

National Ad Women To Gather

Campus to Play Host; Inviting Portlander To Tell of Career

Students and advertising women from all over the nation will gather on the campus Friday and Saturday for the national convention of Gamma Alpha Chi, women's advertising fraternity.

A leading advertising man from Portland and women active in the business in Eugene will also contribute to a program designed to show advertising students what lies ahead of them in their career.

The hostess chapter will promote Oregon to the visitors. A sample luncheon will advertise Oregon food products, which will be included on the menu. A tour has been planned to show the guests the scenic beauty of the McKenzie pass and a glimpse of local lumber mills.

Womens living organizations will be asked to house the delegates, but all meals will be included in the convention program. Universities to be represented are Missouri, Washington, University of Southern California, Washington State, Iowa, Oklahoma, Kansas, Syracuse, Indiana, and Butler.

Morse Donates Expense Check For S. U. Fund

The student union fund was \$200 richer Monday, thanks to U. S. Senator Wayne L. Morse. Morse, who spoke here in January, turned over the University's check for his expenses to the building fund.

In a letter to Dr. Dan E. Clark, chairman of the assembly committee, the Oregon senator, a former dean of the law school, said:

"It is a great pleasure for me to make this donation to the Erb Memorial Union not only out of memory to Dr. Donald M. Erb, but also because I think a Student Union building program as contemplated at the University of Oregon will do much toward coordinating the many activities on the campus and serve as a great unifier of student spirit and activity."

While on the campus, Dean Morse took an active personal interest in student affairs, serving as chairman of the judiciary committee as well as holding other positions.

Virus X Siege Crushed at UO

Despite persistent rumors, Dr. Fred Miller of the student health service denied Monday that there is any significant increase of flu cases breaking the present lull of the Virus X siege.

For the past week or so, Dr. Miller said, the infirmary has had an average of 5 influenza victims hospitalized.

Fifteen students are hospitalized in the infirmary this week. They are: Ann Lahr, Gertrude Judd, Jean Lausmann, Barbara Knodell, Susan Smiley, Virginia Parr, Betty Ann Stuart, Eva Johnson, Mary Jane Reeves, Frank Dobra, Patricia Ryan, Gladys Robinson, George Moorhead, James Meyers, and Hugh Cairns.

The Weather

Eugene and vicinity: Fair weather with continued coldness Tuesday.

'What's In a Name?' Asks Brunette Captain



Lloyde Hough, above, is Little Captain of Company A, and will be judged by Tyrone Power, who will choose the Little Colonel of Saturday night's Military Ball.—(Photo by Kirk Braun.)

Poised Dark-Eyed Rose Festival Queen Makes Bid for Silver Eagle Emblems

"What's in a name," wrote Shakespeare. A name may mean a lot to pretty Lloyde Hough, English major at the University. Lloyde, who is vying for the title of "Little Colonel," may find her name significant when the winner is announced at the Military Ball, Saturday night.

As a child, she was an avid reader of the "Little Colonel" series. There the resemblance ends, for the name of the fictitious Southern belle was spelled without the final "e". A good Yankee, hailing originally from the State of Washington, this slight, dark-eyed coed is a sharp contrast from the blonde granddaughter of the Kentucky colonel.

Feted as Portland Rose Festival Queen in 1946, Lloyde rode on the blue-ribbon Portland float in the Pasadena Tournament of Roses parade last January. She enjoyed the Rose Bowl game afterwards, but expressed the desire that an Oregon eleven would be there next January to make a better showing than did USC.

Captain of Company A, which she termed "A-1", Lloyde will be presented to her troops Thursday afternoon. The poised Kappa revealed that her company commander, Mel Bandle, will be her escort at the all-campus dance.

FORMAL DRESS

Dress is formal—dark suits or tuxedos for men. Veterans and members of ROTC may wear uniforms if they desire, Scabbard and Blade officials announced. Corsages are optional.

The following men are selling Military Ball tickets in their respective houses:

Paul McCracken, Alpha Tau Omega; Jack Doyle, Beta Theta Pi; Harry Sturges, Campbell club; Bill Hall, Cherney hall; Chuck Rufner, Chi Phi; Jerry Hunter, Delta Tau Delta; Wayne Ferguson, Delta Upsilon.

Dewey Rand, French hall; Bill

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Petition Deadline Set for Thursday

Thursday has been set as the deadline for submitting petitions for Junior Week-end chairmanships. Petitions, accompanied by an eligibility certificate, should be given to either Hank Kinsell at the Chi Psi lodge or Joe Conroy at Sherry Ross hall. These positions are open only to students of junior standing.

Positions open include chairmanships of the traditions, all-campus sing, luncheon, parade, junior prom, sunlight serenade, promotion, selection of the queen, and coronation ceremonies.

