



Lipman's college board is now ready to meet and serve you. Items for your college wardrobe are now on our shelves just waiting for you to give them the glad-eye.

Let's take a look at what some of the students have been doing during the summer. Many of the lads and lassies have either been to or are going to national conventions for their fraternities and sororities.

Among the travelers: Sue Mercer took in the Pi Phi convention at French Lick, Indiana. Sue is talking about her trip with "ohs" and "ahs." These people who get to travel!

Jim Hall and Owen Bentley are back from the ATO convention at Sun Valley.

Julanne Chevrier is beginning to plan her room decorations even this far ahead. Last year she had the "strangest" room in the house until her sisters decided that they couldn't stand it and tore it apart when Julie wasn't looking.

The Oregon picnic is slated for August 20th and it is your chance to see all of your friends again. One of the big feaures will be a "pow-wow" with Jim Aiken. He will give us the low down then on the coming season.

Just ran into Flo Mitchell and her friend, Eva Moore. They expect to have a good time on a forthcoming beach party. They can't be satisfied with just one party, however. They have one planned for an Oregon beach and another set for a beach in California. The one in Cal looks like a big affair from what they say. Four or five more D. G.'s are going to be there and right now it looks like an "open house" affair on the beach.

Just before the Father's Day rush the main floor of the store looked like the quad. From one end of the flood we could see Nancy Knight, Julanne Chevrier, Grace Hoffman and Jack Schmidt.

Want any dope on the coming football season? We've got it here at Lipman's for you. Free football schedules, information and pictures of the teams can all be found in our men's section. Ask Lavey—ball schedules, information and pictures.

One person who hasn't enjoyed herself this summer is Barbara Henton. She thought she was pretty smart when she got sick just before finals and missed them. but she hasn't recovered as soon as hoped. Here's wishing her a speedy recovery.

Want to check the courses over this year and what's coming down at school? All the dope is ready for you at Lipman's college information center on the third floor. Your welcome to use any of the material that is there.

We're still cringing from the grades we received. Whoo! According to the figures the university released, grades went up. We're still looking for the people who went ahead and studied spring term. It just isn't cricket.

Max Angus is not only working during the day, but is handling the Fiji's rushing and also arranging the program for the Jantzen picnic. What are you doing in your spare time, Max?

Don't forget—For your college wardrobe and for college information, Lipman's is the center of the college wheel. Drop in and say "hello" to Julie, Sue, and Bob.

LIPMAN'S 1948

COLLEGE BOARD EXPRESS

here's our Oregon crew . . . all ready
for a record breaking run

Engineer . . . Al Pietschman

Fireman . . . Bob Lavey

and two charming conductors

Sue Mercer

Julanne Chevrier

SUE MERCER

holding forth in our famous Caliente Sportswear, says that you'll love the new, delicate lady-like look in Fall '48's sweaters and skirts. Finer fabrics — in the straight, slim skirts. Finer gauge in the soft new sweaters.

JULANNE CHEVRIER

You'll find her in our main floor hosiery — advises that this season calls for a complete hosiery wardrobe — to harmonize with your color schemes — to fall in with your gentle-lady mood for gala occasions.

AL-L-L-L

A BOARD



AL PIETSCHMAN
Engineer

is ready for you in our Men's Clothing Department, 2nd Floor, and tells us that campus clothes are again casual and comfortably cut — but this season there's a tendency toward a bold look, in colors and fabrics.



BOB LAVEY
Fireman

is at his post in the Men's Furnishings, Main Floor, and he's all steamed up with enthusiasm over the new merchandise specially purchased for the college men. See Bob for your sweaters, shirts, and casual wear.

