

## Civic Group Sets Goals At Meeting

Widening 13th street, improving campus lighting, fixing crumbling sidewalks, rezoning. The newly formed University District Civic Club plans to tackle all these projects.

Sixty-three merchants and professional men, including University Co-op manager G. L. Henson, attended an organizational meeting at the College Side Inn Tuesday evening to discuss forming the University district chamber of commerce.

### REZONING SOUGHT

"Campus organizations like Lambda Chi Alpha, who want rezoning regulations so they can buy a house on University street, need the backing of an organization like the Civic Club when they present their appeal to the city council," Dr. Clifford Clarke, acting chairman of the organization, said.

The Civic Club plans action on district cleanup, attracting more businesses to the University district, helping to agitate for rezoning legislation, better street lighting, publicity for the district and special projects like Christmas decorations in the campus area.

### PLAN SUPPORT

The University, University organizations, the Millrace Association, and other local improvement groups will get the support of the club, Dr. Clarke stressed.

The organization has no connection with the Eugene Chamber of Commerce, according to Dr. Clarke. Only three of the local businessmen who attended the organizational meeting belong to the uptown organization.

### MEETING SET

"Last year these local members were assessed \$10 for Christmas decorations in the city, but none of these decorations were put in the campus area," Dr. Clarke said.

The club, which hopes to organize most of the business and professional men in the area, will meet Dec. 14 to select officers and complete adoption of the constitution and bylaws.

## Tappings Slated For Osborne Dance Program

Tapping of new members by Friars and Honoraries, senior and junior men's fraternities, will be featured during intermission of Saturday night's Homecoming dance.

Theme of the annual dance is "One Touch of Tomorrow." Futuristic decorations in black and white, utilizing black light, will portray the theme.

Balloons will cascade from the ceiling of McArthur Court at some time during the evening, according to Jerry Smith, chairman.

On the bandstand for the second time at the University will be Will Osborne and his orchestra. They played for Junior Weekend in 1948.

"Slide Music," the earmark of Osborne's style, is combined with smooth, rhythmic music. A composer and vocalist, he has appeared in motion pictures and on radio programs, such as the Fitch Bandwagon and Abbott and Costello.

Music will begin at 9 p.m. Saturday night and continue to midnight. Short silks for women and suits for men are in order.

Admission price for the dance is \$2.40 a couple. Tickets are available in the Co-op and through representatives in men's houses.

Ann Darby, dance ticket chairman, asks that representatives in living organizations turn in tickets to her at the Pi Beta Phi house by 4 p.m. today.

# U.O. Set for Annual Alumni Invasion As Weekend Agenda Is Completed

## Noise Parade To Rend Night; Bonfire Follows

Air-compressors and lung power will combine tonight to give Eugene several moments of unrestrained "whoopie" as the annual Homecoming noise parade progresses down Thirteenth street.

Leading the throng will be Oregon's band, which may or may not be heard above the din. Homecoming chairman Willie Dodds, Queen Marguerite Johns, and the rally squad will parade between the band and living organization floats.

Parade chairman Vern Beard has requested that floats pass John Straub Hall on their way to the University-Street starting point.

"The team is going to be at Straub," Beard explained, "and we would like to have them see the floats." Floats must be in place at McArthur Court not later than 6:50 p.m.; living organizations will take their places according to a number system.

Route of the parade will be down University to Thirteenth, and across the campus past the judging stand at the Lemon "O." Judges include V. P. Morris, Dean of the School of Business Administration; Lt. Col. J. H. Cunningham of the local ROTC unit; J. C. Stovall, professor of geography; and R. D. Clark, Assistant Dean of the College of Liberal Arts.

Immediately following the parade, the bonfire will be ignited on the intramural field behind McArthur Court.

Materials for the fire were gathered by freshmen of men's living organizations under the direction of Herb Lombard, bonfire chairman. Guarding duties were handled through the Freshman Inter-Fraternity Council.

## Southern Regions To Paint Big 'O'

Two old University traditions will be carried out Saturday morning when freshman men trek to the "O" on Skinner's Butte and the Oregon Seal in front of Villard Hall armed with scrub brushes and feelings of apprehension.

Freshmen from each men's living organization—two of them—will scrub and paint the "O." Garbed in "suitable" clothing, they will meet Order of the O members Bob Mensor and Lloyd Hickok at 8:15 a.m. in front of Chapman Hall, where transportation will be provided. The "O" will be painted in the time-honored manner—"a la derriere."

The Oregon Seal will be cleaned by two other freshmen from each living organization. At 9 a.m. men assigned to this task will meet Mel Krause in front of Villard Hall.

Scrubbing of trophies in McArthur Court was completed Friday afternoon by freshmen.

## Fire Sirens Add Noise



CHIEF CAUSE FOR ALARM at the Eugene Fire Department are these pretty co-eds engineering the loan of a fire truck to add to the confusion at tonight's noise conflagration. Looking at home on the pumper are Harriet Vahey, Maribeth Muller, Ann Irwin, and Susan Bohlman. (Emerald Photo by Gene Rose.)

