

## Hucksters to Stage Blow-Out Marking 25th Year of Survival

The local chapter of Alpha Delta Sigma, national advertising fraternity, will celebrate its 25th anniversary Monday by initiating 9 members and 3 honorary associate members at a banquet to be held at the Osburn hotel at 6:30 p. m.

When contacted by an Emerald reporter, Sigma Delta Chi officials made no comment.

Organized 25 years ago by W.F.G. Thacher, professor of English and advertising, the local chapter bears the name of its founder. Thacher, now national head of the advertising honorary, will retire from the University faculty this June after 33 years of service as a teacher of English and advertising.

To be initiated as honorary associate members of Alpha Delta Sigma are Arden X. Pangborn,

business manager of the Oregonian; Philip H. Jackson, publisher of the Oregon Journal; and Jack Matlack, president of the Oregon Advertising Club.

The nine pledges to be initiated are: Bill Bishop, Bob Chaney, George Alexander, Paul Lansdowne, Paul Basche, Winston Carl, Dan Mindolovich, Don Persinger, and Joe Ingram.

## Oregana Editor Kicks Through With Couple of Extra Copies

SPECIAL\*\* (SDX)\*\* Roy Paul Nelson, editor of the 1947 Oregana announced late last night that two additional copies of the yearbook have arrived, and will be distributed to students beginning at 8 a. m. tomorrow in McArthur court.

"These copies are superior to the ones we handed out last week," Editor Nelson revealed. "They're smaller—22 square inches smaller—and they're printed on flyweight paper, too!"

This unexpected departure from the usual size was made in answer to student pressure for a more portable yearbook. The editor said that strained muscles and torn ligaments resulting from prolonged Oregana reading have become a major problem on the campus. Furthermore, he pointed out that the facilities of the student health services are already greatly overtaxed.

"We don't wish to fill infirmary beds with Oregana victims!" Nelson emphasized.

Trudi Chernis, executive secretary to the editor, said this edi-

## Daubed Canvas Draws Paint Slingers' Nod

Frances Howle, Eugene, received honorable mention for her painting, "Overcast," at the Pacific Northwest Art exhibit in Spokane this month, it was announced by Sidney W. Little, dean of the University of Oregon school of architecture and allied arts.

Other University students whose paintings were shown in the art exhibit, the fourth annual show, were Vernon Withan and Margaret Stark, art majors, both of Eugene. Nobody said anything about Mel Van Lom's cartoons.

tion of the yearbook could also be sent overseas to former Oregon students serving as guardians of victory. According to Miss Chernis, it meets exact specifications for a pony edition.

"Best of all, it contains pictures and other printed materials," she commented.

John Benneth, associate editor, announced Monday that chances look "mighty dim" for students who have not yet had their pictures taken for the 1947 Oregana.

## Nominees Voice Pleas

UNIVERSITY OF OREGON, May 26 (SDX)—Political leaders on the University campus today released statements of import to the students on the eve of the election.

Stan Williamson, ASA presidential candidate stated vigorously, "Now is the time for all good men to come to the aid of their party."

Howard Lemons, ISA presidential candidate was equally vociferous in stating, "Now is the time for all good men to come to the aid of their party."

The name of the first man to park his car in a University parking lot is not known.

Bricks were used in the construction of the journalism building.

Aristotle was a Greek. Vote for Aristotle.

The name Leslie Bernard cannot be found in the Pigger's Guide.

Chintz is a versatile fabric. It was not used in the construction of the journalism building.

Vote for Joe Jerk. He is pro-life and anti-septic.

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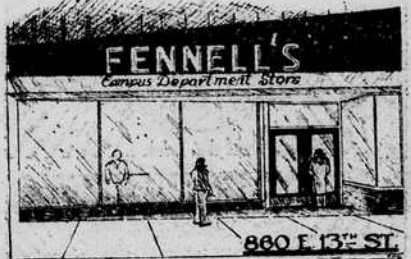
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# A.S.A. Candidates and Platform

WILL MAKE FOR A GREATER UNIVERSITY OF OREGON

### VOTE THE ASA TICKET:

**ASUO**

- No. 1—STAN WILLIAMSON
- 2—BOBBE FULLMER

**SENIOR CLASS**

- No. 1—BOB WALLACE
- 2—KAY SCHNEIDER
- Rep.—MARTY POND

**YELL KING**

- No. 1—DON LINDSTEDT

### ASA CANDIDATES ARE PLEDGED TO THE ASA PLATFORM:

1. Support of the Student Union. The building is needed by the University and every effort will be made to back all drives supporting it, and get it as soon as possible.
2. Stress athletic public relations. Get more and better athletes at the University. Make them OREGON conscious. Young stars should have no question about enrolling here.
3. Open the Millrace. The race is a tradition at Oregon; one that should be brought back. Definite action will be taken to once again make it the center of the campus.
4. A Bill Hayward Weekend. In honor of Oregon's nationally-famous coach one weekend will be declared in his honor and devoted to him next fall. Fitting ceremonies and nationwide interest will be a part of the weekend.
5. Centralization of all campus drives. Eliminate the majority of drives by holding a single one each term. Appropriations will be made from a central fund. (March of Dimes and Red Cross excluded.)

ASA candidates believe that the above planks should be an integral part of the University of Oregon. They will work for each one of the five planks—planks that will make for a greater Oregon.

**ACTION — UNITY — FORESIGHT**

**VOTE THE ASA TICKET**

Paid advt.