

Personnel Man Slated To Talk To BA Classes

Colonel Alexander Heron, vice-president of public and personnel relations of Crown-Zellerbach corporation, will address selected business administration classes on Wednesday of next week.

Heron, chief of the personnel managers of all the Crown Zellerbach subsidiaries, has an extensive knowledge of the economic situation on the Pacific coast. During the war he was head of the government commission responsible for the recruitment of business men for war purposes.

Because of his splendid record in this important job Governor Warren requested President Truman to release him immediately at the end of the war to head the California state committee for postwar development. In this capacity he has had occasion to work in close cooperation with Dr. Victor P. Morris, dean of the school of business administration, who is chairman of the corresponding committee in Oregon.

California in 1945 was faced with the many problems created by its mushroom expansion of population and industry during the war period.

Governor Warren admitted that it was in great measure due to the two years of capable work done by Colonel Heron that the shock of transition was much easier than was anticipated.

Since returning to civilian life, he has shown an active interest in education for business positions.

First Oregon Printing Begins

Eight full sections of the 1948 Oregon are now being printed. The rest of the 25 sections will be completed and bound in a full-color cover by junior week-end, Editor Ross Yates said yesterday.

Including advertising, the 1948 yearbook will consist of 424 pages with three 10 by 23 inch color inserts. Yates said that every caption, advertisement, and picture should be turned in by March 15.

The eight completed sections include living organizations, introduction, and spring and fall term activities. Staff members who directed the work on these sections are Warren Miller, Dorothy Orr, Larry Davidson, Laura Olson, and Trudi Chernis, managing editor.

Olga Yevtich, business manager, said that a limited number of Oregonas are still available. She said they can be ordered at the educational activities office or Oregona offices in McArthur court.

Night Staff:

Barbara Dragoo
Joyce Good
James White
Bob Hemingway, editor

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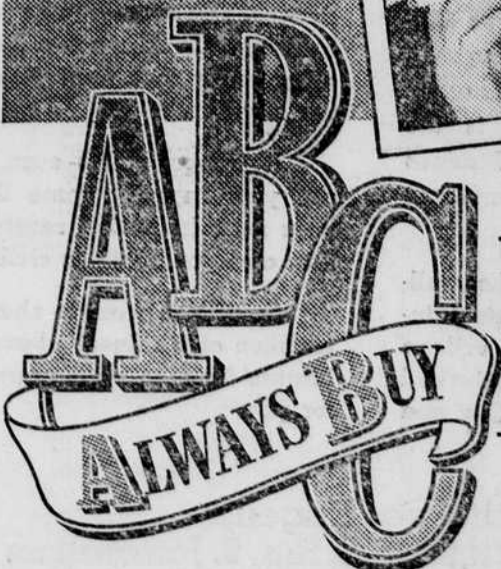


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