

Co-ed Clothesline

By Maryfran Lorain and Kay Kuckenberg

There is the coed who lets her finances limit her horizon. She shops on the assumption that she can get only half value for her money, not a penny more. She just can't see the goods for the price tags, and the result is she looks like a mark-down—marked down.

Then there is the smart coed who looks for labels, not for price tags. She never shops aimlessly or in a panic before a big dance. Everything she buys fits into a long-term plan, leading toward a wardrobe that may be limited in variety by ready for everything, right for her face, her figure, her type. She has the right idea of the well-spent dollar.

Because you spend so much time in your campus coat or jacket, spend time on its purchase. Is it right for the cut of the clothes you will wear with it? If you can only afford one coat, or if closet space is an unknown luxury, test the color to be sure it goes with most of the things in your wardrobe. Choose a style that is not the whim of a single season, and choose a style that is especially becoming to you personally.

The basic white dress is this spring's knockout blow to basic black. So much fresher, so very illuminating, and so right for street wear with black accessories—a simple white dress is a versatile factor in even the most limited wardrobe.

A timeless suit is an all-year-round must. Smart spenders always catch a fashion as it waxes, never wastes money on a silhouette that is on the wane. At the start of its long useful career is the short-jacket suit—cut straight or fully flared, they have marvelous possibilities. For spring and summer, navy blue is the notable color. A wise buyer picks a basic or neutral shade for any season.

Although rated low in popularity by the average coed, hats are—let's face it—quite essential for certain occasions. An all-round feather-weight cloche will take you anywhere, in style and in comfort.

Casual skirts and sweaters for fall and winter, gay cottons for spring provide the core for every campus wardrobe—the clothes-wise coed builds and plans everything around them, both in color and in style.

As a smart spender you must spend every cent with one object in mind: a balanced wardrobe, one so well rounded that it will meet every situation. And the balanced wardrobe, which can be surprisingly small, isn't built in a day—so think ahead to the future.

Clever House Dance Themes Selected by Eight Organizations

By Aileen Betschart

Alpha Phi, Delta Gamma, Delta Zeta, Gamma Phi Beta, Rebec House, Zeta Hall, Kappa Kappa Gamma, and Chi Omega were the eight women's living organizations who sponsored house dances last weekend.

Curt Finch's orchestra played for the Gamma Phi's and their dates at "Among My Souvenirs." Silver murals on deep blue-green walls effectively depicted lyrics of the theme song, and flower bedecked arbors stood at each end of the living room. The front door was a convincing, huge scrap book.

Southern fried chicken was served for dinner at the Delta Gamma house last Saturday night at the "DG Show Boat." A lighted gangplank led to the interior of the house which featured dummies of pickininnies and "mam-mies" and appropriate murals. The most realistic dummy was a captain at the wheel of the "show boat."

Alpha Phi freshmen and sophomores put on their formal dance, "Down in Central Park." Guests danced on the terrace to the music of a four-piece combo which was set up on an old time bandstand with streamers and music runners. Park scene murals, a wishing well, a fountain, and a pop-corn vendor were other points of interest in the house.

Clever music runners made of sugar cube notes helped bring out the "Sugar Blues" theme at Zeta Hall. Above the night club style tables were silver glitter letters which spelled out the theme, and nearby E. Z. Zaronés' band played from behind a red and white crepe paper curtain. Lee McGraw entertained by singing blues with the orchestra.

Herb Widmer's orchestra played at Chi Omega's formal "A Night With Neptune." Sea-urchins, coral, and fish could be seen through the green cheesecloth draped on the walls, and white parachuting representing foam hung from the ceiling. In front of the fireplace was a gold treasure chest brimming with gold coins and jewels, and over it was a huge head of King Neptune.

Silhouettes of dancing girls decorated the Rebec House walls at their formal "Blue-Champagne and Stardust." Featured was an immense champagne glass which had bubbles with the names of a couple on each bubble.

Kappas' took their guests on a hayride and picnic before "Mexican Hayride." Murals made one room over into a bullfight arena, while another room represented a courtyard and the front door was a colorful travel poster. Bids were in the form of rustic wishing wells. The highlight of the evening was the breaking of the Pinata, an old Mexican custom.

Two fighting swordfish ushered guests into "Out of the Blue," Delta Zeta's formal house dance. Glittery fish, which were all over the house, were accented by the use of blue lights. Other features of the decorations were hanging moss, coral, a treasure chest, gold fishbowls, and a relic ship.

