

OREGON Daily EMERALD

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The Fabulous Rebate

The decision of the co-op board to refund 30 per cent of the value of cash register receipts turned in next week is good news to those enterprising students who saved their receipts, just as it is bad news for the majority of us who saved them only casually, or in some cases saved them not at all. The figures presented to the Emerald by the co-op board would indicate that the rebate is not too high, considering the healthy profits the store has realized this year.

Marilyn Sage, chairman of the board, who is largely responsible for the increased rebate, warns, however, that this 30 per cent figure will apply this year only, and that future rebates will be up to the boards of other years. Manager M. F. McLain, who opposed the rebate increase, also cited the idea of "bad precedent" as one of his objections to the proposal.

Therefore it would seem wise to look into this co-op business and see how it is that the board could recommend and pass a 500 percent greater rebate than they have passed in previous years.

There are three big reasons for the prosperity of the store this year. First and most obvious is the greatly increased volume of business. The co-op is a "decreasing cost business" in the sense that certain fixed costs such as rent, heat and light remain static, regardless of the sale volume. Labor costs may rise a little as business increase, but their raise is not in proportion to the increased business.

Another feature of the business which makes so large a rebate possible is that many students have not exhibited too much enthusiasm for the co-op system, and that only about 40 per cent of the cash register receipts are turned back each year. This allows the co-op to pay back at a 5 to 2 ratio on the receipts.

But the big feature this year is a feature that the co-op never had to worry too much about in other years, and that may or may not exist in such strength in future years. It is the huge volume of G.I. business on which no co-op receipts are given. Of the \$350,000 business volume done by the store last year, only \$190,000 was in cash business on which receipts were given. That leaves \$160,000 on which receipts were not given.

But the co-op still made profit on that money.

Incidentally the reason receipts are not given on the G.I. business is that the G.I. bills so provide. The laws allow \$500 to each student for tuition, fees, books, and supplies, but provides that none of this must come to the students in cash. If receipts were given on books and supplies, students would get cash at the end of the year through rebates.

Another feature of the 30 per cent rebate is that many of the items are selling in the co-op for less than cost. There is nowhere near a 30 per cent mark-up on most items sold by the store. This, too, was voiced as an objection to the plan, by the dissenting faculty members and by Manager McLain.

The Emerald feels that the purpose of the co-op is not to sell each item at a profit, but to give the students the best deal possible. If that means selling some items at less than cost, and making up the difference through the above-mentioned ways, the Emerald is all for it.

Miss Sage and her co-op board are to be commended for their firm stand on the question, and for their insistence that the students get the advantages they have a right to expect from their cooperative store.

The AP wire said late last night that within 48 hours complete telephone service will be restored in Oregon. . . . This is just a reminder to all coeds to get on the phones as soon as possible after the strike ends—the men might play hard-to-get for the Mortar Board ball.

The Fight Goes On

For the second time since 1933 when he was editor of the Emerald, Dick Neuberger, Oregon's outstanding writer and a Democratic liberal ranking with the Republicans' Senator Morse, returned to the campus yesterday. He spoke at the annual Theta Sigma Phi Matrix Table banquet and he talked to journalism classes.

He was most interested in the attitudes of Oregon students today. And he asked the senior editing class whether the campus had changed since he was a crusading Emerald editor.

. . . In his last editorial, May 20, 1933, Neuberger said:

Opinion (on the campus) has been heartily for or overwhelming against the Emerald, except in those instances when the administration's silence concealed its sentiments. "Cooperation!" is a watchword dinned continually in the editor's ears. Webster's dictionary says that the word means concurrent action, but those who everlastingly threw it in the Emerald's face interpret it to mean "Silence! Hush-Hush!"

Many reactionary forces and elements have hollered and belittled that the Emerald was not cooperating every time it pointed out a fallacy or discrepancy on the campus. How do they expect things to be improved if no one ever indicates where improvement is needed? . . .

"Leave things as they are! Don't touch a thing! I know the pingpong instructor is no good, but give him enough rope, he'll hang himself!" That is not our creed, although we know some persons on this campus who swear by it. If something is wrong, mend it. If something is good, keep it. Halfway measures have no place; fence-riding is ridiculous. We must show courage and fortitude; we must face the facts. Let us not try to evade the issues; let us face them. Life is too short to spend most of it running away from realities. . . .

We hope, in our brief term here, that we have instilled a few liberal and enlightened opinions among those who have been our readers. We think we have. In recent weeks there have been recurring examples of students who are willing to think, to fight—and to act.

The fight goes on, Mr. Neuberger.

The reactionaries we have always with us. The defenders of the status quo are still raising their eyebrows in horror whenever change is mentioned. Fence-riding is still one of the most popular indoor-sports on the campus. Unpleasant realities are still scaring people into about-face maneuvers.

