

Women vs. Men for Careers Business Field Grows

By JACKIE PRITZEN

Want to go into business?

"It's a growing field for women," Dr. Victor P. Morris, dean of business administration, commented in a discussion of business as a field for women.

"There are excellent opportunities for women in nearly every field of business," Dr. Morris said, "but competition is keen, and the first prerequisite to a career is determination."

Since 1900, women have entered nearly every field of business, particularly retail merchandising, secretarial science, business education, and accounting.

BUYERS IN DEMAND

Of the students in the School of Business Administration, about 13 percent are women, of which approximately half are in retail merchandising. Business firms are always looking for "buyers" with judgment and creative imagination, but the field seldom offers immediate advancement, Morris stated.

"Often the prospective buyer must begin at the bottom, doing sales work and working up via sales positions."

Many women do become successful women, however, such as Mrs. Yvonne Hoisington, Oregon graduate who travels to many parts of the United States buying merchandise for Lipman, Wolfe & Co., of Portland.

SECRETARIES SECOND INTEREST

Secretarial science is second only to buying as an interest for women in the Business school. It is often used as a stepping-stone to professional positions, office management, civil service work, or secretarial positions.

"The field offers excellent opportunities of steady employment for married as well as single women," Miss Jessie Smith, assistant professor of business administration, noted.

CLERICAL JOBS DIVIDED

"In the past, men have dominated the clerical field, but women have steadily entered the field, until in 1949, clerical jobs were almost equally divided between men and women."

Business education has recently become an expanding field for women. In the past decade, new areas of instruction for high school students have made more teaching positions available, Miss Smith explained.

"A period of secondary school instruction may be used as a foundation for positions in junior colleges and universities, where business education is expanding," she continued. "Business education offers dual preparation for teaching, and entering the field actively in secretarial positions."

Co-eds to Swim

Winter term tryouts for Amphibians, women's swimming honorary, will be held today at 8 p.m. in the women's pool at Gerlinger.

A 2 point GPA is necessary to be eligible. The tryouts include all form strokes, running and surface dives, and minor ballet forms.

"We would like to urge all girls to try out if they are interested," stated Barbara Ebeling, president, "as so many do not realize their abilities."

Reid It 'N Dunc It

By Janice Reid and Duncan Liston

We are attempting to revive this column to the finer things in life, including our most illustrious University of Oregon which has just completed the most Hoganized registration in history.

News from the Waterfront . . . Chi Psi **Jim Hefty**, with brother's permission, has attached himself to Kappa pledge **Susie Seely** . . . too bad, Paul. While poor Eric is paralyzed, Beta **Bud Smith** is not, Kappa **Jiggs Houston**, now wearing his brass, will vouch for that. Chalk up two for the Kappas!

While the band played on last Saturday night, Fijis **Stan Carlson** and **Larry Blunt** finished decorating the Gamma Phi basement with Phi Psi **Larry Meiser's** assistance. Hi Herb . . . Gamma Phi **Pat Cook** and Fiji **Christy Matheson** are engaged to be engaged. And while we're on the subject of Fijis, **Chuck Corgan**, boy architect, also gave Alpha Chi **Barbara Bates** his badge. Speaking of badges, beware ladies, **Mike Haggerty** made his grades!

As we sashayed down 13th Street the other day in our Green (?) Machine to get the latest edition of **Fearless Fosdick**, we beheld three **Thetas** with outstretched thumbs. **Whatsa matta**, no bus fare?

Delt **Fred Zolezzi** now uses the two platoon system in Taylor's. **Corlista Vonderahe** plays offense while **Barbara Cassidy** comes in on defense. A warning to **Curt Cutsforth**: Your membership in the Mutual Admiration Society will be terminated soon unless . . . well, you know the rules!

D.G.'s **"Tifi"** **LeFebvre** and **Ruthie Mihnos** are sporting the pins of Chi Psi **Dick McLaughlin** and ATO **Owen Bentley**, respectively. Reservations are now being taken for the front porch. Incidentally, check the rocks Sigma Chi **Arfur Ingham** gave **Isbel Leighty** . . . it's beautiful! Wedding bells in June. Are you attending the Love and Marriage Lectures **Issie**?

Chi O juniors got the scoop on an engagement over the weekend. **Nan Dickson** came down from Portland to show her ring from **Paul Huntzinger**. Another Chi O-DU match, huh?

Now that Pi Phi **Joan Carr** has gone with Alpha Tau **Carl Reuser's** pin, what will happen? Will "absence make the heart grow fonder?" or "out of sight out of mind?" Time will tell.

The question of the year may soon be answered: Is **Russ Ward** waiting for the Balfour man???? The rooting section can relax now, because the rumor has it that delta Zeta **Pat Husband** no longer has any brass. Rally, boys!

Ex-FBI man **Palmer Sorenson** has tracked down his woman . . . Alpha Gam **Helen Michel** with a finger-cuff. The Alpha Gam's

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Women's Page

Snow Causes Skiers, Snow Bunnies to Glow

By FRANCES GILLMAN

Snow falling thick and fast last week at Eugene gave skiers and snow bunnies dreamy looks in their eyes not unlike spring fever, for it boils from one's heart to set limbs and face a-tingle.

Snow-Fever and Ski-Time are upon us!

Carloads of University ski enthusiasts are breaking trail at Mt. Hood, Santiam's Hoodoo Bowl, Willamette and even far-off Crater Lake.

Popularity is subsequently heightened at the Blue Ox, Timberline Lodge, where harmonious blending of song and brew is attempted.

