culmination of many of the year's activities.

And as a fitting tribute to those who make things like Junior Weekend possible, Mothers' Weekend was begun in the last decade to give mothers a chance to see college from the inside out.

Some traditions may be forgotten, some new ones may still appear, but the tradition of Junior Weekend at Oregon will remain as the big highlight of spring term at the U.

WELCOME MOTHERS

Marley's Sport Shop Extends You a Friendly visit to "Magic Melody"



187 E. Broadway

Dial 4-5612



WE RECOMMEND OUR TASTY AND INEXPENSIVE LUNCHEONS Also

A WIDE VARIETY OF FRESH CANDY BARS

Make your stay this JUNIOR WEEK-END a pleasant one by making your headquarters at the - -

EUGENE HOTEL

- COFFEE SHOP & DINING ROOM
- COURTEOUS SERVICE
- CENTRALLY LOCATED

Eugene Hotel

222 E. Broadway

For reservations dial 4-1461

Placement Office Lists Open Jobs

Job openings in Oregon and other Western states have been announced by the Graduate Placement Office as follows:

The Carnation Company is seeking sales representatives to work out of Salem. Candidates for the position must be 24 years old and hold a college degree. Interviews will be held Tuesday.

An immediate opening is available in Eugene for a bookkeeper-stenographer in a one-woman office.

A local retail store wants an assistant manager. The position provides an opportunity to learn the retail business, but involves long hours of work, according to the Placement office. A starting salary of \$200 is offered.

An accounting position is available in a Lebanon lumber firm.

Safeway Stores, Inc. will send a representative to the campus soon to interview students interested in a retail sales training program. Interview appointments may be made now.

The customer credit department of a Baker, Ore., bank has an executive management opening.

A local retail clothing store is seeking business administration graduates. A training program is offered.

Experienced insurance men may find employment with a health and accident company. Salary is guaranteed, with a bonus arrangement.

Further information on the openings is available from Mrs. Marian Sheckler, placement secretary, in 216 Emerald.

- NORDIC HOSPITALITY
- HOME ATMOSPHERE
- FINE FOOD
- MEMBER OF DUNCAN HINES FAMILY



"30 Steps from the Campus"

Wk. Days 5-9

Owned and Operated

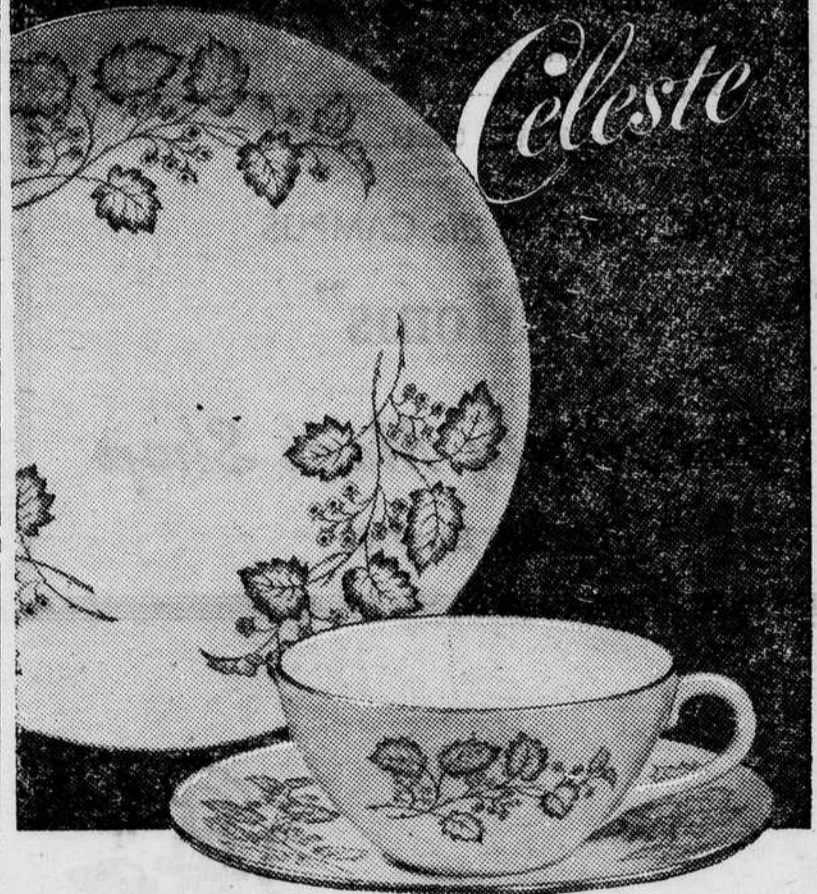
Sundays 2-8

by

Ph. Reservations 5-7332

Mr. and Mrs. John Lusk

EXCLUSIVE... LENOX



LENOX CHINA

AMERICA'S WORLD-FAMOUS FINE CHINA

Magnificent leaves of rich 24-k. gold on the smartest modern shape, exclusive with Lenox in fine china. Dramatic with modern accessories, perfect on traditional tables. The same translucence and amazing strength as the Lenox china used in the White House and in many governors' mansions, 5-piece place setting, \$2025

HOFFMAN'S

... Jewelers ...

Broadway and Willamette EUGENE, ORE.