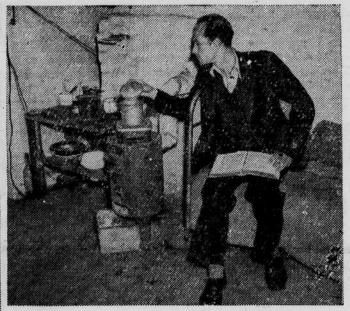
# WSSF Campus Drive Starts Today; First Chinaware in U.S. Money to Help Education Abroad Made by Lenox, Inc.





Some 2000 refugees are enrolled in European universities, while the U.N. International Refugee Organization seeks homes for them. At the left, refugees use a basement library in a bombed-out building. At the right, a student cooks in his tiny bedroom-study-living room.

Oregon's part in helping such | versity education abroad. students as shown above is brought closer home this week during the faculty in the United States are official World Student Fund drive, channelled through World Student which starts today.

fortunate students assisting their in WSR is the low cost of adminneedy contemporaries, WSSF, a istration, with many donating their part of World Student Relief, is services or doing double duty in the American agency designed pri- some other capacity as well as repmarily for the betterment of uni- resenting WSR or WSSF.

Relief headquarters in Geneva, Based on the principles of more Switzerland. A noteworthy factor

Distribution of aid is determined Donations from students and by NEED alone. Contributions come from 18 nations throughout the world and go to students in Europe, Southeast Asia, and China. Five main fields of help are aid in food, providing shelter, prividing medical care, books and equipment, and aid through study grants.

Total drive goal for the United States this year is \$600,000.

Apples will be sold today and

Tuesday in the Co-op by Junior

Panhellenic. The apples will cost

This is the second project spon-

sored by Junior Panhellenic to add

to the organization's treasury.

Profits made from the apple sale

will be used by the Junior Pan-

Panhel to Sell Apples

five cents each.

this term.

Once American potters looked to day gifts. Europe for guidance in the making through the example and work of by Hoffman's Jewelry Company.

The oldest famous name in the manufacture of fine Chinaware in the United States, Lenox was the first American company to break away from the European monopoly of the china ware market in Amer- the severe, unencumbered motifs

Under the leadership of the company's founder, Walter Lenox, the making of fine chinaware began in 1884. But not until President Woodrow Wilson placed an order for chinaware to be used in the White House did Lenox firmly establish itself as one of the foremost producers of fine chinaware.

During the San Francisco earthquake of 1906, Lenox ware demonstrated its durability by surviving methods, enabaling it to produce the fire and quake. Then the acceptance by Congress of Americanproduced dinnerware for the White House, established Lenox china as among the best in the world. Con- Torch Honor Group gress formerly had used only European products.

Lenox further broke away from the European tradition of selling china by sets, when it began placing emphasis on buying place settings of five pieces or of buying individual pieces. The company's idea was that only governments and the wealthy could afford to buy fine chinaware by the set.

Lenox also devised the system by which prospective brides or housewives can select their chinaware pattern and register it by number at a retail store. Friends hellenic to finance future projects then may order as many pieces as they desire as wedding or birth- sity centers of the world.

By breaking away completely of fine chinaware. Now, principally from the European style in design, Lenox was further able to gain a Lenox Inc. of New Jersey, the bigger share of the American martrend is being reversed. Their ware ket. One of the company's designis handled exclusively in Eugene ers, introduced a new style in china that was generally called modern. It was clean and simple of line in contrast to the elaborate and often rococo style that had been popular in Europe for years.

> This modern style, particularly against a white background, soon attracted attention and by the late 1930's, the Lenox trademark was on perhaps one of every four pieces of chinaware purchased by Amer-

Since the war, when it became more difficult to get European ware, Lenox has expanded its entire line. Lenox, although retaining the old principle of the potter's wheel, has adapted its Trenton plant to American productions several times as many pieces as European competitors.

