

## ADS-GAX Schedule Joint Dinner In Recognition of Advertising Week

Advertising Recognition Week will be observed at a joint banquet of Alpha Delta Sigma and Gamma Alpha Chi, national advertising fraternities, tonight at 6:30 in Chiramonte's Del Ray restaurant.

Banquet speaker will be Richard G. Montgomery, Portland advertising agent, who will discuss "What Makes an Advertising Agency Tick?"

New members of both fraternities will be honored at the banquet, which will follow formal initiation of pledges in both groups.

Other weekend activities include a roundtable discussion of the advertising industry, conducted by Montgomery, today at 4 p.m. in Journalism 103. Saturday, he will interview advertising seniors, concerning future advertising positions.

All students interested in the roundtable may attend, according to R. D. Millican, professor of advertising.

Montgomery, who manages Richard Montgomery and Associates, Portland Advertising Agency, is a veteran of World War I and author of three books concerning Northwest history.

A graduate of the University of California, he attended the Har-

vard Graduate School of Business, and was employed by the J. K. Gill Company of Portland. During World War II, he was regional director of the OPA. His son, Bill Montgomery, is a senior in business administration at the University.

Advertising Recognition Week is sponsored by the Advertising Association of the West, composed of advertising clubs throughout the 11 Western states.

Dr. Millican is chairman of the AAW market research committee, and adviser of Alpha Delta Sigma and Gamma Alpha Chi, who are associate members of AAW.

## Tuesday Castings Set for One-Acts

Castings for three one-act plays in the Minor Theater will begin Tuesday at 4 p.m. in 104 Villard.

The plays will be given sometime during February to supplement work in play production classes.

A variety of parts is available, Mrs. Ottilie Seybolt, associate professor of speech, revealed. Anyone interested may attend casting.

## Annual Dimes Drive Planned

Organizational plans for the campus March of Dimes drive starting Saturday have been formulated by Co-chairmen Betty Jean Wright and Kay Kuckenber.

Managing dime collections in living organizations will be Jean Hoffman, chairman, assisted by Sub-chairman Carla Van Loan and Jackie Wilkes, assistant.

Campaign promotion will be placed in the hands of Lois Williams, chairman, and Twila Kevin, sub-chairman. Lorna Larson will write publicity.

Booth decorations and posters will be under the direction of Co-chairmen Pat Johnson, Frances Neal, and Karen Terry.

Kwama, sophomore women's service honorary, will send members as speakers on the March of Dimes to the various campus living organizations.

## TODAY'S STAFF

Managing editor: Glenn Gillespie.

Desk editor: Bob Funk.

Copy desk: Abbott Paine, Mary Lou Stanbery, Shirley Iistad.

## X-Rays Until 12:30

Students may have free chest X-rays taken this morning from 9 to 12:30 at the Student Health Center.

No appointment is necessary. The deadline has been extended 30 minutes to enable those with morning classes to have X-rays taken during the noon hour.

None so little enjoy themselves, and are such burdens to themselves, as those who have nothing to do. Only the active have the true relish of life.—Jay.

## Burks to Discuss Service Projects

Opportunities for students and faculty members to participate in American Friends Service Committee projects this coming summer will be discussed by a committee representative here soon.

Harry Burks, college secretary of the AFSC in this region, will be on the Oregon campus Jan. 31 through Feb. 2 to discuss such projects as European Work Camps, Intern in Industry projects, Institutional Service Units (aid in reformatories and mental hospitals) and International Service Seminars with students from many countries.

Interested men and women may arrange for interviews by contacting Jack Merner at the YMCA or Lois Greenwood at the YWCA.

## WAA Announces Plans for Carnival

Plans for the annual WAA carnival were begun recently when committee chairmen were announced by Elizabeth Erlandson and Kathryn Littlefield, carnival co-chairmen.

