

Survey Shows College Costs Extremely High

The average college student, in what is described as a fairly characteristic college from a financial standpoint, spends \$103 each month while he is attending school.

This information comes from a survey reported in a recent issue of "Editor and Publisher," journalism publication. The "typical" school is San Jose (California) State college, where the 7000 students spend an aggregate of \$6,500,000 in a nine-month period.

According to the article, San Jose coeds spend \$103,000 yearly to purchase four or five sweaters each.

Other monthly expenditures of the students at that institution include \$5,427 for flowers, \$17,855 for tobacco, and \$20,500 for drugs (including cosmetics and personal items).

Average per student investment in movies each month is 30 cents.

The entire student population of San Jose State spends \$21,161 monthly for confections and \$25,592 for cleaning and pressing.

Discussing advertising prospects in college newspapers, the article reports that only 41 college dailies exist in the nation. The "average" daily is in tabloid form (although several publish eight-column papers) publishing not less than four but often six or eight pages. Average total operational cost is \$37,300 annually.

Some dailies report spending as much as \$80,000 yearly in production costs.

The "average" college daily, the article states, has a circulation of 6,400, which is 62 per cent of the total enrollment at its respective institution.

The article reports (at one institution, anyway) that nearly all students read the campus daily while only approximately a quarter of them read the professional morning and evening papers.

Classified Ads

NOTICE—Dar's Hobby Supply 41 E 14th St. Bearer of this ad entitled to 10% discount. 70

FOR SALE—Two desks, chest of drawers, bookcase, single bed, drapes, bedspread, and mirror and nic-nac shelf. Overall price \$60.00, but will sell individually. Call 3169 Beverly Hefron. 69

LOST—Red fountain pen—Monday 17 Old campus. Reward. R. Goffard, Sigma Hall. 72

FOR SALE—'47 Chevrolet Fleetline Aero-Sedan. All extras \$1975. Also wooden B-flat Pedleo Clarinet. 1433 Patterson. Ph. 1853-J 69

FOR SALE—'47 Chevrolet Fleetline Aero-Sedan. All extras \$1975. Also wooden B-flat Pedleo Clarinet. 1433 Patterson. Ph. 1853-J 70

LOST—Light tan leather gloves. Lee Preston TKE 6584 70

FOR RENT—Room for one student. Available January 21st. Mrs. Terry 1122 Alder 69

LOST—Brown plastic glasses in blue and tan case Friday. Call 3874. 70

WANTED—Someone to share a double room in the vets' dorm starting Monday. Call Ext. 323. Room 224. 69

LOST—Gold-trim, horn-rimmed glasses, in red zipper case, between music building and library Tuesday at three. Finder please notify Betty Simpson, Ext. 481 70

Casadesus Presents First UO Concert Monday

Casadesus to Give Concert



ROBERT CASADESUS, noted French concert pianist, is on a tour of the United States. He will play at McArthur court Monday night.

Students and residents will hear the first Eugene concert of Robert Casadesus, famous French pianist, Monday night at 8:15 in McArthur court. Doors will open at 7:30.

Admittance will be by registration card for students, and membership cards of the Eugene and University Civic Music association for faculty members and others. No tickets will be sold at the door.

Casadesus (pronounced Kah-zah-deh-su, the accent on the last

syllable), who has given over 1200 concerts in his career, came to the United States from France in 1935.

He has played throughout Europe, South America and the United States, where he is in constant demand as soloist with all the major orchestras and top radio programs. He made a Telephone Hour broadcast last December 27, and opened his 15th consecutive sold-out American tour with three appearances with the New York Philharmonic-symphony orchestra.

Program I.

Gavotte Variee..... Rameau
Three Sonatas, Nos. 465, 395, 463..... Scarlatti

II.

Sonata in F minor, Opus 57 (Appassionata)..... Beethoven
Allegro assai
Andante con moto
Allegro ma non troppo

Intermission III.

Ballade in G minor, Opus 23..... Chopin
Berceuse, Opus 57..... Chopin
Tarantelle, Opus 44..... Chopin

IV.

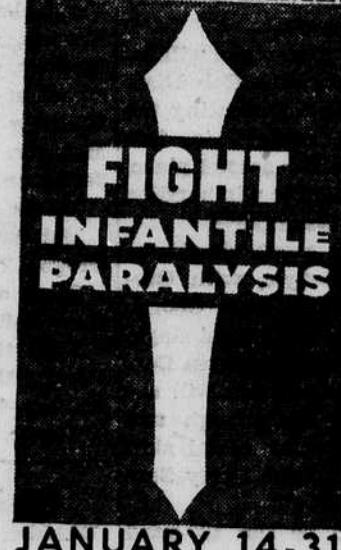
Scherzo-Valse..... Chabrier
La Cathedrale engloutie..... Debussy
Toccata..... Ravel



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