

Hersh Taylor Opens Horseshoe Bar in 1919

By NAN GAVENEY

Just out of the army and with not enough money to buy civies, the young air corps officer arrived in Eugene. The year was 1919. He was a transplanted ear of Iowa corn from Guthrie Center and was starting out in business for himself.

Hersh Taylor, without knowing the difference between an ice cream soda and a hamburger, opened a restaurant for business on the University of Oregon campus. The building was small at that time, only half the size it is today, with a horseshoe counter. But then the campus enrollment was only 900 students.

The Good Old Days

After the serpentine rallies for the big games, the college crowd would swarm to Taylor's for an evening of fun-making. Everyone knew everyone. They were a bit wilder in those days, according to Hersh, and perhaps had a little more fun.

By 1934 the campus had grown and Hersh found that the horseshoe counter was no longer practical for the crowd. Not nearly as many people could be served, and so an addition was built on Taylor's and booths installed. The counter service was still maintained, however. The kids were more at home that way.

Taylor's has not been changed since then. It's still confusing to townspeople who come in, sit at a booth for half an hour, and then complain about the service.

When Men Were Men

When World War II came, Hersh, who had been a reserve military police major for a good

many years, once more went into the service of his country.

In the first World War he had been in the 91st division and later commander of the 184th air squadron in France. This time he was an army transport commander in the Pacific. Mrs. Taylor operated the business while he was gone.

And Though Things Change

When he returned, he found the college atmosphere somewhat altered.

In the last four years there has been an immense change in the spirit of the patronage at Taylor's. Before the war the high school "hot shots" had to be acclimated to campus customs. This is no longer so. Thanks to the GI's, the spirit has become more cooperative and friendly. Hersh has a great deal of sympathy with them and occasionally runs into one that he hauled over to some beachhead in the Pacific.

There's Still Understanding

He has been in this business for 30 years, longer than any other restaurateur in Eugene, and has had chances to go into business downtown. But he understands the students and they understand him. He wouldn't be any other place but on the campus.

This is a lucky break for Webfoots. If he were to leave, there would be 11 to 12 hundred less coffees talked over per day; and countless less beers to cry in.

Women Are Necessary

The state extension division, which conducts dancing lessons every Tuesday night in Gerlinger announced that women are badly needed as partners. Nearly 60 men attend the course; the attendance for girls averages about 12. Lessons have advanced to the point where partners are a prerequisite.

The class is held from 7 to 9 p.m. And women are necessary—whether they dance or not.

Military Science Films Paired With Lectures

A series of war films is now being shown by the Department of Military Science and Tactics in conjunction with their evolution of warfare lecture series.

Interested persons may attend the showings.

Today two shorts will be shown, "Seige of Ploesti," a story of aerial warfare against the Ploesti oil fields in the Balkans, and "Tale of Two Cities," which tells about the atom bombs dropped on Hiroshima and Nagasaki.

Tomorrow a film dealing with the airborne invasion of Normandy, "Drop Zone-Normandy," will be viewed.

Scheduled for Thursday and Friday is "Victory in the West," an overall picture of the European fighting from start to finish.

Feb. 14 and 15 bring a film entitled "Air Power and Armies," a picture dealing with a discussion of strategic and tactical support of armies through air power from a theoretical point of view. It discusses the results obtained in the Second World War.

The last film, "Lest We Forget," is slated for Feb. 17. It is a picture of the war from the soldier's point of view. It shows what the individual troops had to endure.

Members Initiated By Legal Fraternity

Phi Delta Phi, legal fraternity, held its formal initiation on Feb. 4 in the courtroom of Judge G. F. Skipworth.

Men initiated were Jack Brown, John Sabin, Fred Risser, Bob Kerr, Bob Hill, and Bob Gagner. Judge William G. East of the Lane County circuit court was also initiated.

Immediately after the initiation a banquet was given by alumni. Otto Vonderheit acted as master of ceremonies.

Guest speaker for the evening was Ralph Moody, Salem, attorney. Moody was at one time Assistant Attorney General under the Harding Administration. His father was one of the first governors of Oregon.

GE Seeks Accountants

Accounting positions are now available with the General Electric Co., Karl W. Onthank, graduate placement service director, reported Monday.