Pledges Form Jr. Panhellenic

Junior Panhellenic will elect officers at its second meeting Tuesday at 6:15 p.m., Alpha Chi Omega house.

Fran Robson, Panhellenic president, will address the group on the purpose and functions of Panhellenic, and its value to the sorority system.

Reorganized last term after two years' inactivity, Junior Panhellenic is made up of pledge class representatives from every sorority. The purpose of the organization is to give sorority freshmen a working knowledge of Panhellenic.

Members of the group include: **Ann Thayer**, **Sally Shriver**, **Fern Lyon**, **Beverly Hart**, **Ann Parsell**, **Margaret Powne**, **Joan Beggs**, **Norma Hultgren**, **Betty Jo Clack**, **Joan Caruso**, **Sue Singleton**, **Jerry Pearson**, **Andy Friedle**, **Molly Harbert**, **Sue Bohlman**, and **Karen Terry**.

Pat McGinty is Panhellenic advisor. Alumnae advisor is **Mrs. Lucille Titus**.

Girls' Intramural Basketball Starts

With women's intramural basketball practice under way since Jan. 11, a team from almost every women's living organization is slated to play in the 1950 tournament which will begin Jan. 30.

Each squad will practice four times before the official contests.

Regular games will be played from Monday through Thursday, and entry blanks may be obtained at the House Athletic Managers meeting, Jan. 24. Each team consists of six girls, and there is no limit to substitutes. Each living organization must furnish a timer and scorer, and more than one team may be entered from a house.

It is estimated that America pays \$80,000,000 for orchestra music yearly. Well, those who dance, etc.

A prerequisite of ski-fun seems to be car trouble. Take, for instance, the sad tale of Tom Jacobs:

He recalls New Year's Eve at Timberline with a shudder. He, "Army" Smith, **Chuck Corgan**, and **Lee Rogers** were driving along a narrow, snow-bound road when the gas gauge bumped zero. Through the cold they hiked to the lodge to gain aid from **Bob Dekonning**.

Siphoning gas, they were within one mile of their destination when gas again was all "gone."

Coasting down the hill, they rounded a treacherous curve and went off the road.

Trouble always comes in threes, they say. Anyhow, though they were able to right the car to begin their crawl to camp, another car crashed into the back.

Dick Hawes, **Phil Thorne**, **Bob Corgan**, and **Crox Delzels** in another auto, slid out of line one slippery afternoon, with only one chain on their wheels.

Corkscrewing down the mountain side, they report a philosophical attitude prevailed about the whole thing. Finally halted in their flight, handy refreshments were opened and the afternoon weathered in good spirits until help arrived.

Once safely arrived at a ski resort, the proper attire is a necessity—gentlemen always say that all gals look "terrific" in their ski togs—"It does something to them."

Some understanding of the skiers' language is vital to all hopeful beginners . . .

Schooss-boomer—the person who inevitably lands with a thud when coming down the slope rapidly.

Snow-bunny—you and me, and all beginners.

Canning—the act of falling (as ungracefully as possible).

Sitzmark—crossed ski mark in snow (following canning).

Snow plow—attempt to slow speed by position of one's skis.

The only thing worse than a ship without a sail is a skier without his skis . . .

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Beauty Tips for Gents-or Willy Frosh Makes Campus Debut

By Turnbull

Amid the thud of discarded mothballs and the muffled cursing of awakened moths, tuxedos and assorted paraphernalia are being broken out by the campus male population in preparation for the Senior Ball this Saturday.

Handy helpful hints for frustrated freshmen could be the title of this thing, but it won't fit in a headline. That's what this is about, though. Much is written for the benefit of coeds on what to wear and where to buy it; this seems a good opportunity to help out the men a little.

Now nothing, I'm told by a femi-

nine acquaintance, cools a coed's ardor like an otherwise impeccable clad escort whose socks are drooping in the general vicinity of his dancing slippers. There's a ridiculously simple solution to this ridiculous problem: For those unable to borrow or steal garters, just slacken up your suspenders to let your trousers droop a little and omit the socks. Rubber bands might hold 'em up, too.

There is seemingly no end to the idiosyncracies of women, for the above complaint isn't even a good start into the list of taboo items for those who would become social successes.

A little hint for starting off the evening: No matter how impressed with your own apparel you may be, tell the girl she looks ravishing. (Be particularly sure to use only this form of the word.)

A good starting point when you begin dressing would be to clean and clip your nails. Then file 'em if you like (many just throw them away.)

A tuxedo is very nice, if you own or can rent one, but dark suits are considered acceptable. A bow tie is probably best with either tux or suit, and indispensable with a tux. Glo-bows don't go over as well as you might think.

Last week's white shirt might possibly get by the Thursday night exchange dinner, but don't try to make it last for the dance, too. Laundry service being what it is, plan on sending out your one shirt today. Then plan to buy another for the dance, and don't forget to get the one you sent to the laundry some time spring term. Notes to the laundry saying "do not starch" will be just as effective if written in Tibetan.

A haircut early in the week will look best by dance time, but you can safely postpone your weekly shave until the evening of the dance.

Shoes? They're definitely recommended. Ski boots might seem the most practical thing, but they are mighty rough on your gal's instep. Black shoes or brown, a good late-in-the-week polishing will be just the thing, up to the moment you step in a mud puddle, at which time you put on your ski boots.

One last point: If you're going to a so-called "pre-dance" party, might as well buy your ticket at the door. If you don't get to the dance you'll be money ahead, and you can use it on trying to find a new girl.