

The architects who designed the beautiful cathedrals were mighty preachers. They may never have stood in pulpits and spoken from sacred texts . . . but in their own way they revealed truth to generations.

They spoke not with words, but with columns and arches and domes and spires . . . they gave the world arrows of granite and marble . . . mighty, massive, lasting arrows pointing always toward God.

## LOOK UP! REACH UP! RISE UP!

This is the theme of traditional church architecture. This sermon in stone is preached to the human eye in the millions of houses of Christian worship all over the world. And the towering spires of the cathedrals proclaim it no more effectively than the humble steeples of our own churches, the arched roofs of our village chapels.

Our religion is more than belief in God. It is the Power that lifts our eyes, our thoughts, our lives above the drab levels of mere human existence. In the worship and work of our Churches we look up ... reach up ... rise up to heights of character and achievement for which we were born.



The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend and support the Church of his choice. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and majerial support. Plan to go to Church on and material support. Plan to go to Church on

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## This advertisement contributed to the cause of the Church by the following patriotic citizens and business establishments:

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