

# Journalism Officials Ready For Conference

Registration for the Oregon high school press conference this year reached a total of 180 student delegates yesterday afternoon, an increase of 27% over last year's 142. The total number of advisers planning to attend the meet is 30.

By CLARA BELLE ROTH

(Emerald Staff Reporter)  
University of Oregon officials, journalism school professors and assistants, editors and publishers of various Oregon newspapers and heads of the Oregon Newspaper Publishers Association will be the main speakers at the Oregon High School Press conference to be held November 5 and 6. Laurence R. Campbell, professor of journalism, is in charge of the program.

President Harry H. Newburn will extend greetings from the University to the estimated 200 delegates, and Dean Clifford F. Weigle of the school of journalism will represent that department, Friday morning, November 5 at 10 o'clock at Johnson hall.

### Webb First Speaker

Wendell Webb, managing editor of the Oregon Statesman, Salem, will be the featured speaker of this opening convocation. He will speak on the topic, "Making Good in Journalism."

Dr. R. C. McCall, speech department head, will be the main speaker at the conference banquet which will be held at the Osburn hotel that evening at 6:30 p.m. Dr. Laurence R. Campbell, professor of journalism, will be toastmaster, and musical numbers will be furnished by the school of music.

### Joint Meetings

There will be five different series of advisers' and students' meetings during the two days of the convention.

Students' meetings will include talks by Mrs. Josephine Moore, University news bureau manager on planning school news beats; Lyle N. Nelson, director of information at the University on reporting and editing sports news; Kirk Braun, assistant in photography on photography for year-

books and newspapers; Professor Carl C. Webb, field secretary of the Oregon Newspaper Publishers association on effective business policies; Dr. R. D. Millican, assistant professor of advertising on promoting and selling advertisements.

Gordon A. Sabine, assistant professor of journalism, on how to take reliable student opinion polls; Warren C. Price, associate professor of journalism, on improving newspaper makeup and opportunities in professional journalism; Dale Cooley of Cooley Advertising agency on better advertising copy and layout; Albert Curry, Eugene Register-Guard reporter, on newspaper editing and headlines; Dr. Laurence R. Campbell, on overhauling editorials and features.

Advisers meeting will feature talks by Gordon A. Sabine, assistant professor of journalism on "Oregon's Part in Electing Presidents," Dr. Laurence R. Campbell on journalism clubs and courses, publication editorial problems and publication business problems; and Dean Lobaugh, assistant superintendent of schools in Eugene, on adviser's relations with administration and staff.

A student luncheon will be held Friday noon at John Straub, and an advisers' luncheon will be held at the Faculty club at the same time.

The closing meeting of the conference will be held on Saturday morning, November 6 at 11. "The Future of Journalism" will be discussed by Frank Jenkins, publisher of the Herald and News, Klamath Falls, and president of the Oregon Newspaper Publishers association and Dean Clifford F. Weigle will dismiss the conference.

Modern United States solicitude for kings would warm the heart of George III, who felt sure, up to the moment he went crazy, that the Americans would come to their senses.

# Phi Beta Taps Fifteen Pledges

Phi Beta, national music and dramatic honorary recently tapped 15 girls to membership. The girls thus honored were: Beverli Elrey, Ann Thompson, Carol Montith, Mary Marsh, Denali Groth, Elizabeth Sutton, Barbara Brockman, Sally Lewis, Virginia Young, Joyce Bailey, Claire Folta, Catherine Black, Sue Clement, Cora Lee Nelson, Virginia Thompson.

The formal pledging will be held some time next week, according to Joan Abbett, president.

### Housemothers to Meet

There will be a meeting for all housemothers Monday at 1:30 p.m. at Gerlinger hall and one for all house presidents the same afternoon at 4 in Gerlinger hall.

A clever doctor never treats himself.

### Varsity Service Station

13th and Hilyard Street  
Eugene, Oregon

### Lau System

(Continued from page five)

Bonaventure by 20 over \*St. Louis  
\*Utah by 20 over Colorado  
\*Penn by 21 over Wash. & Lee  
\*Michigan by 21 over Illinois  
Oklahoma by 27 over \*Iowa State  
\*Minnesota by 27 over Indiana  
Notre Dame by 27 over \*Navy

\*Oregon by 34 over St. Mary's  
\*Purdue by 34 over Marquette  
\*Nevada by 35 over Okla. City  
\*Colo. A & M by 40 over \*Colo. Mines  
\*Pittsburgh by 40 over W. Reservo  
\*Army by 48 over VPI  
Missouri by 54 over \*Kan. State

A serf is what a copy holder used to be.

### REJECT ORDINANCE NO. 9125

# Vote 501 X No

The Byer's drive-in restaurant  
Would create a traffic death trap  
Would bottleneck the flow of traffic  
Would violate good zoning practice  
Would impair present investment of  
ONE AND ONE HALF MILLION DOLLARS  
HIGHWAY IMPROVEMENT

### VOTE 501 X NO

VICTOR P. MORRIS      C. L. HUFFAKER  
KARL ONTHANK      KARL BELSER  
LEAVITT O. WRIGHT      HERMAN KEHRLI

Paid for by Zoning and Safety Committee  
315 W. Broadway, Helen Kehrl, Sec.

# Take a look at the SOLE on this CORDOVAN Calf it's a 'MILE HI'...

## Roblee



"Mile-Hi" is the name you'll give these Cordovans with the ponderous soles, just as soon as you see them... they're terrific... You're going to want a pair... so tomorrow while sizes are complete...

## Arbuckles

933 Willamette

# Crew Hats

by White Stag

### Colors:

- Blue
- Red
- Green
- Natural

### Sizes:

- Small
- Medium
- Large

Price: \$.149

Phone  
5964-J



187 East Broadway

Budget  
Terms