# To Tour Campus

Visiting on the University campus Friday will be 20 members of the Torch Honor Society, Wahkiakium High School, Cathlamet,

The students have chosen to visit the University for their annual educational trip. While here they will be taken on a tour of the campus, attend a typical class, and see new facilities and buildings.

WSSF meets relief needs and builds cultural ties among univer-

## Social Calendar

Following is a calendar of social, events for spring term as released by the office of student affairs.

- 3-7 WSSF drive.
- 4 Assembly, Dr. Sigmund Spaeth, "Music for Fun," McArthur
- 7 All Campus Vodvil, McArthur Court.
- 8 Beaux Arts Ball, Gerlinger Annex.
- Men's House Dances: Phi Gamma Delta, Lambda Chi Alpha, Campbell Club, McChesney Hall, Phi Sigma Kappa, Phi Kappa Sigma, Theta Chi.
- 9 Easter Sunrise Services, Mc-Arthur Court.
- 14 WAA Co-Recreation Nite, Gerlinger.
- 14-16 AWS Weekend, "Duck Pre- 17-18 Orchesis concert. view." 15 Concert, Wagner Opera Co.,
- "Cavaleria Rusticana" and 'Il Paliacchi," McArthur Court 17 Concert, Danish Dancers," Mc-
- Arthur Court. 21-22-27-28-29 University Theater 27 production, "Martha."
- 22 Frosh Glee.
- 23 Faculty Party, Gerlinger Annex.
- Concert, Joseph Szigetti, Mc-Arthur Court.
- 24 Concert, Eugene Gleemen, Mc-Arthur Court.
- House Dances: Sigma Alpha Mu, Delta Tau Delta, Sherry

Ross Hall, Alpha Tau Omega, Nestor Hall, Pi Kappa Phi, Stitzer Hall, Chi Psi, Sigma Chi, Kappa Sigma, Tau Kappa

30 Junior-Senior Women's Breakfast.

- 6 House Dances: Alpha Chi Omega, Delta Delta Delta, Alpha Phi, Alpha Delta Pi, Pi Beta Phi, Delta Gamma, Chi Omega, Rebec House, Delta Zeta, Alpha Xi Delta, Zeta Tau Alpha, Kappa Kappa Gamma.
- 7 American Association of University Women coffee hour
- 12-14 Junior Weekend.
- 13 Junior Prom. Oregon Mother's Tea for visiting mothers.
- 19 Faculty Party, Gerlinger.
- 20 House Dances: Phi Delta Theta, Delta Upsilon, Phi Kappa Psi, Sigma Nu, Beta Theta Pi, Sigma Phi Epsilon.
- 22 Women's Choral Club concert. Mortar Board Ball, McArthur Court.
- 30 Memorial Day, no classes.
- 31 University Theater production, "The Girl I Left Behind Me." June
- 2 Closed period.
- 5-9 Exams.
- 10 Alumni Day. 11 Baccalaureate.
  - Commencement.

THE BEST IN MODERN!

The original and the loveliest modern shape in fine china . . . created and made exclusively by the world-famous ceramic artists of Lenox. Exquisite simplicity of line, perfection of craftsmanship, and rare translucent beauty form a service of great distinction. And of course, the same fine china as in the official White House service, the china created for the Metropolitan Museum of Art, and the many other famous services made by Lenox. Dinner, salad, and butter plates, teacup and saucer, \$1225



HOFFMAN'S

... Jewelers ...

Broadway and Willamette EUGENE, ORE.

Your chance to see

## **NEW BRITISH BOOKS**

on Monday, April 3rd.

The British Book Centre's Bookmobile will be parked at the Library Monday morning between 10:30 and 12:00 o'clock, and at the shipping entrance of the Co-op during the afternoon, with its display of the best current books of English publishers. Orders will be taken if you should care to purchase . . . but at any rate, come to look!

LENOX LENOX

CHINA