

Les Brown Signs for Soph Whiskerino

Les Brown and his "band of renown," one of the country's leading name orchestras, has been signed to play for the Sophomore Whiskerino, Friday, Oct. 28.

Dick Williams, Student Union director, who completed booking arrangements, made the announcement Thursday.

Sophomore Class President Dick McLaughlin revealed that 1 a.m. closing hours for women will be in effect that night.

"We've been fortunate to sign a band like Les Brown for the Whiskerino," McLaughlin said. "I know he'll be given a fine reception."

BEARD CONTEST

The Whiskerino, staged annually in a decorated McArthur court, is the first major all-campus dance

of fall term. Many campus traditions are Whiskerino features, including beards prepared by all sophomore men two weeks before the dance.

A beard contest is held during intermission, the winner receiving a free shave by Charlie Elliot, noted barber, and a cup.

Selection of Betty Coed and Joe College is also held at the dance. Ballots are filled out by those attending, with winners announced during a later intermission.

LEADING SALES

Often called the best all-round band of the year, Brown's orchestra is leading 1949 record sales. His recording of "I've Got My Love To Keep Me Warm" became a juke-box favorite, as did "Fine Romance," "I'm Tellin' You Sam" and "1400 Dream Street."

Featured artists include Betty



LES BROWN

Taylor, blonde vocalist, and Butch Stone, comedy vocalist famous for his "A Good Man Is Hard To Find." Baritone Ray Kellog and Stumpy Brown are other featured male singers.

ALL-TIME FAVORITE

Brown is perhaps best known for his recording of "Sentimental Journey," considered one of the most popular songs of all time. His Columbia recording of this tune, which he wrote and arranged, sold up to the 1,000,000 mark. Doris Day became famous for the vocal.

A top-flight leader, arranger, and song writer, Brown gained a new following in the concert field when he directed the Denver Symphony orchestra to prove his ability. Brown was with the Bob Hope program last year, and only he and his orchestra remain with this year's

Hope show, after the entire cast had been changed.

Born in Reinerton, Pa., some 30 years ago, Brown inherited a love of music from his father, who also played the saxophone. Les stayed with that instrument through the years, forming his first "big" band in 1936 at Duke University.

PETITIONS DUE

Under the management of Joe Glaser, president of the Associated Booking Corporation, the Les Brown orchestra started on the way up in 1938. Today, his chief interests are the band, his wife Claire, and two children, Les Jr. and Denise.

Petitions are now being accepted for Whiskerino committee chairmen. They must be turned in by Friday, Oct. 7, to either Pat Mullin, Delta Zeta, or Mary Hall, Chi Omega.

OREGON DAILY EMERALD

Fifty-First Year of Publication and Service to the University

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Noon Snowball Rally Planned to Welcome Ducks from UCLA Tilt

Noon tomorrow will see the beginning of the paired snowball rally to welcome the Webfoots returning from the UCLA game, Rally Board Chairman Art Ross announced yesterday.

Men's living organizations will pick up the women with whom they are paired and wait with them till the parade arrives, when they will fall in line.

Appropriate banners are to be carried by each living group, Ross stated.

PARADE SET

Following is the route of the snowball:

Beginning at Carson hall, 12 noon; proceed on Emerald to 15th, where University house will join the parade. On 15th to Onyx, where Alpha and Gamma Halls and Highland House will join; up 15th to University, where Hendricks Hall and Orides will be waiting.

Up University to 19th to pick up Delta Zeta and Delta Delta Delta; down 19th to Alder; down Alder picking up Alpha Omicron Pi, Alpha Delta Pi, Alpha Gamma Delta, and Delta Gamma.

ROUTE CONTINUES

Turning right on 15th to Kincaid, picking up Kappa Alpha Theta, Kappa Kappa Gamma, Chi Omega, Zeta Tau Alpha, Alpha Chi Omega, Sigma Kappa, and Pi Beta Phi.

Down Kincaid to 13th where Ann Judson house will join; down 13th to Hilyard, meeting Alpha Xi Delta and Rebec house. Turning right at Hilyard to pick up Alpha Phi and Gamma Phi Beta.

