

Student Union Drive Planned

With University enrollment well above the 5,000 mark, plans are being formulated for the fall term Student Union drive, according to Wally Johnson, reappointed chairman of the Student Union committee.

The Student Union building, Oregon's future campus center, was the main item on the agenda at the final student council meeting held spring term. At that time, it was announced, the major issue of \$600,000 would be contingent on a record enrollment of 5,000 at the University this fall. The Student Union fund totaled \$104,000 at the time of that meeting.

Student interest in the project was proved last May when \$10,000 in breakage fees were donated to the proposed building in the three days of school under a plan initiated by Wally Johnson and campus leaders.

The Student Union building, as conceived over 20 years ago by Oregon students, will be a hub for student activities, including publications, ASUO offices, dances, a theater, and student meetings.

Rushing Info Available

Freshmen women interested in entering open rushing are to apply as soon as possible at the dean of women's office, according to Billie John, president of panhellenic.

Because most of the houses filled their quotas for the year during fall rush week, the amount of women interested will have some bearing as to whether there will be an open rush period this term. Unless a sufficient number plan to go through, the date for the period to begin may be postponed somewhat. Qualifications for rushing have also changed this year. This information may be obtained when applying.

Paul Marcotte, senior in English, was re-elected president of Omega hall.

Campus Co-op to Start New Schedule Monday

The University Co-op will operate on its regular time schedule beginning Monday. It has been opening early for the past week to accommodate the registration week rush.

The hours will be 8:45 a.m. to 5:00 p.m. on week days and on Saturday the doors will close at noon.

Professor Wins Research Grant

Roy S. Millican, assistant professor of business administration and journalism, received yesterday a research grant of \$100 from the American Association of Advertising Agencies for detailed study in the process of advertising.

Mr. Millican plans throughout the coming year to make a study of the entire advertising program on the west coast. He will issue a question poll to advertising professors, practitioners, agents, and publications and cooperations.

The results will show whether or not American colleges are giving courses best suited to the needs of the average individual. The poll results will also determine what changes need to be made in advertising education.

Mr. Millican's radio advertising class, which has been newly added to the fall semester, is now concerned with working out original ideas which would sell to the average consumer. Lecture in television techniques are also included.

Language Professors Accept New Positions

B. C. Friedl, a member of the romance language department here last year, has taken a position at Miami University in Florida teaching French and Russian classes. He instructed French on the Oregon campus last year.

D. G. Samuels, who also was here last year, is now assistant professor of Spanish at the University of Kansas.

Book Shortage To Ease Soon

Text book shortages are still being acutely felt by students in many of the University's departments in spite of an estimate by Co-op officials that 90 per cent of the text books required by the University this year have already been sold to students or are on stock at the Co-op.

As soon as new shipments of texts arrive the instructors will be notified and will make the announcements in the respective classes.

With the return of a record crop of students to the nation's schools the publishers have been swamped by orders for texts, many of which were out of stock. To meet these demands the publishers have turned out mass printings, as many as 70,-

000 copies of a single text, and in many instances the demand still exceeds the supply.

Definite promises have been received by the Co-op from publishers pledging early delivery of most back orders of texts and students can look forward to an easing in the text book shortage soon.

The Educational Activities board will sponsor a weekly "movie night" this year on Wednesday evening.

Aside from his regular duties, Bertram E. Jessup, assistant professor of English and Aesthetics, has undertaken the teaching of Introductory Philosophy. Dr. Jessup will teach one section this term.

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For further information call, write, or go to the Eugene Extension Center, 1191 University Street.

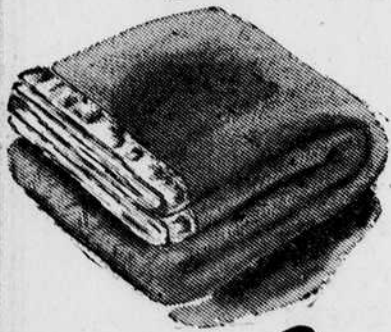
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