

VARSITY SERVICE STATION
13th and Hilyard Streets
Eugene, Oregon



"All I said was—'A penny for your thoughts' and he reached up and gave me a Pre-Smoked Dr. Grabow pipe!"

Pre-Smoked
DR. GRABOW PIPES

No Breaking In
No Bite
No Bitter Taste

SEE It's Pre-Smoked

\$1.50
\$2.00
\$3.50
\$5.00

Fashioned by Linkman
DR. GRABOW PIPE CO. INC., CHICAGO 14, ILL.

BPA Official Visits
Merrill J. Collett, director of personnel for the Bonneville power administration visited the campus Wednesday. Collett spoke to a seminar class in public personnel administration regarding "Personnel Problems of the Bonneville Power Administration."
Collett also interviewed several applicants on the campus for positions in the BPA.

Carnival of Venice
(Continued from page one)
and Mrs. D. J. McCosh, Mr. and Mrs. C. B. Ryan, Mr. and Mrs. Andrew Vincent, and Mr. and Mrs. Jack Wilkinson.
Tickets are being sold at \$2 a

SERVE FISH and SEA FOODS FREQUENTLY

Please order early for Friday Delivery

NEWMAN'S FISH MARKET

39 E. Brdy. Phone 2309

couple in the drafting rooms of the art school, but the dance is limited to 300 couples. Don Stetson, general chairman for the annual affair, states that one member of the couple should have a class in the art school. Time of the dance is from 9 to 12 p.m.

Stitzer Hall Election
Spring term officers for Stitzer hall were recently elected. They are Clell L. Conrad, president; Robert S. Wiles, vice-president;

James D. Mathers, secretary-treasurer; Lauren H. McReynolds, social chairman; Donald O. Parker, ISA senator; Paul K. Thompson, athletic chairman; and Steven L. Loy, fireman.

SUITS . . . SPRING
SUITS . . . LONG
JACKETS

FEMININE LINES

Prophetic Trends
For This
Year's
Easter Parade

GORDON'S
... of course
1050 Willamette

THE STYLE CONSCIOUS STORE

We're tobacco men...
not medicine men...
OLD GOLDS are
made for enjoyment!

Frankly, we're bewildered as you are by all the hoop-la about laboratories, tests, and medical claims. We agree: a cigarette is supposed to give you *pleasure*. Period.

And *your pleasure* is the sole aim of the advanced scientific techniques we use in the making of OLD GOLDS . . . the best, deepest, richest smoking pleasure you've ever found in a cigarette!

If that's what you're after . . . if top-quality tobaccos at the peak of flavor are your idea of a perfect cigarette . . . then OLD GOLDS are your answer. Try 'em—for *pleasure's* sake!



If you want a **TREAT**
instead of a **TREATMENT**
...smoke **O.G.s!**

Made by *Lorillard*, a famous name in tobacco for nearly 200 years