You fought for democracy on the campus—undemocratic practices continue. You fought against the authoritarian, thought-stifling influence of the coerced Greek system—Greek control of members of the system is as strong as ever. You fought for liberalism on a conservative campus—the campus is still conservative.

But there is reason for hope, Mr. Neuberger. Men like you are still fighting for democracy, tolerance, rational thinking, fair and just practices—throughout the state, throughout the world. On the campus, there are many students—veterans, mostly—who have seen the results of authoritarian government, who have seen what lack of democracy can do to the people. These students are beginning to think, they are getting ready to fight, they are waiting for someone to lead them into action.

There is reason for hope. As long as there are men like Neuberger who are unafraid to face the facts and to write about them, there will be individuals like the liberals on this campus who are straining at the leashes, eager to join you.

Graduate Transcripts

The list of graduate students for one team as published in the Graduate Quarterly has been mischievously analyzed. Of approximately 244 students the following schools are represented here at Oregon:

University of Oregon	157 Students
Oregon State	8 Students
Linfield	5 Students
Willamette Univ.	8 Students
Pacific	5 Students

Three students each from: Univ. of Oklahoma, Washington State, Stanford and UCLA.

One or two from 47 miscellaneous colleges.

Definite conclusions cannot be drawn because of questionable accuracy of the fledgling publication. Several questions are hereby raised for contemplation by the Graduate school:

1. Does the fact that an overwhelming majority of graduate students represent the University of Oregon indicate:

- A desire to peruse graduate work?
- A tendency on the part of the faculty to consider graduate work at this school a continuation of the senior year?

2. Why does this graduate school represent no other college in an appreciable degree?

3. What attitude do seniors at other colleges have toward the Univ. of Oregon Graduate school when they consider doing graduate work?

An answer to these problems will give us an increased number of graduates which is in itself a goal for the school.

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Well, I've done everything on this campus now; I attended the ISA nominating convention yesterday afternoon. Nobody got out a rope, no daggers were thrown. My seat near the door wasn't really necessary after all. As predicted in this column, Howard Lemmons walked off with the No. 1 bid by an overwhelming margin. Dale Harlan, despite some last minute accusations managed to carry only three houses and a split-vote from Suzy; actual count was 46-8. Harlan's attempt for the No. 2 bid fell short and the Emerald's Jeanne Simmonds waltzed in 42-13. By way of changing the subject, Tom Burbee's Snack Bar in French hall is really packing them in. Pre-war prices on hard-to-get items, and besides, it saves that mile long hike from the Vets' Dorms.

A recent, far-reaching sociological study shows that; women like, (1) men, (2) marriage. Men like, (1) women . . . Hope the Thetas aren't overestimating the attention Marv Rasmussen is paying Ruth Eades . . . Joe Miller, ahead of Bill Bayliss by a neck in the Gary Bradley handicap . . . From Jack Burris we have the newest definition for GPA (gravel pit average) . . . Sly old Phil Dascomb being secretive about eye-sigh-thighful Densey Howard . . . Dick Corbett looming large on Mary Nafte's horizon . . . The Westgate Shoppe is featuring Co-op type reductions for the rest of the week. Blouses and slips for the price of one, \$25 items for \$5, etc., etc. Come early and avoid the mob.

ZTA prexy Bernice Lamour announced her engagement Tues eve to Bruce Avrit, of (as Mr. Whitely often puts it) the Law School Avrits . . . Rumor from the K-Sig house has it that Patty Newton has joined the anti-Tom Kay club (wish I was clear on just where Jack Puffenbarger fits into the picture) . . . Dagmar Shanks and Brad Fancher, nothing really, just looking nice together . . . Note to machine lovers; Hen hall's cute Clara Lee Ogle is swooshing around the campus in a sleek new Cad convert . . . Janis Peterson making a big hit with the DU's Ed M. . . . For Webfoots who are after better clothes, ones that are, and look like, class, the University Sports Shop is hard to beat (at least in this town). Sakana Rich Guild sport shirts are but one item.

Oregon's world-famed Bill Hayward, dean of American track coaches, will make his last official appearance at the meet here Sat. After 44 years at Oregon alone, there shouldn't be a single student absent from the stands to give this grand old man a real sendoff . . . Jimmy George finding the Phi house and Ginny Bratfisch much handier than the Alpha Chis (you could blame the phone strike) . . . The Pi Phis' blithe Joan Hickey still seems to be the No. 1 gal on "Angus MacGillivray's books . . . Predict that Bill Barasch and Liz Powers will tie the knot soon . . . that there will be a Bill Hayward Weekend next year. Mary Anne Hansen celebrated Dave Dimm's birthday more than he did. The Spudnut Shop on 11th has the SRO signout these days with their Spudnut Top Hat stealing the show. Spudnut, ice cream, chocolate syrup and what have you. For 20 cents, you can't miss. . . .

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