Women named to direct the annual fun night Feb. 17 in the unfinished gym of the P. E. Building are Ann Darby, finance; Mary Penwarden, tickets; Nancy Allison, decorations; Eleanor Johns and Betty Jane Wright, booths; Georgie Oberteuffer, properties; Jeanne Hoffman and Jackie Pritzen, promotion and publicity; Bernice Gartrell, clean-up; and Nancy Kuhnhausen, food booth.

Living organizations will be paired for carnival booths in the near future, Miss Johns said. Theme of the night will be disclosed later, Miss Erlandson said.

## 'Food to Please' Goal of Erb SU

"Our aim is to give students exactly what they want," said Miss Ruth Coffey, food service supervisor for the Erb Memorial Union in an interview yesterday.

At present, the Student Union is scheduled to have a soda bar for short orders and a cafeteria to be run on a commercial basis. Besides these services, the SU will take care of banquets, luncheons, and lunch meetings.

"We hope that if there is a demand we will be able to install a dining room with first class service," Miss Coffey explained.

Before assuming her position in the Memorial Union, Miss Coffey was the manager of the Veteran's Cafeteria at OSC, a position she filled for a year and a half.

Miss Coffey's office should be in the SU within a week. Until that time she is using office space in John Straub Hall.

## Pity on Sick Dog Proves Expensive

Big, brown, beseeching eyes can cause a lot of trouble, Jo Martin of Carson Hall has decided.

The eyes in this case belonged to a sick, part cocker-part collie dog, which Jo found and took pity on. When she felt his warm nose and saw those eyes, she couldn't resist, and good-heartedly took him to the veterinary.

That was on Nov. 21. Finally the dog died on Dec. 13, and Wednesday Jo was presented with a bill for \$45.

But the vet proved understanding too, and lowered the bill to \$15, with the advice:

### WELCOME

#### To GRACE LUTHERAN CHURCH

The Church of the Lutheran Hour  
Eleventh at Ferry in Eugene

Rev. W. B. Maier 4-0198

SERVICES: 8:45 and 11:00 A.M.

UNIVERSITY BIBLE CLASS: 10:00 A.M.

GAMMA DELTANS: 2nd & 4th Sundays 5:30 p.m.

### THE DESERT

### DONKEY SAYS



### TRY NORTH'S DRIVE IN

### FOR THAT AFTER THE SHOW SNACK

Featuring

FISH AND CHIPS

JUMBO "BURGERS"



His roommate

SAM SHEEP SAYS

TO ELIMINATE HOUSE  
BANQUET WORRIES TRY NORTH'S  
NEW BANQUET SERVICE AT  
THE VETS MEMORIAL

165 11th WEST

PHONE 4-9281

## Ebeling, Van Loan Tapped by Kwama

Kwama, sophomore women's service honorary, Thursday tapped Barbara Ebeling and Karla Van Loan for membership.

Miss Ebeling, a member of Alpha Gamma Delta sorority, is assistant membership chairman for the YWCA. Miss Van Loan, Emerald office manager and YWCA sophomore commission cabinet member, is a member of Alphi Phi sorority.

Both women were tapped during the dinner hour at their living organizations.

## CLASSIFIED

FOR SALE — Model "A" coupe with rumble seat; new motor. Best offer. Brian Teller, ext. 321. 58

FOR RENT—Rooms for student couples, with kitchen and private entrance. 1353 Agate. 58

LOST—White lady Buxton wallet, Friday afternoon on campus. Call Lucretia Prentiss, 5-9162. Reward. 59

FOR SALE—Webster 80 wire recorder. Like new! Portable! Retail, \$150. Sell for \$115. Bob Crites, 4-4241. 58

WANTED—Musician needed for dance classes 9:00 Monday, Wednesday, and Friday, and 4:00 Monday, Wednesday, and Friday. Dept. of Physical Education for women. Call Ext. 226. 61

LOST—Black Shaeffer pen, Monday afternoon between McClure, Library, Agate St. Reward—ph. 4-1893. 60

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