

DUCK TRACKS

By SAM FIDMAN
Emerald Sports Editor

The spring has brought with it a fine new look in Oregon sports. The latest snappy adornment to the athletic wardrobe is the promotion of skiing from nowhere to somewhere—recognition as a varsity sport.

Athletic Director Leo Harris, in making the final decision to officially back skiing, had to take into consideration that from any angle, it is a financial loss. The dough is all go, no come as far as skiing is concerned. But that is the case with all the sports except football.

Tennis and golf are deficit sports, as well as swimming and baseball. It seems that basketball could more than pay its own way, but the books that are balanced in Bob Lemons' Igloo suite are painful proof that the near-nude maple court casaba manipulators eliminate more leaves of currency than they return. Even in years when the basketball squad does bring home a platter of bacon, the athletic fund must sacrifice a whole hog to gain it.

Crackerjack and Lawn Mowers

That leaves the whole shebang on the broad, padded shoulders of King Football; even if this year's Jim Aiken creation should turn out to be a crackerjack collection of champions, even if they make like a lawn mower cutting down the grass, it is almost a certainty that the 1950 attendance figures will fall below those of 1949.

That is simply because the 1949 team was not a champion or a Cotton Bowl competitor as was the '48 edition. A bad win-loss year following a championship year will draw a bigger gate than an all-win season following one of mediocrity. That, of course, is the general trend, and there are exceptions.

Other schools have been sponsoring skiing for some time, in spite of the lack of revenue from the sport. The University of Washington, for example, also places much emphasis on crew—another money loser. The answer to that is publicity. Washington is wealthy enough to foot a loss in return for the reams of copy that are written about her sons of the slopes and the regatta.

Art Litchman, athletic news director, once explained that one Oregon trackman winning an event in an intercollegiate meet in the East was worth more to the University than a 79-0 football win over Oregon State.

S-t-r-e-t-c-h I-t

It might further be pointed out that the football revenue must stretch further than covering the expenses of all the other sports. Maintenance, utilities, coaches' salaries, and new building and additions are constant drains on the cash register.

That would all tend to explain why Oregon does not foster boxing and wrestling, and why she has not added skiing before this time.

At one time there was some logic around the idea that UO might launch a varsity boxing program, which under proper development would prove to be a money maker. The revenue taken from the boxing gate would then be used to set up a budget covering skiing and wrestling. Even so, that was a risky proposition; boxing is not always a healthy sport to promote in a college, in view of some of the prize characters that seem to pop up in a college town once the squared circle is occupied.

So, when opportunity knocked on Leo Harris' door to land a ski team—Leo wisely opened that door. He can always slam it shut again if things don't pan out as they should.

One Good Job Deserves . . .

With the sound of dribbling basketballs hardly out of the hearing range of Don Kirsch, he will inaugurate the baseball season today at Linfield College—weather permitting, of course. Don rode herd on as fine a frosh basketball crew as has ever set foot on the Igloo court, and turned in a laudable job of substituting for John Warren on the varsity bench.

Two Kirsch-guided diamond crews have placed second in the Northern Division. Hoping that this does not serve a death notice to this year's pennant chances, it seems that Don has a winning habit. A long run sports equation might read: sound coaching and decent material equals more wins than losses.

Basketball Ratings

(Continued from page four)

- 40. Vanderbilt (17-8)
- 41. Brooklyn College (23-5)
- 42. Detroit (20-6)
- 43. Iowa (15-7)
- 44. WSC (19-13)
- 45. Colorado (14-8)
- 46. Rhode Island St. (18-8)
- 47. St. Louis (17-9)
- 48. San Jose St. (21-6)
- 49. Washington (St. Louis) (17-5)
- 50. Dayton (25-8)

Scholarship Bids Due

All scholarship applications must be turned in to the scholarship office, room 216 Emerald, by noon Saturday.

The deadline holds for both state and local awards, and applications will not be considered if turned in after that date.

Application blanks are now available in the scholarship office.

Through WSSF aid is given to tubercular and pre-tubercular students in Europe, China, and South-east Asia.

Barbara Stevenson To Attend Meeting

Barbara Stevenson, newly elected Associated Women Students president, will leave Saturday night for a week to attend the AWS Western Regional Conference to be held at the University of Oklahoma in Norman, Okla. AWS representatives from all western universities and colleges will attend the conference.

Miss Stevenson will lead a discussion of the executive and judicial functions of AWS as part of the conference program.

Last year Marie Lombard, outgoing AWS president, attended a similar national conference in New Mexico.

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Hot Time Trials

(Continued from page four)

"The Oregon-Washington State track meet here on April 22 will be one of the greatest cinder events ever held in Eugene."

Washington State is rated as the most potential team in the Division this year, but Bowerman expressed confidence that his team can overtake the Cougars.

Diamond Frosh

(Continued from page four)

Crosby, Curt Barclay; Catchers, Jim Livesay and Jerry Taylor; Outfielders, Jack Byers, Tom Wrightson, Ken Eaton, Al Sherman, Jim Downing, Herb Cook, Lee Alford, Darrell Hebert, Bob Fase, Bob Brumbaugh, Don Greco, and Jim Toner; first base, Jack Sherman, and Dick McDaniel, second base, Ed Cohen, Ron Haddock, Chuck Scofield, Bob Golden; 3rd base, Clarence Johansen and Ted Johnson; Shortstop, Jim Barnes, and Keith Kimball.

Duck Nine Opens

(Continued from page four)

for the Willamette game tomorrow. The starting lineup consists of Phil Settecase at first, Daryle Nelson on second, Joe Tom at shortstop, and Don Kimball, the infield's only returning letterman, at third base.

Out in the pastures, letterman Ray Stratton will start in left field, Sanford Owens in center, and Norval Ritchey in right.

If the Willamette game is played as scheduled, Kirsch will probably go with Sid Mills, DeWayne Johnson and Lyle Rogers or Joe Elkins handling mound chores.

The conference opener for the Webfoots is April 14 here against powerful Washington State College.

Advertising Students Vie for Scholarships

University advertising students Cork Mobley, Don Thompson, and Dick Gehr are competing for a \$250 scholarship offered by the Joseph R. Gerber Advertising Company.

The scholarship will be awarded to one of the three, each of whom will write a paper on "Marketing a Product," starting with a raw material and working it down to the finished product.

The competition is designed to give the entrant practical background and experience in the field of advertising.

WSSF's goal in America for 1949-50 is \$600,000.

FORMER LIBRARY HOSTEL

At Rangoon Medical College in Burma, the library, formerly containing 100,000 books, is empty and is now used as a student hostel. These losses may be restored through WSSF.

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Friday 7:30—"The Crucifixion" by Stainer.

Boris Bessmertney of Paris, France, will speak.

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