Distinctive. Moderately Priced.

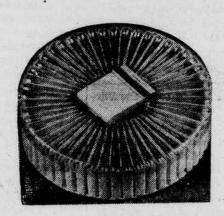
At the "Co-op"

Christmas.

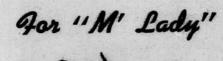
Little personal gifts found in our store are the items that people appreciate but rarely buy for themselves. ..Surprise your friends or family by giving personalized Christmas gifts this year such as these. ..

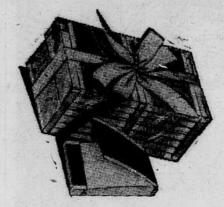


Friends will appreciate these small favors at your house. This gift box of matches and napkins will be the added touch to a buffet supper during the holidays. Only \$3.59 printed.



Got a Match?
Personalized matches are the perfect answer to this burning question. Use them yourself. Give them for gifts. 500 bookmatches in attractive drum only \$1.75.





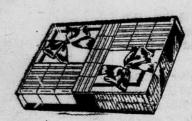
Lip Tissue Pak

21 Kleenex lip-tissue booklets for purse and dressing table. Packed in an acetate gift-box and each booklet personalized with name or monogram for only \$1.50.

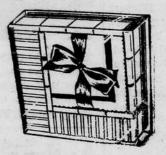
ONLY \$1.50

Was -

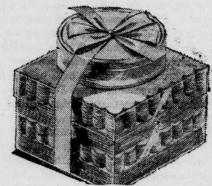
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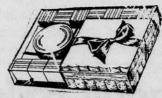
50 white embossed napkins in an attractive gift box. An excellent gift to the discriminate hostess. Only \$1.75 personalized.



This Double Social Pak is the gift for the family who entertains. Makes any party distinguished. 96 bookmatches, 160 napkins packaged in a clear acetate gift box. \$6.00 monogrammed.



Another party ensemble that will be an appreciated gift. 18 coasters, 36 cocktail napkins and 36 bookmatches that will attract attention at the bridge party. A gift for Mom. \$3.00 monogrammed.



For that touch of finesse at your open house, use one of these Madigra Paks. 600 Metallic bookmatches, 150 napkins and 25 coasters. Give one to the married sister for Christmas. \$6.00 printed.

The Student's Store