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 Entered as second class matter at the postoffice, Eugene, Oregon.

Twenty-Five White Men

National Brotherhood week, announced by the little publicized but hard working American Conference of Christians and Jews, began about like any other week. Someone on the campus observed, "Just another one of 'those' weeks."

Down in Pickens County, S. C., it was National Brotherhood week too.

Willie had been arrested for questioning and was waiting in the town jail. He won't be able to testify. There were 25 white men who took care of that.

It is reasonable to expect that among the 25 there were veterans and non-veterans, church members and non-church members, men with families. Sunday they were just "folks." Willie was "folks" too. But Monday they were 25 white men and a black one.

Over in Batesburg, 100 miles away, a jury last fall acquitted Police Chief Shull. After all, he'd just beaten a young Negro veteran's eyes out with a blackjack.

So the 25 white men marched on the little jail in Pickens. Up north in New York the papers gave space to the declaration of National Brotherhood week.

And down in Batesburg, Police Chief Shull can say, "I see by the paper where they lynched another nigger over to Pickens. . . ."

Helping the 'Hucksters'

If everyone of the 19 Oregon students graduating in advertising this year doesn't land a good position with an up-and-coming firm before they even frame their diploma, we will certainly be surprised. These 18 men and one woman have been given a boost toward a successful career which should prove telling.

The boost, between the attractive lemon-and-green covers of a neat little brochure, is Prof. R. D. Millican's brain baby. The booklet was published by members of the W. F. G. Thacher chapter of Alpha Delta Sigma, national advertising fraternity. The schools of journalism and business administration chipped in with some necessary cash. And the 19 budding "hucksters" each contributed two fims.

This 5½ by 8½ pamphlet, printed on slick white paper, will be mailed to nearly 300 advertising agencies, department stores, radio stations, and other business concerns with possible openings for eager and capable young copywriters and space salesmen. Mr. Millican's preface letter explains the project:

Here they are—the University of Oregon graduates in advertising for 1947. (They) have completed the academic and practical training to fit them for beginning positions in advertising. This brochure represents their final assignment—selling themselves!

Each page of the booklet is devoted to one student. His picture is accompanied with the following information: position preferred, locality preferred, personal information, experience, military record, educational history, organizations belonged to, and graduation date. It's an easy-to-read thumbnail sketch which should give the prospective employer much valuable help.

We think this brochure shows exceptional service to its members by Alpha Delta Sigma. This is the kind of service that honoraries can and should perform. We hope that other professional honoraries on the campus find here a suggestion which can be adapted to their own particular needs. Certainly no honorary is worth its existence if it contributes nothing more to its members than a few Greek letters behind their names.

To travel hopefully is a better thing than to arrive, and the true success is to labor.—Stevenson.

Toward One World...

Democratic Government Possible For China, Student Observer Feels

Editor's note: This installment concludes the article on China by Jue Stanton, political science major from China. The first section appeared in Tuesday's Emerald.)

In the course of the Sino-Japanese war, which began in July, 1937, the Chinese Communists acted with a measure of cooperation for a United Front until late 1939. After Russia's alliance with Germany, in the same year, the National-Communist split was generated by dissension within the central military command but has grown into a more or less spontaneous political struggle for power. As a consequence, Communist forces went behind the enemy's lines and carried out guerilla warfare; on the other hand they established 19 regional semi-autonomous governments in the occupied areas. I have examined the operation of these regional governments, that is to say, they tended to work toward a pure democracy or at least a representative democracy to a very large extent, although it was limited only to local government.

In the last stage of the war Hurley, Stillwell, and Wedemeyer tried to arrange a compromise between the Nationalists and the Communists in order to strengthen the Chinese war effort. Negotiations, however, reached a stalemate which continued after the end of the war.

P. C. C.

Finally General Marshall arranged the P. C. C. (Political Consultation Conference) in January 1946; as a result, the Communists obtained tremendous concessions from the Nationalist government in the January 10 truce and a great deal more in the political arrangement of January 31. Yet even these concessions were not enough for the Communists have violated in Manchuria the very agreement, which were so favorable to them when the Russians withdrew from Manchuria. I believe that the Communists made a great mistake when they occupied Manchuria after having made agreements with the government during the Political Consultation Conference in January, 1946.