Coed Contributes To Mademoiselle

Helen Sherman, junior in journalism, has been invited by the editors of Mademoiselle magazine to contribute to their August college issue.

Representatives from twelve colleges, representing different sections of the country, have been chosen to contribute information concerning their respective schools to a freshman chart of information-August issue. Miss Sherman will tion that will be featured in the be quoted in Mademoiselle on Oregon campus affairs.

Several positions on the Emerald have occupied much of the journalist's time. She has served

Young Stuff

By Fred Young

Everybody on the campus should have a turn at writing their viewpoint of the social news. Maybe the next best thing to that will be to print, verbatim, the tips received. Here's the last-complete with spelling. Curiously, it was unsigned.

"... don't know how you could word it, but last night in the libe on the second floor there was a whole bunch of guys standing around the entrance to the senior room and three alpha gamma delta girls stuck their heads in the little womens room and yelled—'hey Macallay, how are you coming?'—thought it was pretty funny anyway the guys got a laugh out of it."

Always a lot of comment on too bad certain girls are pinned—seems to be more sorrow over Theta Patty Walsh's and Kappa Geor-gianne Balaam's unavailability.

Monday night Delta Zeta Pat Mullin returned brandishing Ron Brown's Campbell club pin.

Alpha Phi Ann Kafoury a walk in with Norm Tremain's Chi Psi badge. And Alpha Phi's hoping that they'll keep water out of the mill race.

Marcia Murray of Ann Judson reportedly steady company with Ron Petersen, and Shirley Anderson admitting Bill Portis is a good friend. Sounds like a lot of beating around the brush.

Theta's successfully beating the brush last week, Nan Gaveny with Silas Anderson's Kappa Sig pin again. Molly Munsel supporting Al Reible's Kappa Sig pin. Melba Heyser catching Hal Torkelson's Sigma Nu badge. Mary Jane Reeves swiping Jack Landal's Sigma Nu pin. Theta's apparently staging own millrace drive. They only need three more pins to be half gone, which should be incentive enough.

Delta Delta Delta Janet Janet Frye with Dick Mobley's Sigma Nu jewelry. Don't sell that singing short.

Alpha Delta Pis with many new pins. Leona Anderson with Dan Duncan's Kappa Sig pin. Alma Dopson and Phi Psi Al Kirk now entangled. Josie Smith lifting Don Warnecke's Phi Sig badge. Priscilla Cuthbert agreeing with Phi Kap Gary Haynes.

Irene Jones of Hendricks fraternizing with ATO Bob White. Barbara Clerin wishing Tau pledge Robert Chambers would make his grades.

Architecture annex men wishing to thank their ex-model Sweetie Rappaport for the way she enlivened those drawing classes. And voting her "the girl we'd most like to survey."

Women's Page

YW Vice President Plans European Summer Trip

By Jo Anne Hewitt

A life-time dream is being fulfilled for Velma Snellstrom as she eagerly anticipates this summer's trip to Europe. Leaving the day after finals, she will fly to New York, where she and a group of carefully selected other American students will board a converted troop ship for the ocean voyage.

The trip, sponsored by the National Intercollegiate Christian Conference will include visits to Great Britain, Holland and the low countries, France, Germany, and Switzerland. There the group will attend lectures, visit educational institutions, historical landmarks, and private homes in an effort to promote a fuller understanding of religious, economic, and social life of Europe today. At the conclusion of the trip, Velma will be a delegate to the International Student Conference in Geneva, Switzerland, and fly back to Oregon the day before rush week.

"People" are Velma's greatest interest, and because of this like she has entered into innumerable activities. She is first vice president of the YWCA, and represented the organization at the national convention in San Francisco last March.

She is a member of Phi Theta, and was recently elected treasurer of Mortar Board. She is also president of her sorority, Alpha Delta Pi.

A music major, she is a member of Phi Beta and was business manager of the Chamber Concert Series.

Other activities this year have included—being treasurer of WSS-F, vodvil program chairman, and vice president of the Religious Council.

Variating the perennial hobby of knitting, Velma prefers needlepoint. She keeps scrapbooks on anything and everything, and is now studying photography in anticipation of this summer.

As to the future, she is studying public school music with the plan of teaching elementary students in Eugene.



MEXICO PRESENTS—"Mayan Jungle," a beach costume shown in a Mexican exhibit at Waldorf-Astoria, N. Y.

Jim Goodwin, law student, has been named delegate to the semi-annual convention of Phi Delta Phi. The meeting will be held in Ottawa, Canada.



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