

Ad Week Starts At U.O. Today

(Continued from page one)

the West. Alpha Delta Sigma and Gamma Alpha Chi are associate members of the organization.

Montgomery will conduct a roundtable discussion with advertising majors Friday. The following day, he will interview advertising seniors concerning advertising positions on the Pacific coast.

A joint banquet, held also on Friday, will include initiation of pledges in both fraternities.

Co-chairmen for the week are Marilyn Turner, president of Gamma Alpha Chi, and Jack Schnaidt, president of Alpha Delta Sigma. R. D. Millican, assistant professor of advertising, is advisor of campus activities during the week.

Advertising Recognition Week will help to create greater recognition of the values of advertising, and aid in making business and industry more aware of the force and potency of advertising as a sales tool, according to the association.

Council to OK Meter Purchase

The Eugene city council is scheduled to accept a report of the purchase of 75 parking meters at its bi-weekly meeting tonight in the city hall.

The meters will be installed in the near future in the business section adjacent to the campus.

Purchase of meters for this district was suggested by the University Civic Association, a group of businessmen near the campus, to facilitate a faster turnover in vehicle parking and to permit patrons a better chance to park near business houses.

The meters, to cost \$75 each, will be installed within the next 30 to 60 days, according to City Manager Oren King.

They will be put up on the business side of 11th Avenue between Hilliard and Alder, parts of Alder between 11th and 13th, and along 13th in the block between Kincaid and Alder.

Parking on the opposite side of 11th will be restricted when the meters have been installed in that block.

Since gold rush days of the early 1850's Oregon has produced gold valued at more than 100 million dollars.

Intramural Action Slated by Group

Philadelphia House, newly organized men's cooperative living organization, will participate in intramural sports and other campus activities as a group this term.

The house now has 22 members and has facilities for approximately 28 men.

Founded independently upon Christian principles, the house is interdenominational. The name "Philadelphia" was chosen to mean literally "house of brotherly love."

There are no official sponsors for the group, which is now in the process of incorporation. Friends in various churches have aided the group with donations.

Office Provides Jobs for 824

Jobs for 824 students were located during fall term by the University Employment Office, Miss Shirley Sylvester, manager, reported Monday. Of these, 263 were regular part-time or full-time jobs, and the remaining 561 were temporary.

Temporary jobs consisted of various odd jobs, and also office work and sales. Both the campus and downtown were covered by the regular work, which was mainly office work, sales work, and service work.

In December, 122 jobs were located, 94 of which were temporary. Little vacation work was found, due to the short vacation before Christmas. The majority of these jobs were for girls.

CAMPUS CALENDAR

Monday—
4 p.m.—Heads of Houses meeting Alumni Hall, Gerlinger.
8 p.m.—Phi Mu Alpha Sinfonia, YMCA.
Tuesday—
4 p.m.— Asklepiads, McClure Hall, all members asked to attend.

Fraternity Initiation Set

Initiation of new members to Delta Nu Alpha, national traffic fraternity, will be held Tuesday night at 6:30 in the Anchorage. Price of the dinner is \$1.50 and members are asked to call Walter Grande, Campbell Club, for reservations.

'March of Dimes' Petitions Due Today

Petition deadline for chairmanship of the campus March of Dimes drive is 4 p.m. today.

Duties of the campus chairman include promotion and arranging for campus contributions for the yearly drive for funds to combat infantile paralysis.

Petitions may be turned in to Gretchen Grondahl at Delta Delta Delta or at the Emerald quonset.

Theater Board Will Meet

The advisory board of the University Theater will meet at 4 p.m. Thursday in the Green Room of the new theater. The student-faculty board will discuss student nominations for the 1950 board.

Rally Squad Spots Open

Tryouts for rally squad yell dukes will be open to men at 4 p.m. Tuesday in McArthur Court. Four new dukes will be selected for the squad, Yell King Jim Crismon stated last week.



TODAY'S STAFF

Stan Turnbull, Assistant Managing Editor.
Lorna Larson, Desk Editor.

Sports:

Sam Fidman
Glenn Gillespie
Tom King
Marty Weitzner
Clyde Fahlman

Women's Page:

Anne Goodman
Mary Ann Delsman
Aileen Betschart
Lorna Davis,
Marjorie Bush
JoAnne Sweet
Stan Turnbull
Frances Gilmore
Jackie Wilkes
Gretchen Grondahl

Reporters:

Ken Metzler
Mary Ann Delsman
Coralie Nelson
Marjorie Bush
Gretchen Grondahl
Lorna Larson
Bill Frye
Eleanor Johnston
Jackie Pritzen
Bob Funk
Hal Coleman
Stan Turnbull
Tom King
JoAnne Prialux
Don Smith
Vic Fryer
Bob Paul

Headline Desk:

Joan Cartozian
Jane Simpson
Sarah Turnbull
Larry Davidson

File:

Lois Miller

Night Staff:

John Epley
Helen Jackson
Barbara Jean Johnson
Clyde Fahlman

Advertising:

Joan Mimnaugh
Don Thompson
Barbara Stevenson
Bonnie Birkemeier
Kitty Lou Shaw
Kathy Newman

Forensic Group To Meet Tuesday

Students interested in inter-collegiate debate, symposium, extemporaneous speaking, or other speech activities may attend the first winter term meeting of the University Forensics Group, to be held at 7:30 p.m. Tuesday in 104 Villard.

Debate topic for winter term will be: "Resolved: The United States should nationalize basic (non-agricultural) industries.

The group is under the direction of Dr. E. R. Nichols Jr.



WITH SMOKERS WHO KNOW...IT'S

Camels for Mildness!



Yes, Camels are SO MILD that in a coast-to-coast test of hundreds of men and women who smoked Camels—and only Camels—for 30 consecutive days, noted throat specialists, making weekly examinations, reported

NOT ONE SINGLE CASE OF THROAT IRRITATION DUE TO SMOKING CAMELS!

CLASSIFIED

FOR RENT — Single sleeping rooms for men, \$22.50 per month or \$60.00 per term. 1387 Onyx (across from Straub Hall) Ph. 5-3833. 7

WANTED—U. of O. couple to do light housework for nice room and board. 5-5222. 7

LOST—Black corde purse. Call Lou Weston, 4-6021, Delta Zeta. Reward. 55

FOR SALE—1947 Buick custom convertible to highest bidder. Call Jack Baldwin, Sederstrom hall, room 215. 56

LOST—Pair flesh colored glasses in Side. Bob Kittilson, 4-2245. 55

RENT—Room and board for 2 students with car. Breakfast, dinner, room, \$60. 1486 E 25th, phone 4-2731. 56

FOR SALE—New steel ski poles, car rack, girl's skis, boots, reasonable. Hulda Glos, athletic dept., ext. 281. (11)