Pressure Groups

By examining the present operation of Kuomintang, the inner core may be considered in one respect to be on the same plane as pressure groups. It is divided into 15 oligarchical cliques or blocs such as C. C. Rightist, Older Conservative, Liberal and Militarist. I have examined the Kuomintang 1946 assembly, I could find that the liberal elements had occupied approximately only 6 per cent of the total representatives, while the militarist had 24 per cent, C. C. Rightist 50 per cent and the Conservatives 20 per cent.

From one point of view the C. C. Rightist today in the Nationalist party is one of the chain of interests that coalesce to gain by alliance of power not only to control of government offices but of lands and business monopoly. Moreover they must placate all the governmental functionaries in order to retain power to govern. This group had gained power in the early 1930's and influenced Kuomintang's chief, Gen. Chiang Kai-shek, in having a dictatorial government in place of Dr. Sun's great doctrine of democratic thought. (Sun Yatsen was the founder of the Chinese Republic, 1911.)

Reason for Failure

I firmly believe that the Nationalist-Communist compromise failed because the C. C. group is antagonistic to Communist participation in the coalition government. It is equally clear that the liberal element in the Nationalist Party is too weak to assert itself. While General Marshall was still in China, he made a statement that all liberal elements of all political parties should work together in achieving a coalition government.

In other words, Chiang Kai-shek should try at least to eliminate part of the C. C. Rightist and thus provide room for liberals in the government. This is the only way as I can see, that China may have a coalition government and end this long, tiresome civil strife. It may not even be necessary that China have a pure democracy; I believe China can have at least a representative form of government.

AIRING the NEWS

By G. HOLCOMB

Monopolies in America

If you believe that variety of opinion is essential in a democracy, you should be encouraged by the activities of Sen. James E. Murray (D., Mont.) who has been busy trying to find remedies for monopolies in America.

Monopolies in newspapers—only 117 of 1,394 towns have competing newspapers—six chains, such as Hearst's include one-fourth of daily newspapers.

Monopolies in magazines—a Big Five, such as Henry Luce's Time-Life, Inc. or the reactionary Reader's Digest (with a 10,300,000 circulation!) controls that industry.

Monopolies in radio—only four networks include 730 stations.

Monopolies in movies—another Big Five controls one-sixth of all movie houses.

Of course these monopolies aren't dangerous UNLESS these big-busi-

nesses forget the obligation to the public and worry about more freedom to make profits than freedom to think on the part of their publics.

Big Business Is Insidious

And that is precisely what is happening today in America. Naturally it is not obvious and therefore is more insidious.

Did you know, for example, that the Federal Trade Commission found 28,259 fraudulent ads with a spot check of the press and radio last year?

Do our "enlightening" organs of information tell us about this phony advertising? Well, of course, they should; but then, after all, BUSINESS IS BUSINESS:

Intentional Suppression?

It is probably not intentional on the part of editors, for example, that they DON'T print all the news. All the news is not always available, because of press association monopoly. And they have to balance their subjective opinions against the desires of the readers for objectivity. But how can readers know when news is suppressed, if it is, when there is no competition?

Here's to those like Sen. Murray, George Selde, Morris Ernst, and others who are trying to reintroduce democratic competition into the search for truth.

TIN CANS and BOTTLE CAPS

Tin cans and bottle caps are stamped out by the hundreds. Not so with the portraits created by Wren of Eugene. Each portrait of you is given the personal attention and advanced technique of Mr. Wren. Each print is literally a work of art, many hours being spent on your superbly finished portrait.

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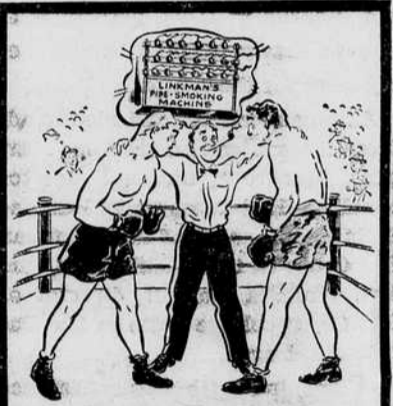
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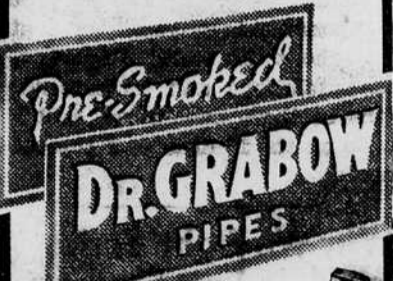
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