The parade will proceed to the highway and out to the airport with a police escort.

The team is expected to arrive at the airport at 1:10, Ross explained.

Registration Climbs; Figure Now 5220

Total registration figures released Thursday night show that 5220 students are enrolled, with 136 registering during the day and 496 for the week.

Students who haven't secured registration material are urged to see advisors and plan courses to attend informally, Registrar Clifford L. Constance announced.

Registration closes Oct. 8.

Groups Plan Church Night Open House

The University Religious Council and its affiliated members announced Thursday that Church Night activities will start at 7:30 tonight at the various houses and church recreation halls.

Included in planned activities is the radio broadcast of the Oregon-UCLA football game, starting at 8 p.m. Each religious unit on the campus is planning festivities for the evening.

CHRISTIAN HOUSE

At Christian House, located at 736 East 16th, a "Back to the Hills" party is scheduled, with refreshments served throughout the evening. Jean Hood, chairman, announced that organized participation will commence at 8 p.m. and will feature movies and games.

A carnival with student acts will be staged by the Lutheran Student House at the Gerlinger Sun Porch starting at 8. Refreshments will be served.

CANTERBURY CLUB

The Canterbury Club will hold an informal open house at the St. Mary's Episcopal Church at 13th

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University Press First to Reach Campaign Goal

First campus department to report a completed Community Chest drive was the University Press yesterday, according to Paul R. Washke, chairman of the faculty appeal.

The faculty and student appeals will continue through next Thursday, with personal solicitation by faculty committee members and house representatives. Complete campus goal is \$4000.

WORK STARTS AT ONCE

Alpha Phi Omega, national service honorary, is conducting the student campaign, with the assistance of house representatives. Brian Graves, president of APO, reports that all material is out and work will begin immediately. The vets' dorms will be canvassed the first of next week.

No specified student quota has been set, according to Graves, and donations will be entirely voluntary. However, he points out that the University YWCA and YMCA, as well as other welfare groups benefit through the Lane County Community Chest.

DRIVE PUSHES INTO OCT.

Although the first of the faculty donations are in, major contacts will be made after the first of next month, Washke said. He asks that all workers who do not have cards for some faculty members in their area contact the Bureau of Information in Johnson Hall.

House representatives should turn in their envelopes and money at the Emerald business office by next Thursday noon, Graves said.

Red metal feather will be distributed to all donors to the drive.

Bunion Derby Set For Saturday Night

A former Oregon tradition, the Bunion Derby dance, will be revived Saturday night under the sponsorship of the Associated Women Students. Women's living organizations will be open from 8 to 11 p. m. as Webfoot men "trip the light fantastic" at house after house.

A nickel will be collected at the door of each house; men may then dance for 15 minutes. A complete evening will cost about 60 cents.

Suggested houses for each of the men's organizations to start at and the route to be followed:

Chi Psi, Pi Kappa Phi to begin at Gamma Phi Beta; Beta Theta Pi—Alpha Phi; Sigma Chi, SAE, Pi Kappa Alpha, Kappa Sigma—Hendricks Hall; Sigma Hall, Zeta Hall—Gerlinger Lobby (Orides).

Phi Kappa Psi, Sigma Nu—Gerlinger Sun Porch (Rebec House, Highland House, University House) TKE, SAM, Phi Sigma Kappa, Sigma Phi Epsilon, Delta Tau Delta, Theta Chi, Omega Hall—Gerlinger Annex (Alpha Hall, Gamma Hall, Carson Hall); Sherry Ross, Phi Kappa Sigma—Delta Zeta.

ATO—Delta Delta Delta; Merrick Hall—Alpha Omicron Pi; Min-turn Hall—Alpha Delta Pi; Phi Gamma Delta—Alpha Gamma Delta; Nestor Hall, French Hall—Delta Gamma; Stan Ray Hall—Zeta Tau Alpha; McChesney Hall—Alpha Chi Omega; Stitzer Hall—Pi Beta Phi; Phi Delta Theta—Sigma Kappa; Sederstrom Hall—Kappa Kappa Gamma; Cherney Hall, Yeomen—Kappa Alpha Theta; DU, Lambda Chi Alpha—Chi Omega; Campbell Club—Alpha Xi Delta.

