

Newburn Tells Object Of Radio Program

President H. Newburn outlined the objectives of the University's radio program in a luncheon address before members of Oregon State Broadcasters Association in Carson Hall Sunday.

"We do not have a narrow professional interest," he said. "We are trying to develop people with strong personalities aware of the meaning of radio."

While realizing the need for giving the student some practical experience, President Newburn stressed the importance of having the student gain sufficient background to allow him to view his field realistically.

'Training Can Come'

"Much of the technical training can come once the student gets into the field," he added.

"Research is another phase of radio in which we can make significant contribution. People spend three to four hours a day listening to the radio, more time than they devote to anything outside of work and sleep. We have learned little about qualitative aspects of listening; what is radio doing to listener tastes? A woman who said, 'I know what I like,' met Shaw's rejoinder, 'So does a cow.'"

Research, Contribution

In conclusion, Newburn stated that through research and contributions of realistically trained people, the University could make a significant contribution to Oregon radio.

Thanking broadcasters for their understanding of the University program, President Newburn expressed the hope that they would return soon so that "we will develop better mutual understanding."

Wright to Help Set Up Club at High School

L. O. Wright, professor of Romance Languages, will go to Willamette High School Thursday to teach students Spanish songs. He is assisting with the organization of a Spanish club in the school.

It's easy to get sick of medicine that you take because you're sick. Ask Junior?

stan **KENTON**
AND HIS ORCHESTRA IN
CONCERT
WITH JUNE CHRISTY AND
NATIONALLY FAMOUS INSTRUMENTALISTS
INNOVATIONS IN MODERN MUSIC FOR 1950

Tickets at McArthur Court, Co-op
Student Price: 80 cents
Monday—Tonight
McARTHUR COURT
8 p.m.

Argow to Discuss Children in Prison

"Children Behind Bars" will be discussed by Claire Argow, executive secretary of the Oregon Prison Association, at 8 p. m., Feb. 17, in the Eugene High School auditorium.

Holder of degrees from Vassar, Yale, and Simmons School of Social Work, Mrs. Argow is the executive director of the National Society for the Prevention of Crime.

The lecture is sponsored by the public affairs committee of the Eugene YWCA. A collection will be taken to benefit the Oregon Prison Association.

Phi Mu Alpha Initiates Seven

Seven students were initiated into Phi Mu Alpha Sinfonia, men's professional music fraternity, Sunday, at the Music School.

Following the initiation ceremony a musical program was presented by the new initiates in the music auditorium, and at 7 p. m. a dinner at the Sweden House Smorgasborg, at which George Hopkins of the music school faculty spoke.

Those initiated were Don Hibbard, Bill Gardner, John Jenniseh, Dick Dorr, Phil Jackson, Frank Cummings, and Bob Groth.

New Faculty Club Plans Dance Feb. 17

Members of the new Faculty Dance club will dance to the music of Johnny Lusk and his orchestra at Gerlinger Annex on Feb. 17.

Two other semi-final dances are scheduled for April 21 and May 19. Faculty members may join the club by contacting Mrs. Jim Aiken or Mrs. Wilfred Dixon today.

Chairman of the first dance is Mrs. Paul Kleinsorge. Other faculty wives who have been active in inaugurating the dance club are Mesdames Wesley Balaire, Bill Bowerman, Jack Fosskett, Herrman Gelhausen, George Hopkins, J. C. Lillie, Sidney Little, Frank J. Massey, Charles Schleicher.

French Students Invited

Members of French classes and "Les Thelemites," French Club, are invited to join the fun and talk French at the "Causeries," held at 2 p. m., every Tuesday in the College Side.

WAA Carnival Themes Assigned

Themes for 21 booths at the annual WAA carnival have been assigned to campus living organizations. The carnival will follow the Oregon-Idaho basketball game Friday night in the unfinished gym of the PE building.

A prize of \$10 for records will be awarded organizations with the outstanding booth, Kathryn Littlefield, carnival co-chairman, announced. Booths will be judged by a committee of four officials.

16 Cents Admission

Admission to the carnival will be 16 cents. Tickets will be on sale the Co-op daily from 9 a.m. to 4 p.m.

Students are urged to buy tickets early in the week to prevent ticket lines at the carnival, Mary Penwarden, tickets chairman, explained.

Booth assignments, approved Thursday by Miss Jeanette Masilionis, WAA advisor, are as follows:

"Bingo," Delta Delta Delta, Theta Chi, Cherney; "Hit the Lever and Dump the Girl," Alpha Delta Pi, Sigma Chi, Gamma; "Gay Nineties Vaudeville," Chi Omega, Phi Gamma Delta; pie-throwing contest, Kappa Kappa Gamma, Beta Theta Pi, Alpha; "Lucky Strike," Delta Gamma, Phi Kappa Psi; "Hack-o-Meter," Highland House Delta Upsilon.