Students may obtain further information from Onthank in 216 Emerald Hall.

Lansing to Instruct Officers In Traffic Enforcement Today



CAPTAIN WALTER L. LANSING, Department of State Police, Salem, Oregon.

Capt. Walter L. Lansing, department of State Police, will instruct the regional police school today in traffic enforcement, covering the basic rule, drunken driving, and reckless driving.

Meeting for its fourth class in Johnson Hall, the school is for city, county, and state officers who have had previous schooling or training. Cities represented include Eugene, Springfield, Cottage Grove, and Roseburg.

Fifty-seven officers attended last Friday's class on patrol techniques.

The next session, Feb. 14, begins a 15-hour study of the practical problem of burglary.

Sponsors of the training program are the Oregon Association of City Police Officers and the Oregon State Sheriffs' Association. The Bureau of Municipal Research and Service on the campus cooperates with the school.

Robinson's Article to Appear In Educational Theater Journal

Two articles by Horace W. Robinson, director of the University Theater, appeared in education magazines in December and a third is scheduled for publication in March in the Educational Theater Journal.

The stories appeared in conjunction with Robinson's work as chairman of the Theater Architects Committee of the American Educational Theater Association.

The December, 1949, issue of The Bulletin of the National Association of Secondary School Principals carried a discussion by Mr. Robinson on "Auditorium and Stage Facilities." The director discussed the problems facing high schools in presenting plays.

Another article covering the theoretical angle of this subject appeared in the December, 1949, issue of the Educational Theater Journal, entitled "An Approach to Theater Planning."

The March issue of the ETJ will carry an article by Robinson called "Theater Architects vs. Theater Personnel." In this story, he discusses the construction of theaters by the personnel who work in them.

Theaters Unsatisfactory

The author points out the result of a survey in which it was found that out of 29 theaters built on college campuses during the past five years, only six were satisfactory to the theater personnel working in them, because the structures were architecturally conceived rather than theatrically conceived.

Robinson also announced in this article three conferences which will be the first step in the closer cooperation between architecture and theater people. The conferences will be held in Ann Arbor, Mich., in April, Paris, France, in July, and in New York next December.

University Sororities Pledge 47; End Three-Week Rush Period

Forty-seven women were pledged by University sororities Monday afternoon, ending three weeks of winter term rushing.

Women pledging are as follows: Alpha Chi Omega—Sheila Crawshaw.

Alpha Delta Pi: Jane Knecht, Betty Harland, and Mary Cochran.

Alpha Gamma Delta—Anne Marie Buzzard, Muriel Hagendoorn, Barbara Johnson, Donna Knoll, and Janet Kohler.

Alpha Omicron Pi—Lois Kandra. Alpha Phi—Connie Butler, Lenore Carlson, Ann Kolbe, Lois Peterson, and Elaine Olson.

Alpha Xi Delta—Jane Wiggen. Chi Omega—Bonnie Bressler, Juanita Carroll, Mary Gribble, Joy Grimstad, Donna Ingram, and Beverly Krueger.

Delta Delta Delta—Nancy VanAllen.

Delta Gamma—Peggy Hawkins, Rhoda Gow, Carolyn Oleman, Jo Martin, and Mary Leigh.

Delta Zeta—Jean Asplund, and Beverly Gratton.

Gamma Phi Beta—Mary Lou

Hansen, Isabel Lamb, and Sue Teter.

Kappa Alpha Theta—Judy Fortner, Sally Lewis, Mollie McWaters, Doris Purvine, and Dolores Rich.

Kappa Kappa Gamma—Jane Bowen, Mary Lou Hesse, Sally Kelley, Catherine Vilas, and Joanne Walker.

Pi Beta Phi—Anne Gouge, Breda Lynch, Elsie Mikkelson, and Betty Moshofsky.

Tickets for Dinner Available at Co-op

Tickets for the Religious Evaluation Week kickoff dinner will be on sale today and tomorrow at the Co-op. House representatives should turn in tickets and money by 5 p.m. Wednesday, Chairman George DeBell stated.

Singing, special music, and short talks by ASUO President Art Johnson and University President Harry K. Newburn will be featured at the dinner, 5:30 p.m. Sunday at John Straub Hall. Tickets are 55 cents a plate.

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