

Old Oregon Fall Progress Report Shows Growth in All Departments

A progress report issued by the University's Old Oregon monthly magazine, for four issues published fall term, indicated growth for every department.

According to tabulations made fall term, student readership increased by over 3,768 per cent (compared to limited campus circulation of past years). This figure was based on a mid-term survey, and student readership continued to grow with each issue according to George Luoma, editor-manager.

Readership among the other groups increased by over 34 per cent. This increase was made possible by direct mail promotion and personal contacts carried out by representatives in the various readership groups.

Readership growth for the new Old Oregon magazine was coupled with an increase of 57 percent in total number of pages printed during fall term, carrying an increase

of over 12 percent in column inches of news and pictures. Most of this increase was made up with use of more pictures.

Advertising revenue was boosted to meet higher publication costs in printing more copies of a larger magazine. National advertising increased by over 39 per cent, and local advertising showed a cumulative increase of 779 per cent. Every fall term issue of the new Old Oregon showed increases.

Office space and other physical properties were increased by over 300 percent in order to handle a larger student activity staff. The magazine is still faced with a shortage of space, and is currently campaigning for a Student Union building, which would make it possible for expansion and increase in efficiency of all campus student activities.

LOST—Light brown wallet. Before vacation. Reward. Kenneth Shore Sigma Hall, Ext. 329.

FOR RENT—Room with cooking privileges. Preferably pre-med student and wife. 1418 E. 23rd.

FOR SALE—Tuxedo, medium priced and medium sized. 897 18th East.

Bill Setzer Named Emerald Ad Chief

Bill Setzer, junior in business, has been appointed by the educational activities office to serve as advertising manager of the Emerald, Annamae Winship, business manager, announced yesterday.

Setzer worked on the advertising staff last term. He entered the service after his freshman year in 1940 and returned in the fall of 1944.

Day managers for this term are: Maryanne Hansen, sophomore in liberal arts; Don Persinger, freshman in journalism; Phil Dana, sophomore in business; and Bobbie Fulmer, sophomore in liberal arts. Norma Figone, sophomore in business, will be office manager. Beryl Howard has been appointed circulation manager, and Jerry Mosby is in charge of mass delivery.

Students interested in Emerald business staff work should apply at the office early next week, Miss Winship said. Positions are open for layout work, soliciting, and office work.

Winter Libe Hours Announced by Staff

Winter term library hours will be as follows:

Hours for the general library: 8 a.m. to 10 p.m. Monday through Thursday, and 8 a.m. to 9 p.m. Friday. Saturday hours are from 8 a.m. to 6 p.m. and Sunday from 2 to 9 p.m.

The reserve room will be open from 8:30 a.m. to 10 p.m. Monday through Thursday, and 8:30 a.m. to 5 p.m. Friday and Saturday. Sunday hours are from 2 to 9 p.m.

Open shelf reserve, located on the second floor of the library, maintains the same hours as the reserve section, with the exception of the lunch and dinner hours, during which the open shelf reserve room is closed.

Hemisphere Hopping

(Continued from page two) time. When the Japanese surrendered to the Allies and withdrew from the Netherland East Indies, the Dutch were not prepared for a sudden return to their colonies. In the meantime, before the Dutch could start returning, the British went into the islands as an army of occupation. This move was acceptable to the natives because they felt protected,

but with the eventual return of the Dutch they felt the Dutch were going to reestablish their old colonial system as it had existed before the war.

It is due to this fact that when the Dutch landed in Java they were met with armed resistance under the leadership of Dr. Soekarno and Mohammend Hatta.

The fighting is still going on, with neither side giving in to the other's views, the Indonesians wanting independence and the Dutch a form of partnership.

In the book of Djayabhaza, the Hindu king who ruled a vast Javanese empire eight centuries ago, he prophesied that the white man would come one day to rule the

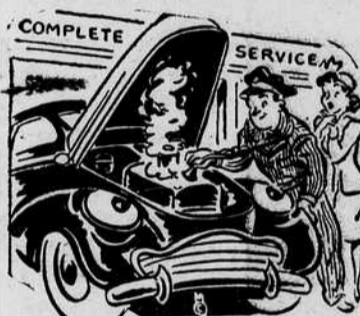
Indonesians for many years, then for three years a yellow man would rule, after this the people would govern themselves. The Dutch don't believe in prophesies and the Indonesians do. It will be of interest to the whole world as to who is right.

Sociology Course

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but because of its wide scope and historical covering it is given here at the University as a three-hour upper-division sociology subject. It may be taken any term and is taught by R. C. Myers, an instructor new to the University this year.

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SUNDAY AT 7:30 p.m.
11 a.m.—"A MOTTO FOR 1946"

A copy of the motto will be given to each one University Class 9:45 a.m.—Fellowship 6:30 p.m.

FIRST BAPTIST CHURCH
Bdwy at High
DR. V. H. WEBSTER, Pastor
Start the New Year right by attending church

Please...

Due to the large increase in enrollment, many students are having a hard time finding necessary books, please help by bringing any books with the following titles to the Co-op when you will be paid in cash. Take them today

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Hicks—Federal Union
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Snyder & Martin—Book of English Literature, Vol. I

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Eugene's Flower Home
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ANNAMAE WINSHIP

Emerald Business Manager

at the

EMERALD BUSINESS OFFICE

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or call her at 1780