List Continued

"Shave the Balloon," Pi Beta Phi, Sigma Nu, Stitzer; "Roll-a-Bawl-a-Ball," Alpha Chi Omega, Sigma Alpha Epsilon, Sederstrom; "Basketball Throw," Alpha Xi Delta, Phi Delta Theta; "Night Club," Sigma Kappa, Tau Kappa Epsilon; water bag throw, Zeta Tau Alpha, Phi Sigma Kappa, Ann Judson House; "Cinderella," Alpha Phi, Kappa Sigma, Merrick; "Throw the Lei," Delta Zeta, Campbell Club.

"Sling Shot Arcade," University House, Stan Ray, Nestor; freak show, Alpha Gamma Delta, Chi Psi, Minturn; balloon-dart throw, Delta Tau Delta, Hendricks; baseball throw, Gamma Phi Beta, Sigma Phi Epsilon, McChesney; This Is Not "Harold's Club," Carson, Lambda Chi Alpha, Sigma Alpha Mu; shuffleboard, WAA hockey club.

Two themes have not been announced.

Service Group To Hold Draw

A gold-plated typewriter, with case included, will be awarded the winner of a drawing held by the foreign students service committee to raise funds for University students from other countries.

Tickets, at 50 cents each, will go on sale today through representatives in campus living organizations.

All profits will be used to help defray foreign student's expenses, Bob Carey, committee chairman, stated. Among these expenses are unremittable fees not provided by University scholarships, text books, incidental living, and emergency expenses.

Carey urged University students to participate in the drawing for several reasons. Many foreign students came here with only enough money to cover traveling expenses, an emergency fund is needed by groups sponsoring foreign students, and the devaluation of foreign monetary standards has made less American dollars available to these students.

They used to say that late eating made you stay awake. Lately it's night baseball.

A granted favor is very nice, but how much better an unmasked favor.

Sophomore Wirdom

(Continued from page two) devoid of personnel. The pered, and et ceterad, completely sonnel, we suspect, is all out at the Pioneer having one whale of a good time.

And, anyway, we may not have to Do Something. We have several subs — a dog named Dorothy Manerud, who can shake hands; a freshman named Too-Doo

Jenkins, who can do the Charleston; and Oregana Editor Larry Davidson, who sits on a piano and sings "Sarah, Sarah, Sittin' in a Shoe Shine Store."

But if worst comes to worst, you'll find us attached to that rope from the ceiling — either with our teeth or around our neck.

Wilcox Chosen Heart King

Five women's organizations Friday evening became social centers for the 14th annual Heart Hop.

Bob Wilcox, Phi Delta Theta, was crowned King of Hearts in a pre-game ceremony at McArthur court by YWCA president Billjean Riethmiller. The band serenaded the king with a chorus of "Let Me Call You Sweetheart."

Dancing started after the game at Gerlinger, Kappa Alpha Theta,

Wilcox got the traditional tub-alpha Chi Omega, Zeta Tau Alpha, and Sigma Kappa.

bing on the Kappa Alpha Theta front lawn shortly after 11 p.m. 'Order of O' men Bill Fell and George Moorhead put the king in the tub.

"I expected more lettermen and more water," Wilcox admitted, "but I got wet."

College Men! Here's Your Chance To Get All The Facts About A Career As A U. S. AIR FORCE OFFICER!

If You Can Qualify for Aviation Cadet Training ...

You'll Be on Your Way Toward a Future as an Aviation Executive ...



A U. S. AIR FORCE INTERVIEWING TEAM WILL BE HERE TO GIVE YOU FULL DETAILS on age, educational and physical requirements for pilot or navigator training as an Aviation Cadet. Also ask about the many opportunities for a non-flying career!

14-15-16 Feb.

9-5

ROTC Hdqts.

U. S. AIR FORCE



Only The Best Can Be Aviation Cadets!

YOU CAN ROPE HER HEART with



A VALENTINE CORSAGE

Old Mr. Cupid himself, couldn't suggest a more thoughtful gift. Tell us her flower preference and we'll make up a beautifully arranged corsage just for her. And don't forget to give her flowers for the housedance.

Eddie's Flowers

1400 Willamette

Eugene's Third Annual Premiere of Beauty

STYLE SHOW EXTRA ORDINAIRE

Combining Milady's Hair Styles, Her fashions Screen Features and Movie

Sponsored by the Eugene Beauticians Association, an affiliation of the National Hairdressers Association

Tuesday, Feb. 14, 1950

LANE THEATRE

Doors Open at 1 p.m.

Admission \$1.00