

No Quacks Heard From U.O. Station

By Marty Weitzner

If you know anything about KDUK, then you've a golden opportunity to go down in glowing words into University history. Ever since those dark early days, when thoughts of a campus radio station first crept into peoples' heads, the fate of the "voice of the Ducks" has had more ups and downs than the heart of a freshman on her first date.

The station first saw the light of day during April of last year when Glenn Starlin, then head of the radio division of the speech department, announced that the University had obtained permission to operate a local radio station. The one obstacle was a ruling of the Federal Communications Commission, which stated that the range of the Duck's quack could not exceed the limits of the University.

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noon radios all around the campus were eagerly snapped on, and ears were proposed against speakers, straining for the first sounds. Along the millrace there was nothing. Along fraternity and sorority row there was static.

"QUACK" TURNED TO "PEEP"
Only keen-eared listeners perched close to their sets in the vets dorms and John Straub caught the first noises from Willard Hall. The first "quack" was nothing more than a "peep."

Organizationally, there was nothing wrong with KDUK. The services of the best undergraduate radio talent had been enlisted to prepare the 5-day-a-week, 12-1, 7-11 p.m. schedule. There was plenty of popular music, classics, musical comedy hits and study music. There was a news roundup, a five minute nightly sportscast, and plenty of sprightly chatter.

MANY RESTRICTIONS
Effects of the ruling were felt in early May when the first trial broadcasts went to the air. After much borrowing, improvising, and nursing of their pittance of a budget, the staff was disappointed to find that the voice of their brainchild was cutting in on the programs of Eugene stations. A hasty clamp was put on KDUK publicity and the construction crew went back to work again.

Finally in mid-May KDUK quacked. A month long news censorship was lifted, and reams of publicity announced the station's debut.

Finally the big day came. At

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