

# Social Hygiene Movie Tested

Dr. Adolph Weinzirl of the University of Oregon medical school in Portland recently disclosed that experiments are nearing the final stages for development of an educational motion picture on human growth and development.

Designed for use at the junior high school level, the film will be the first of its kind ever produced. It is sponsored by the E. C. Brown Trust, division of social hygiene education, of the University of Oregon medical school to supplement the statewide social hygiene educational program in Oregon.

The social hygiene program is under the leadership of Dr. Weinzirl, director of the E. C. Brown Trust and director of social hygiene in the University of Oregon medical school. Mrs. George Moorhead, associate professor of physical education in the University of Oregon, is field secretary, and Dr. Harry K. Newburn, University president, is administrator of the Trust.

An experimental version of the film in sound-slide form has been produced for testing purposes by Dr. Lester F. Beck, associate professor of psychology in the University.

The colored slides with accompanying sound commentary cover

three fields, two of which have been neglected in educational films produced heretofore, according to Dr. Beck. The film (1) presents a body of pictorial matter and well-organized facts on human growth and reproduction; (2) defines the role of the teacher and demonstrates how she can effectively handle the otherwise difficult subject; and (3) shows the reactions of the junior high school students to the material.

"The last two points are rarely shown in educational films," Dr. Beck said. "The teacher is overlooked and the learner disregarded."

The completed sound-slide experimental film is now being used to teach classes, and is also being shown to parents, teachers, youth leaders, and qualified experts in the field of social hygiene for critical analysis.

Students are being given written examinations on the film, Dr. Beck explained, and sound recordings of classroom reactions to the film are being made while the film is being run. The selected adult audiences are being asked to record their reactions and suggestions.

The Oregon psychologist said the experimental work will be carried on until the film is fully tested and its educational worth precisely determined.

As a further test, one copy of the film will be taken by Dr. Weinzirl and Mrs. Moorhead will show the film to the American Social Hygiene association at its national convention in New York November 18. Another New York showing will be made for Harry Shapiro, curator of anthropology in the American museum of natural history.

Following the appraisal, Dr. Weinzirl said the E. C. Brown Trust expects to turn the sound-slide film over to a producer of educational films for conversion into motion picture form. The approved experimental film will be used as the script of the motion picture.

Dr. Beck spent one month this summer investigating the nation's leading educational film producers in New York, Chicago, Hollywood, San Francisco, and Washington, D. C. It is expected that the producer with the best facilities and staff will be selected to produce the film. Already the leading Hollywood producers have indicated strong interest in the film.

Assisting the film adviser in investigations and experimental work are University of Oregon students majoring in psychology. Eugene city schools are cooperating in the studies. Dr. Beck praised the cooperation of George Nelson, principal of Roosevelt junior high school, and Marianne Bienkinsop, health education teacher, without whose help he said the first stage of the experiments would not have been possible.

# Los Angeles Grads Plan Alum Chapter

"Over 300 alumni of the University of Oregon attended the party, held to form an alumni chapter in Los Angeles, Friday night in the Town House," said Lester E. Anderson, alumni director, upon his return from Los Angeles with President Harry K. Newburn, Monday.

"The establishment of a University of Oregon alumni chapter in Los Angeles last weekend completes one more step in our goal of forming alumni chapters in all the large cities on the Pacific coast," said Anderson. Douglas Farrell, class of '24, was elected president, and Mrs. Alyce Rogers Sheetz, class of '39, was elected secretary of the newly founded chapter.

At the initial meeting, plans were discussed for the Los Angeles chapter to sponsor scholarships for students in that area, to help the student union campaign, and to provide placements for graduates desiring to work in Los Angeles.

Now that alumni chapters of the University have been formed in San Francisco and Los Angeles,

said Anderson, the last step is formation of a chapter in Seattle, Wash., November 16, when the grid squad travels there to take on the Huskies from the University of Washington.

The Emerald got its name because Joaquin Miller called Oregon the Emerald state.

# Millican Uses Layouts

Professor R. D. Millican is using six display advertising layouts as visual aid in his advertising class. The layouts were drawn by Jill M. Archer, Oregon art student.

The new vet's dorm will be open winter term.

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