



**THE CHURCH FOR ALL...  
ALL FOR THE CHURCH**

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend and support the Church of his choice. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to Church on Sunday.

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E. E. Keister, Strasburg, Virginia  
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"Our children are our only treasure." Such is the inscription over the entrance to a famous children's hospice, and such is the sentiment of every good father and mother.

As parents, we do treasure our children. We plan for them! We work with them! We play with them! We sacrifice to give them advantages! We are proud of them! What would we not do for their happiness?

In spite of this devotion, there is an appalling increase in juvenile delinquency and a lowering of ages at which youth are being committed to prisons for major felonies. The remedy is not better secular schools, not more play grounds, not youth centers—as worthy as these facilities are—but more basic religious instruction, both in the home and in the church.

Are we putting proper value on "our treasure," if we fail to provide spiritual training? This responsibility extends beyond the home. It includes the neighbor's children, the community's youth.

The Church is the prime agency for this service. Through its Church school! Through its young people's organizations! Through worship at the Holy altar! To meet these juvenile problems the Church must have wholehearted support. "Of such is the Kingdom of God."

**This advertisement contributed to the cause of the Church by the following patriotic citizens and business establishments:**

**JACK LAMB PHOTO SHOP**  
698 Willamette

**VAILEY PRINTING & STATIONERY CO.**  
76 West Broadway

**JERRY'S BAKERY**  
Public Market

**CHASE GARDENS**  
58 E. Broadway

**LOYALL R. RUGH CO.**  
1029 Willamette

**MILLER'S**  
840 Willamette

**MONTGOMERY WARD**  
1059 Willamette

**EUGENE HOTEL**  
222 E. Broadway

**FIRST NATIONAL BANK**  
896 Willamette

**WILLAMETTE STREET MARKET**  
1167 Willamette St.

**OREGON DAILY EMERALD**