

LOOK AT OUR
Star-Studded
LINE UP FOR FALL

We're proud of the famous names you'll find at MORSE'S this Fall . . . they're your assurance of finer fabrics, superior styling and workmanship, infinitely greater value. Look for these great names, and others, too, at MORSE'S, where new arrivals will be featured daily.

- EMMA DOMB formals and wedding gowns
- ADDIE MASTERS hostess gowns
- HELEN OF CALIFORNIA junior date and evening dresses
- CHARLES MIRKIN half size dresses
- LOUELLA BALLERINO high styled misses dresses
- DE DE JOHNSON tall misses dresses
- MARIE DRESSLER half and quarter size dresses
- McCARTHY AND MURPHY maternity dresses
- SERGEE "5 feet 4 and under" dresses
- NATHALIE NICOLI daytime and formal crepe skirts

costume jewelry by
CORO, ROCO, RENOIR

gloves by
MEYERS MAKE

- LEE GERSTEN junior suits and coats
- JIMMY JUNIOR junior suits and coats
- VIOLA DIMMITT junior and misses rainwear
- MINKOFF OF CALIFORNIA half size suits and coats
- B. M. MICHEL misses suits
- J. SPECTOR women's fleece and tweed coats
- JACLANE women's suits and coats

- JUDY BOND blouses
- MODE DE PARIS blouses
- KADET KRUGER blousettes

- TISH-U-KNIT sweaters
- CATALINA sweaters
- GANTNER sweaters

- COLURA knit lingerie
- LAROS woven crepe lingerie
- THEME hosiery
- VANETTE hosiery

- WARNER BROTHERS foundation garments
- KABO foundation garments
- PERMA-LIFT bras and girdles
- PETER PAN bras

sportswear, skirts and
jackets by **DAN GERTSMAN**

- CHARLES OF THE RITZ cosmetics
- MILKMAID cosmetics
- PRINCE MATCHABELLI fragrances
- WORTH perfumes
- NAYLON nail preparations

Woolen fabrics by **FORSTMANN, JULLIARD, STROOCK**
PACIFIC, BOTANY, HELLER

Rayon fabrics by **HAYMAN, BUR-MIL, DUPLEX,**
COHAMA, SKINNER, HELLER

WILLAMETTE AT THIRTEENTH
MORSE'S
Eugene's Quality Corner for Women