## 'Then, Now, Tomorrow' Signs Prepared for Today's Judging

Signs will appear on University living organization lawns and walls today depicting various interpretations of the 1950 Homecoming slogan, "Oregon—Then, Now and Tomorrow," with the opening of the annual sign contest.

Judging will begin at 5 p.m., with winners announced and awards presented at tonight's variety show in McArthur Court.

Signs will be judged on four main points. These are originality, effort, impressiveness, and adherence to the Homecoming theme. Judges are Loy Rowling, vice-president of the First National Bank and the Oregon Dads' Club; C. A. Swarts, Lane County sheriff; S. T. Ford, assistant professor of bus-

ness administration; Donald Boyd, graduate assistant in art; and Sidney W. Little, dean of the school of architecture and allied arts.

New rotation trophies, now on display in the Co-op, will be given as first prizes in men's and women's divisions. Second and third prizes, contributed by Eugene businesses, will also be awarded in both divisions.

An expense limit of \$30 has been set on the signs. Living organizations must turn in itemized lists of contest expenses to committee members by 12 noon today. Houses failing to submit lists or observe the limit will be automatically disqualified, according to Steve Church, sign contest chairman.

## Weekend Schedule

### Friday, November 18th—

- 1:00 - 9:00 p.m.—Registration at Johnson Hall and Eugene and Osburn Hotels.
- 5:00 p.m.—Sign Contest Judging.
- 6:45 p.m.—Noise Parade.
- 7:45 p.m.—Bonfire, Practice Athletic Field.
- 8:30 p.m.—Variety Show, McArthur Court.

### Saturday, November 19th—

- 8:30 a.m.—Frosh Traditions: painting of "O," Skinner's Butte; scrubbing Seal in front of Villard.
- 9:00 a.m. - 2:00 p.m.—Registration at Johnson Hall and Eugene and Osburn Hotels.
- 11:00 a.m.—General meeting, Oregon Alumni Association, Johnson Hall.
- 11:30 a.m.—Homecoming Barbecue Luncheon, McArthur Court.
- 1:30 p.m.—Pre-game ceremonies, Order of "O" March, Hayward Field.
- 2:00 p.m.—Oregon vs. Oregon State, Hayward Field.
- 4:30 p.m.—After-game Reception, Veterans' Memorial Building, 1626 Willamette Street.
- 6:00 p.m.—Dinners at living organizations.
- 9:00 p.m.—Homecoming Dance, McArthur Court, Will Osborne and his orchestra.

## Gates Open at Noon

Student gates will open at 12 noon Saturday for the Homecoming football game, instead of 11 a.m., as previously announced.

## Campus Talent Struts Tonight In Seven Acts

Seven student acts and announcement of winners of campus cleanup, sign contest, and noise parade are on the slate for tonight's variety show in McArthur Court about an hour after the bonfire, says Bob Nelson, variety show chairman.

"Now" is the show's theme, taken from the Homecoming slogan, "Oregon—Then, Now, and Tomorrow," and featuring the talent of today. Interspersed between acts, yells will be led by Rally King Jim Crismon and rally squad members.

Radio station KOAC will carry a half-hour of tonight's show, from 8:45 to 9:15. Chairman Nelson has asked that students hustle to McArthur Court after the bonfire to supply background noise.

Acts and personnel, to be introduced by Nelson who will be master of ceremonies, are as follows:

Kappa Sigma quartet, featuring a "couple of new songs," by Dick Shirley, Has Haight, Harry Jester, and Bill Monroe, an ATO who got into the act.

Lambda Chi Alpha will present a piano duet by Jim Crakes and Ed Peterson.

Pi Phi trio will present songs by Davida Riddle, Roberta Tussing, and Ann Gillenwaters.

Four numbers, including a hula, will be the contribution of Hui O Kamaaina members Louie Santos, Julie Beth Perkins, George Hendrickson, George Kekuna, and Kihei Brown.

A question mark contingent from Theta Chi, under leadership of Jack Faust, will present a skit.

Delta Tau Delta Fred Schneider and ATO Gay Norton will alternate patter and ukelele music.

Jack Weaver, Stan Ray Hall, acrobatic contortionist, will contort acrobatically.

## Five Stunts Set For Card Section

Special admittance cards and student athletic cards will be required for entrance into the flash-card section of Saturday's game, chairman Jerry Kinersley announced Thursday.

Living organizations will be seated together in the 475-man section. Men will wear white shirts and rooters' lids; the lids will form a huge "O" visible from the grandstand across the field.

The section, between the 40 and 50 yard lines just south of the band, will be roped off and reserved until 1 p.m.

Five stunts are slated for half-time entertainment, Kinersley stated. Spelled out in various colors will be "Hi OAC"; the Homecoming slogan, "Oregon—Then, Now, and Tomorrow"; "Hi Alums"; a big "O"; and an Oregon duck.