

"Lucky Old Sun" Rated Tops Here

"That Lucky Old Sun" came shining through to first place in a campus poll of current favorite hit tunes Thursday.

This song will be played Oct. 22 on the new radio program "Campus to Campus" to salute the University of Oregon just before the Oregon-U.S.C. game. Station KECA-TV, Hollywood's outlet for the American Broadcasting Company's television network, will feature "That Lucky Old Sun" as Oregon's favorite song, and tell various facts of campus life at the U of O.

100 Interviewed

Of more than 100 students interviewed, nearly one-fourth chose "That Lucky Old Sun" as first place in their hit parade. "You're Breaking My Heart," winner in a

similar poll for the Sept. 30 broadcast of "Campus to Campus," has now dropped to second place.

"Dream of You" was third-place favorite, while "Some Enchanted Evening" and "I Never See Maggie Alone" tied for fourth. Receiving four votes each to put them in a fifth-place tie were "Four Winds and the Seven Seas" and "If I Could Be With You."

MENTION 29 SONGS

Altogether 29 songs were mentioned; most of them received just one vote. Among these were "Gee Gee from the Fiji Isle," "Dig Those Blues," "An Old Fashioned Walk," "Moonglow," and "Stardust." Rush Inn reported that "Be Bop Spoken Here," by Frankie Laine, and "The Huckle-Buck" are the most played songs on its juke box.

Sixteen students confessed they "just didn't know what was being sung anymore," or "they never had a chance to listen to the radio." One boy said he preferred "legitimate" music such as "Begin the Beguine," the last popular song he remembered.

Big Evacuation Includes Dogs

San Francisco, Oct. 13—(UP)—San Francisco's Pets Unlimited, an organization for homeless dogs, is doing its part in the evacuation of Shanghai.

Ninety evacuated dogs were received by Pets Unlimited from the American President Lines' General Gordon when it docked from Shanghai today.

Officials of the organization, who take as much interest in evacuating dogs as the State Department does in evacuating people, assured customs officials that the dogs were "British and American evacuees."

After they left the ship, the dogs were taken to Glen Ellen, Cal., where pets unlimited runs "Dog Haven."

It was assumed there were no Russian Wolfhounds in the lot.

'Tis better to be hard to get than hard to take.

Radio comedians should have a strong farm appeal with all that corn.

Former Director On Eugene Visit

Harl R. Douglas, who was Director of Teacher Training at the University of Oregon during the 'twenties, is visiting friends in Eugene.

While on leave of absence from the University of Colorado, where he is now Director of the College

of Education, Dr. Douglas visited Alaska and the Northwest. The trip combined both a speaking tour and a vacation.

Yesterday afternoon, Dr. Douglas spoke to the graduate students in Education, at the Psychology Department.

The Doctor expects to attend the football game Saturday between the University of Colorado and Oregon.

BEST'S give you the advantage of

INSTANT CLEANING

Look your **BEST** for all

the games, house dances



PENNEY'S

Let's Face It....

EVEN THE SOCIOLOGY MAJORS WILL ADMIT THAT SOCIETY REQUIRES US TO WEAR A SHIRT. SINCE THIS IS SO, WE MIGHT AS WELL WEAR A GOOD SHIRT—THE BEST, IF WE CAN AFFORD IT. AND IN THIS CASE, WE CAN...



NOW ON SALE AT PENNEY'S ARE THE BRAND NEW NYLON*ACETATE WITH THAT SQUARE, RUGGED STYLING OF THE CALIFORNIA "BOLD LOOK." YOU CAN WEAR THE COLLARS FOR EITHER SPORT OR DRESS, AND CAN BE TUCKED IN OR WORN OUTSIDE YOUR TROUSERS. COLORS AVAILABLE ARE BLUE, GOLD, AND TAN, SIZES S, M, L.