Willy Dodds To Chairman Homecoming

Willy Dodds, sophomore in business administration, was named chairman of the 1949 Homecoming celebration by the executive council last night.

Dodds, a 21-year old Eugene resident was picked from a field of nine petitioners interviewed by the council.

The new chairman is a member of Skull and Dagger and Delta Upsilon fraternity.

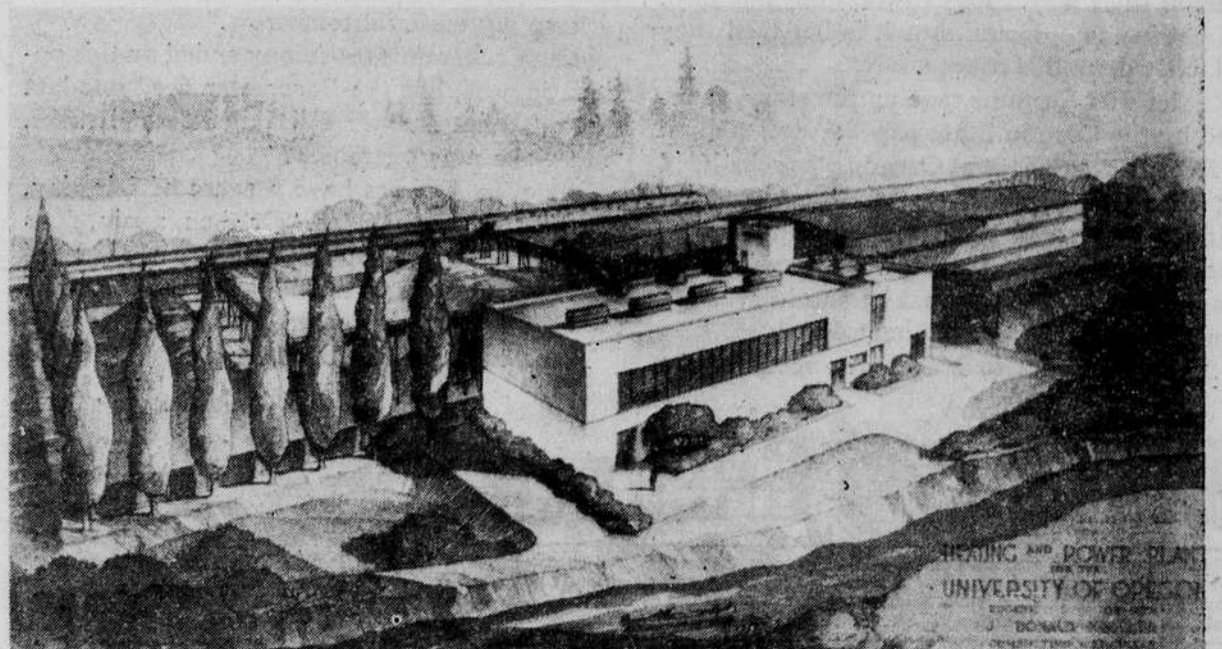
A Navy veteran, he has worked on and headed promotion committees for the World Student Service Fund and All-Campus Vodvil, and took charge of decorations and cleanup for this year's Hello Dance.

Having spent his entire life in Eugene, he is familiar with both townspeople and campus traditions.

Dodds plans to issue a call for subchairmen in the near future.

Activities of Homecoming weekend include the noise parade, sign contest, football game, hostess selection, dance, and entertainment, housing and registration of alumni and other guests.

A Million Dollars Worth of Heat, Power



OREGON'S NEW HEATING AND POWER PLANT, a \$1,000,000 project, is scheduled to be under construction this winter. The new structure will be located opposite the present heating plant site, between the railroad and the millrace, which is shown in the foreground. The plant was designed by J. Donald Kroecker, consulting engineer from Portland.