

# Land of the Pilgrim's Pride

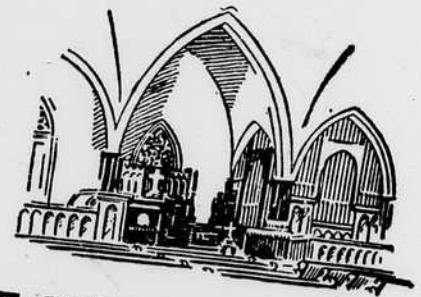
They were humble people . . . those men and women who carved America out of forest and field. They knew a Power greater than human strength; they trusted in a Wisdom above the human mind.

But they were proud people as well . . . proud of the land to which God had brought them . . . of the harvest God had so richly provided . . . of the future that God's protection assured.

In the wooded temples of a virgin land they knelt. And from humble lips and proud hearts rose America's first Thanksgiving.

Three centuries have brought to this land a glory far beyond the prayers and dreams of the Pilgrims. But the greatness of our nation will always rest upon the character of her people . . . our humble trust in God . . . our holy pride in His blessings.

Once again, in the churches which our fathers fashioned out of the trees and rocks of this free land, Americans give thanks to God. Let your voice ring out in your chosen church . . . in hymn and prayer to the "Author of Liberty"—of Victory—of Peace.



## THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend and support the Church of his choice. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to Church on Sunday.

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E. E. Kelster, Strasburg, Virginia  
Script and suggestions for this series of advertisements  
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**This advertisement contributed to the cause of the Church by the following patriotic citizens and business establishments:**

**WILLAMETTE STREET MARKET**  
1167 Willamette St.

**HOWELL, HERBERT & WINANDY**  
48 E. 10th

**JACK LAMB PHOTO SHOP**  
698 Willamette

**MILLER'S**  
840 Willamette

**FIRST NATIONAL BANK**  
896 Willamette

**PAUL D. GREEN**  
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**JOHNSON FURNITURE CO.**  
649 Willamette

**THE JEWEL BOX**  
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**VALLEY PRINTING & STATIONERY CO.**  
76 West Broadway

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**MONTGOMERY WARD**  
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Public Market

**EUGENE HOTEL**  
222 E. Broadway

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