### Long-Standing Journalism Feud Thacher to Retire **Slated For Diamond Renewal**

#### By WILD BILL STRATTON

Diamond dust will fly on the intramural softball field Saturday morning when the cream of the fourth estate. Oregon's chapter of Sigma Delta Chi, clashes with the local huckster land. chapter, Alpha Delta Sigma.

The ad men will top off Saturday's festivities by honoring their feminine counterpart, Gamma Alpha Chi, at a picnic in the afternoon at some undisclosed spot.

Jonathan Kahananui, who established himself as the grand potentate of the open barbeque pit at the Emerald brawl recently, will prepare steaks for the SDXers at their annual picnic Sunday.

All SDX members and pledges intending to come to the outing are urged to contact Bill Stratton at the Shack before Thursday to lay the cash on the barrelhead. The price has been set at a buck a head, and dates are optional.

Reports from both mushball camps indicate that the fourth estaters will be odds-on favorites over the hucksters Saturday.

SDX is potent at the plate and any number of touted chuckers are ready for duty. T. G. Wright, who has received amazing support from the outfield in intramural play this season, will get the starting nod for SDX if he pays his dues. Roy P. Nelson, who works out daily in the Oregana office, has whipped his glass arm into shape and will



relieve the aging Wright if the occasion arises.

Art Litchman, who actually makes a living in the newspaper game, has been tentatively selected as player-coach-manager, and a workout is slated for Thursday afternoon at 2 o'clock on the IM diamond, Litchman said he is looking for outfielders who can throw the ball to home plate.

Information channels have been blocked in the ADS camp, but it was learned yesterday that a former triple D league chucker, Woody Carson, will try to keep the ad soliciters in the ball game for a few innings. The ad siders are playing hop scotch daily to get into shape and have issued a set of jacks to each member in a vain effort to develop coordination.

# From University

W. F. G. Thacher, professor of advertising and English at the University, will be honored at a testimonial dinner by the Oregon Advertising club Friday in Port-

Thacher is retiring this June after 33 years of teaching at the University.

Palmer Hoyt, former publisher of the Oregonian and now publisher of the Denver Post, and former student of the retiring professor, will be the principal speaker. Other prominent Oregon alums attending the dinner will be Arden X. Pangborn, business manager of The Oregonian, and Ernest Haycox, Portland author.

A delegation from the University chapter of Alpha Delta Sigma, national professional advertising honorary of which Professor Thacher is national president, will also attend the dinner.

#### **Telling the Editor**

DAILY EMERALD

scious. With the purpose of the government to administer to the needs of the people, it is obvious that we who recognize the needs will be assets in the future of that government. Hence the investment in us that the G. I. Bill represents might be construed as a profitable one for the government.

One does not borrow from one to pay another. The problems of the adequacy of veteran subsistence. and pensions for the physically handicapped are both existent; and both require solution.

How greedy are the veterans? They are as greedy as it is their individual natures to be greedy, and this is true of people the world over. But there are still a few among them who read the quotation above the Libe door, "Ye shall know the truth," and they smile understandingly at their greed. It is a greed for knowledge; quite an innocent greed. Thank you!

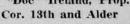
-A. Phillip Perlstein

Wyoming has fewer ranches and tarms today than it had ten years ago.



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Wednesday, May 14, 1947





## CAMPUS CALENDAR

One World club meeting at 7:30 p.m. at the YMCA. Speaker: J. R. Parsons, assistant professor of sociology: "Prejudice and the Professions."

Wesley house jive night from 9 to 10:30 p.m.

Westminster house council meeting at 4 p.m. All members are urged to attend.

Westminster house potluck for married couples at 6:30 p.m.

Westminster house Bible group, led by Dr. Harris, from 9:30 to 10 p.m.

Meeting of all men physical education majors and minors Thursday at 7:30 p.m. in room 101 physical education building for the purpose of nominating candidates for club officers.

#### Ad Honoraries to Hold Joint Picnic Saturday

Gamma Alpha Chi and Alpha Delta Sigma, advertising honoraries, are sponsoring a joint picnic Saturday, May 17. Members of these organizations who wish to attend are asked to sign their names on the notice on the Journalism building bulletin board.

(Continued from page two) that has caused the rise in prices; they have been the dependent variable that has been so affected by this rise that they now ask for a reevaluation of what is stated as their due.

I make no suggestions as to what the veteran is actually entitled. The text of the G. I. Bill has already defined that. It is most repulsive to me to read that like a beggar the veteran has come to such a point that he does not even appreciate the government's generosity. The G. I. Bill was not presented as charity; but as an aid to necessary readjustment; and the veteran accepts it in that light.

#### Social Conscious

It was gratifying to find that the authors of the letter opposed to raising veteran subsistence allowance were so concerned with the problem of the physically handicapped. We agree on the one point that something should be done for them. This is a manifestation of the fact that as citizens we veterans have become quite social con-

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