French Visitor Will Interpret New Theories

"Existentialism" will be the lecture subject of Dr. Lucien Wolff, professor of English literature at the Faculte des Lettres, University of Rennes, France, Thursday evening at 8 p.m. in 207 Chapman hall.

This is the second in the winter term lecture series. Existentialism is a modern French school of philosophy founded by Jean Paul Sartre.

Dr. Wolff, who holds degrees from the Sorbonne and Cambridge, has traveled and lectured extensively in the United States. During the war years he was chancellor at the University of Rennes. For the past year he has been visiting professor of French at Cornell university.

Contest to Start Dads' Program

Dads' Day invitations will be sent out Thursday when a letter appears in the Emerald inviting dads to the campus February 14 and 15. A contest to see which house can invite all of its fathers first will receive a prize, according to Donna Kletzing, chairman of the contest.

The idea is to cut out the letter appearing in the Emerald, put it in an envelope addressed to the father of the fellow or gal, bring it to the Emerald business office where a representative of the Dads' Day committee will take over. The house which brings in invitations from all of its members first will be the winner. Four prizes will be given, two to men's and two to women's living groups.

Letters Tell Plans

Letters will be sent to each living organization president explaining the procedure and objectives of the contest.

The letters of invitation will be mailed from the Emerald office, but individuals must provide the stamps, Miss Kletzing said.

Luncheon tickets for Dads' Day will go on sale in Dean Karl W. Onthank's office, room 6 Friendly hall, today. As there are only a limited number of tickets on sale, Joan O'Neill, luncheon ticket chairman, urges students to buy their tickets as soon as possible.

The luncheon, scheduled for noon February 14 in the John Straub hall dining room, will have Governor John H. Hall as featured speaker.

Girls Start Heart King Selection

Six Judges Named For Choosing Six Semi-Finalist Men

Eliminations for King of Hearts candidates will begin at 6:30 tonight, Marie Lombard and Sally Moore, co-chairmen of the King of Hearts contest, announced yesterday. Campus clothes will be in order for the judging which will take place in alumni hall, Gerlinger.

Choosing the six finalists will be judges Barbara King, Sweetheart of Sigma Chi; Carol Handelin, Betty Co-ed; Sally Mueller, chairman of the Heart Hop; Sally Moore and Marie Lombard, co-chairmen of the King of Hearts committee; and Miss Dorothy Ann Utz, instructor in physical education.

Vote Next Week

Finalists will be voted on next week in the Co-op. Announcement of the king and his two knaves will be made at half-time in the Oregon-Idaho basketball game February 13.

Candidates are: Bill Bowes, Alpha Tau Omega; Jack Doyle, Beta Theta Pi; Andy Laurene, Campbell club; Bud Hoefel, Chi Psi; Peter Hill, Delta Tau Delta; Bill Duhaime, Delta Upsilon; Morley Turner, French hall; Al Riebel, Kappa Sigma; Al Widstrom, Lambda Chi Alpha;

Vets Choice

Maurice Huiard, McChesney hall; Jack Broome, Merrick hall; Alan McEachern, Minturn hall; Charles Christian, Nestor hall; Ken Bargett, Phi Delta Theta; Bill Burness, Phi Gamma Delta; Lloyd Kinsey, Phi Kappa Psi; Willie McCullough, Phi Kappa Sigma.

Don Warneke, Phi Sigma Kappa; Bob Weber, Pi Kappa Alpha; Darrell Dwyer, Pi Kappa Phi; Vern Risberg, Sederstrom hall; Bill Mansfield, Sherry Ross hall; David Twohy, Sigma hall; George Johns, Sigma Phi Epsilon; Homer Brobst, Sigma Alpha Epsilon; Jack Hecht, Sigma Alpha Mu; Bob Sanders, Sigma Chi; Don Malarkey, Sigma Nu; James Milliken, Stitzer hall; Ted Johnson, Tau Kappa Epsilon; Alex Murphy, Theta Chi; and Jim Designer, Villard annex.

'Machine' Ducats Go on Sale Today

General sale of tickets for the Ethel Sawyer memorial production of "The Adding Machine," to be presented February 6, 7, 9, 10, 11, 12, 13 and 14 by the University theater guild, will begin today at 10 a.m. at the box office in Johnson hall. The box office will remain open till noon, reopen from 1 to 5 p.m., and remain open until curtain time on the days of performance.

"Tickets for the weekend of February 13 and 14 will be limited to a very small number for the general public in order to accommodate the delegates of the Northwest drama conference who will be guests at those two performances," said Bob Over, box office manager.

Reservations for tickets may be made by phoning Ext. 401.