

Ad Honoraries Sponsor Talks At Conference

Flying from Portland to Eugene on Friday to speak at the University advertising conference will be Frank Coffin, assistant director of radio station KGW. Coffin and Merle W. Manly, secretary-treasurer of Botsford, Constantine, and Gardner advertising agency, are the opening speakers of the conference.

Manly is scheduled to speak on agencies at 1 p. m. Friday afternoon and Coffin will discuss the radio field immediately following Manly's speech.

Speakers scheduled for Saturday morning are J. B. Twiford of the Portland Oregonian who will present the newspaper angle, and Art Markewitz, vice-president of Bushong's, who will tell the students about the technical field.

Sponsored by Alpha Delta Sigma and Gamma Alpha Chi, national men's and women's advertising honoraries, respectively, the conference will open at 1 p. m. Friday. The concluding speakers will present pictures of their field of work at 9 a. m. Saturday. Each discussion will last two hours. All phases of the four fields will be covered by the four men.

All advertising majors and other interested students are invited to attend, Dr. R. D. Millican, professor of advertising, said yesterday.

Gamma Alpha Chi will serve coffee at 3 p. m. Friday afternoon. A banquet, honoring the speakers, sponsored by Alpha Delta Sigma, will be held Friday evening.

Rushees to Register

Girls planning to rush spring term are requested to register at the dean of women's office. Sororities will begin rushing Monday, April 19, and continue through May 19.

Demo Speaker



Walter Pearson, state senator and candidate for nomination to state treasurer is scheduled to speak to Young Democrats tonight.

Stanford Cindermen Win

PALO ALTO, Calif., April 13—(UP)—Stanford university's track team won its first dual meet of the season and its first collegiate dual track victory since the end of the war by downing San Jose State 70 to 61.

BEFORE THAT HOUSE-DANCE

Come in for dinner to start the evening off in the right way. at

THE ANCHORAGE

11th and Franklin

Walter Pearson Slated to Speak

Walter Pearson, state senator from Multnomah county and candidate for the democratic nomination to state treasurer, will be guest speaker at the Young Democrats' meeting at 7:30 to night Room 3, Fenton hall.

His topic will be "What the Democratic Party Can Do For Oregon."

Pearson, a Portland business man, is vigorously opposed to increased taxes. He fought against the sales tax which went before the people in a special election last November, and introduced bills in the 1945 and 1947 legislative sessions to place surplus tax monies in the general fund where they could be utilized.

Pearson, an Oregon alumnus, states that he is also for greater facilities for veterans and others attending Oregon's institutions of higher learning.

For Ladies and Men Graduation Watches

Elgin
Waltham
Travannes
Helbros
Harvel
Longines

All Fresh Stock

Bristow's

Jewelers
Established 1869
620 Willamette

Dean Summoned By Father's Death

Mrs. Golda P. Wickham, dean of women, was called to Cottage Grove early yesterday by the death of her father, Frank F. Parker. Mr. Parker, who has been ill for some time, made his home in Cottage Grove and that area for many years.

Funeral arrangements are being made in Roseburg, where burial will also take place. Survivors include Mrs. Parker, Mrs. Wickham, two other daughters, and one son.

Club to Elect Officers

Tonight officers of the One World club will be elected at a short business meeting in the YMCA. It will begin at 8 p. m., preceded by an executive council of the club meeting at 7:30 p. m.

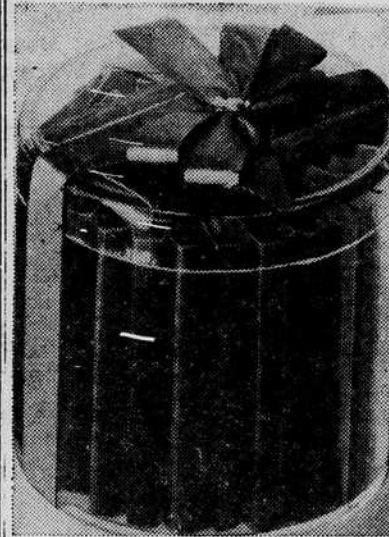
Fogdall Calls Rushees

Men interested in joining a fraternity this term are invited by Dean Vergil S. Fogdall to call at his office at any time to fill out a card as the first step to rushing.

With 99 political parties, Italy is worse off than this country, which doesn't know what to do with three.

"Monogrammed Matches"

ARE IDEAL GIFTS!



A transparent drum of king size, metallic covered matches in shimmering green, brilliant blue or deep red make attractive gifts, that will be received with pleasure. They're inexpensive also, only

\$2.00 Monogrammed

One day service on all orders

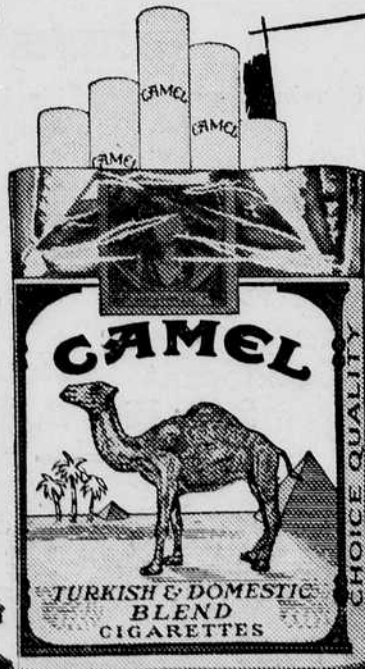
These matches will settle any gift problems to family, friend, roommate or for the "thank you gift" of the week-end guest.

U of O "Co-op"

Here's Connie Haines' new rave RECORD!



"Silly No-Silly Yes"
A SIGNATURE RECORD RELEASE



Little Connie Haines, the smooth-singing phono-fan favorite, does some tricky purring on her new click disk. And another favorite with a great record among cigarette smokers is cool, mild, flavorful Camels. Why? The answer is in your "T-Zone"—T for Taste, T for Throat. Try Camels! Discover for yourself why, with Connie Haines and countless other smokers who have tried and compared, Camels are the "choice of experience."

Here's another great record—
More people are smoking
CAMELS
than ever before!



Connie Haines