TRULY A PENNY VALUE FOR ONLY

4⁹⁸

HEILIG Dial 4-9311

Thurs.—Sat. Oct. 13-15
'GUADALCANAL DIARY'
W. Bendix, L. Nolan
Also

"PURPLE HEART"
D. Andrews, R. Conte

Sun.—Wed. Oct. 16-19
"MR. SOFT TOUCH"
G. Ford, E. Keyes

MAYFLOWER Dial 5-1022

Sun.—Wed., Oct. 16-19
"WHITE HEAT"
J. Cagney, V. Mayo

Thurs.—Sat., Oct. 20-22
"MR. SOFT TOUCH"
G. Ford, E. Keyes

LANE Dial 4-0431

Sun.—Mon., Oct. 16-17
"ADVENTURES OF GALLANT BESS"
F. Knight, A. Long
Also

"ALIAS NICK BEALE"
R. Milland, A. Totter

Tue.—Wed., Oct. 18-19
BRIDE OF VENGEANCE
J. Lund, P. Goddard
Also

"STRIKE IT RICH"
R. Cameron, B. Granville

Thurs.—Sat., Oct. 20-22
"STRATTON STORY"
J. Stewart, J. Allyson
Also

WHIRLWIND RAIDERS'

McKENZIE Dial 7-2201

Sun.—Tues., Oct. 16-18
"ANY NUMBER CAN PLAY"

C. Gable, A. Smith
"SOME OF THE BEST"

Wed.—Sat., Oct. 19-23
"THE BIG CAT"
L. McCallister, P. Garner
Also

"THE GREAT CATSBY"
A. Ladd, B. Firid

VARSITY Dial 7-3403

Sun.—Tues., Oct. 16-18
"SAHARA"
Also

"COMMANDO STRIKE AT DAWN"

Wed.—Thurs., Oct. 19-20
"FORBIDDEN ADVENTURE"
Also

"FIG LEAF FOR EVE"

Fri.—Sat., Oct. 21-22
"WILD FRONTIER"
Also

"RUSTY SAVE A LIFE"
T. Donaldson, G. Henry

Sociology Poll Shows Rural Migrants Happy

The "Back to the Country" movement was given a scholarly boost recently by W. T. Martin, UO sociology professor, whose recent poll on rural life indicates that peace of mind, soul, and digestion can be found in the hinterland.

Over 29,000 persons were given personal interviews during the course of the poll. They were all inhabitants of the Eugene-Springfield rural areas.

HAPPY PICKING BEANS

In spite of such disappointments as exemplified in the "Egg and I," the Martin poll indicates that 89 percent of the male rural population and 84 per cent of the women are outrageously happy picking beans, milking cows, and doing other colorful and rural things.

The poll finds that country life is anything but lonesome. Rural population in this area has been increasing steadily since 1944. The rural blue book includes a number of college professors who have given up the classroom and libe stacks for the arcadian reverie.

However, Martin regards rural life as a poor choice with people afflicted by the wanderlust or with an affinity for modern conveniences.

The "back country" has neither adequate transportation for the

wanderer nor "newfangled inventions" for the mechanical sophisticate.

Dormitory food-haters would enjoy the garden products grown by 90 per cent of the rural population.

One rural area definitely not a paradise is the Amazon River area. The water is a "funny yellow color" which tinges the vegetables, persisting even after cooking. The Amazon, incidentally, flows through the city dump.

On the whole, Martin feels that his poll proves the "ruburbs" (something not quite rural and not quite urban) to be something of an ideal place to live.

An Ohio man tried to bring a 20-year-old girl friend to live under the same roof with his wife. Just a fight fan at heart.



Watch Sick?

Prompt Expert
Watch-Repair

BRISTOWS
Jewelers

620 Willamette

Your Fraternity Jeweler
L. G. BALFOUR CO.

Stationery
Dance Programs
write to
Northwest Office
807 General Insurance
Building
Seattle, Washington
Mark McColm—Mgr.

Everything for the co-eds
Dresses to fit any occasion

"BLOUSES REDUCED"

House mothers, pep up your wardrobe with a smart
1/2 size dress

895 13th **WEST GATE SHOPPE** 4-8152