

Put Your Head in the Clouds . . .

Yes, it's a woman's world, all right . . . and a woman's problems are a woman's business.



MISS ALICE CHASE

The WAVE ROOM had your interests in mind when they sent Miss Alice Chase to William of Chicago, America's foremost hair stylist, for a course in the latest stylizing of the co-ed's coiffure. Also Miss Chase has taken advanced training in permanent waving at the Helene Curtis Training Center.

We know how very important your hair is to you. How first of all, it must be suited to your life . . . the clothes you wear, the things you do.

For . . . well, just the season's best and latest in hair styles for you come in and see Miss Alice Chase for your appointment with beauty!

She is now ready to interpret the very latest hair fashions just for you.

Call our new number, 1924, now and ensure yourself of a date with . . .

The Wave Room