

Jimmy tells us it's very easy. You just roll little snowballs around the back yard until they get "big and fat." Then you pile them on top of each other. Next you put in lumps of coal to make the eyes and nose and coatbuttons. And then you find an old broom, and Daddy's spare hat . . . and you borrow that ugly black scarf that Aunt Mabel gave Daddy for Christmas. And there—you have a snow-man.

He isn't any ordinary snow-man, either! As a matter of fact, in the imagination of his youthful creator, this snow-man is "exactly the kind of man I'm going to be when I grow up."

Well, Jimmy, it isn't as easy to make a real man as it is to make a snow-man. It takes the right environment, parental example, thorough education, wise discipline. And, most of all, it requires religious training in the Church, and the proper Christian influence in the home.

And so . . . while the snow-man can be any kind of man you wish to make him . . . YOU, Jimmy, will become the kind of man, you, your parents and your environment make of you.



THE CHURCH FOR ALL ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a can survive. There are four sound reasons why church of his choice. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the and material support. Plan to go to Church on Sunday.

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E. E. Keister, Strasburg, Firginia

Script and suggestions for this series of advertisements

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