

## Physics Meet Held at Reed

Oregon physics instructors and students will attend the 51st meeting of the Oregon section of the American Association of Physics Teachers, May 14 at Reed college in Portland.

E. B. Neher, research assistant in physics, will present a paper entitled "Logical Foundation of the Scientific Method" at the meeting.

A tour of Reed's new science building will be included in the day's activities.

## Kleinsorge, Workh Journey to Seattle

P. L. Kleinsorge, assistant professor of economics, and Steven Workh, graduate assistant, will spend the remainder of the week in Seattle, Washington. Kleinsorge and Workh are doing research work in the courses offered by the University of Washington in the field of industrial relations.

Kleinsorge is interested in offering a more extensive program in this field at the University of Oregon.

## Music Groups To Hold Picnic

Members and alumni of Phi Beta, Mu Phi Epsilon, and Phi Mu Alpha, Sinfonia music honoraries, will hold their annual picnic on Sunday.

Transportation will be furnished by members for the trip up Seavey's Road to the Willamette. Cars will leave from the music school at 1:30 p. m.

All persons planning to go are requested to sign the lists on the music school bulletin boards.

## Young Democrats Elect President

Jack Sollis, pre-law major, was elected Young Democrat president at a special meeting Wednesday night.

Sollis will replace Duane Lemley, who resigned as the club's president last week.

## The Suspense Mounts . . .

## Berlin Blockade Lifting Raises Hopes for Successful Talks

MOSCOW, May 12—(AP)—The lifting of the Berlin blockade without hitch has encouraged most foreign diplomats in Moscow to believe the forthcoming four-power talks on Germany have some chance of success.

None of these observers is willing to make any outright predictions, but it is apparent they feel agreements can be reached when the foreign ministers of the Soviet Union, Britain, France and the United States convene in Paris May 23.

Envoys who report daily back to their governments are taking this line, although they are underscoring their predictions with caution and inserting numerous qualifications.

Diplomatic observers liked the tone of the leading editorial in the current issue of the magazine New Times. This predicted that the Paris meeting "can really become a turning point in the course of the postwar settlement."

## Celebrate Blockade Lifting



Berlin's school children join in one of the biggest peace time celebrations in the city's history as the city prepared for lifting of the Russian blockade. The youngster's sign says "blockade free." (AP Wire-photo via radio from Berlin).

## Orchesis Plans Modern Dance Program for Next Wednesday

A program of modern dances will be presented by members of Orchesis, University modern dance honorary, Wednesday, May 18, 8 p.m., in Gerlinger gymnasium.

Choreography for all numbers included in the program was done by members of the dance honorary.

Composer and accompanist for the majority of the dance numbers will be James Bullard. Records, including two made by the University orchestra, will be used to accompany the remaining dances.

Concert managers are Casey Chaney and Barbara Kletzing, president of senior Orchesis. Committee heads include Helen Hillbold, publicity; Barbara Joslin, posters; Virginia Huston, and Mary Aiken, tickets; and Belle-Doris Russell, ushers.

Tickets, at 60 cents each, may be purchased from Junior and

Senior Orchesis members, the women's physical education office in Gerlinger hall, or at the door the night of the performance.

Orchesis is divided into two groups, junior and senior. Members of the junior groups are chosen from physical education service courses in modern dance. After serving an apprenticeship in Junior Orchesis, students are taken into the more select senior group according to the ability. Senior Orchesis has 14 members, while 22 are included in the junior group.

## Radio Tryouts Scheduled Today

Anyone interested in getting some behind-the-Iron Curtain atmosphere is invited to the extension building radio studio at 4 today.

Casting for parts in next weeks University hour dramatic presentation, "Anna Karenina" will be made at that time. A lengthy tale of love and intrigue, Russian style, Tolstoy's novel will be the fourth great work to be adapted for the half hour radio show. Heart rending balalaika music will probably provide the background for the program, which will be directed by Mary Ellen McKay.

## Democracy is Chinese

(Continued from page one)

sated. "My people yearn for peace so poignantly they would almost snatch at it at any price."

Their two alternatives are to resume the civil war, or to submit to the Communists, who are not strong enough to establish a central government. China would again break up into regional governments.

The resumption of civil war is the most likely course the people will choose to compel peace to return, according to Dr. Koo.

Civil war is not new to China.

## Liquor Heads Want Excise Taxes Sliced

SAN FRANCISCO, May 12—(AP)—The fifteenth national conference of state liquor administrators went on record today as favoring reduction in the federal excise tax on spirits from \$9 a gallon to \$3 a gallon.

The 400 representatives of 26 states also passed a resolution welcoming Kansas into the ranks of states where liquor is sold. Kansas repealed its prohibition law in last November's elections.

It is the duty of the student, Without exception, to be prudent. If smarter than his teacher, tact Demands that he conceal the fact.

*Who are America's Most Successful YOUNG Men?*

In anybody's book, one of them is Marion Harper, Jr. of Advertising's McCann-Erickson. Said TIME—late last year:

Just ten years ago, Marion Harper, Jr., fresh from Yale, got a job as office boy at McCann-Erickson, Inc., one of the six largest U.S. advertising agencies. Tall (6 ft. 1 in.), strapping (190 lbs.) Harper was far from the out-



Bill Wasson, Cal-Pictures

ADMAN HARPER He energizes people.

sider's idea of an advertising man. He was quiet and studious; he didn't wear hand-painted ties, didn't smoke, showed not a single huckster characteristic.

But he had been an office boy only three months when he was moved into the copy research department where he could put his liking for market research to work. Not long after, Harper was made manager of copy research: at 28, only seven years after he had left Yale, he was vice-president in charge of research and merchandising.

By bearing down on market studies, he helped boost the agency's billings from \$46 million in 1946 to a 1948 rate of more than \$50 million. Last week in Manhattan, at 32, Marion Harper was made president as Founder H. K. McCann, 68, moved up to board chairman. Said an awed agency director, in summarizing Harper's rise: "He energizes people . . . he's got so much energy himself. The agency has never had such good teamwork before."

On Harper's team is his wife Virginia, whom he met while she was a clerical worker at the agency and married in 1942. She is now assistant director of McCann-Erickson's copy research department. Having no children, Mr. & Mrs. Harper sometimes stay at the office until 2 a.m., working together. Says Mrs. Harper: "I think he's quite bright."

Successful adman Harper reads TIME each week—as do more than 1,500,000 other U.S. college graduates who find in TIME the news they can't afford to miss.

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